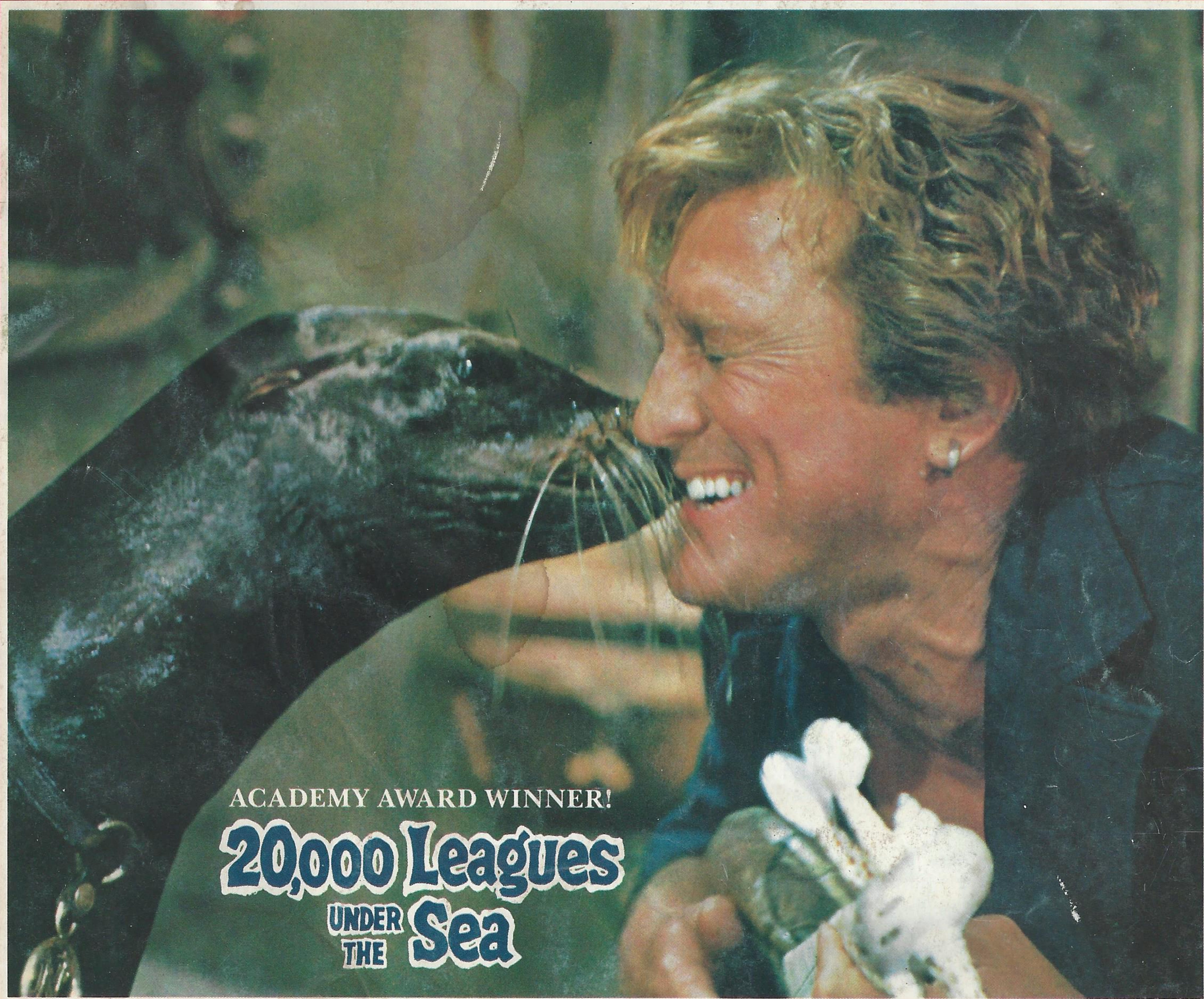


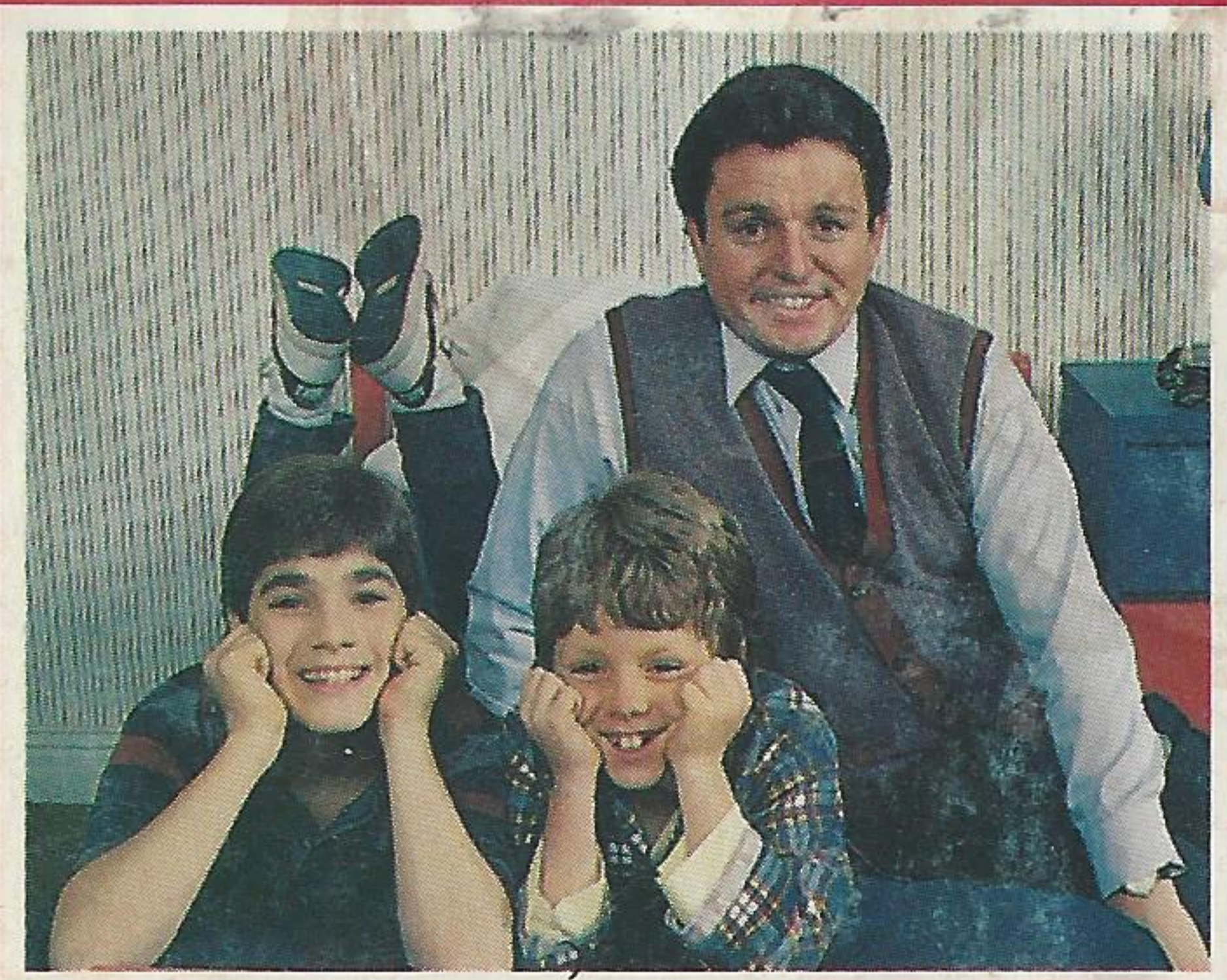
THE DISNEY CHANNEL

MAGAZINE/MARCH, 1985

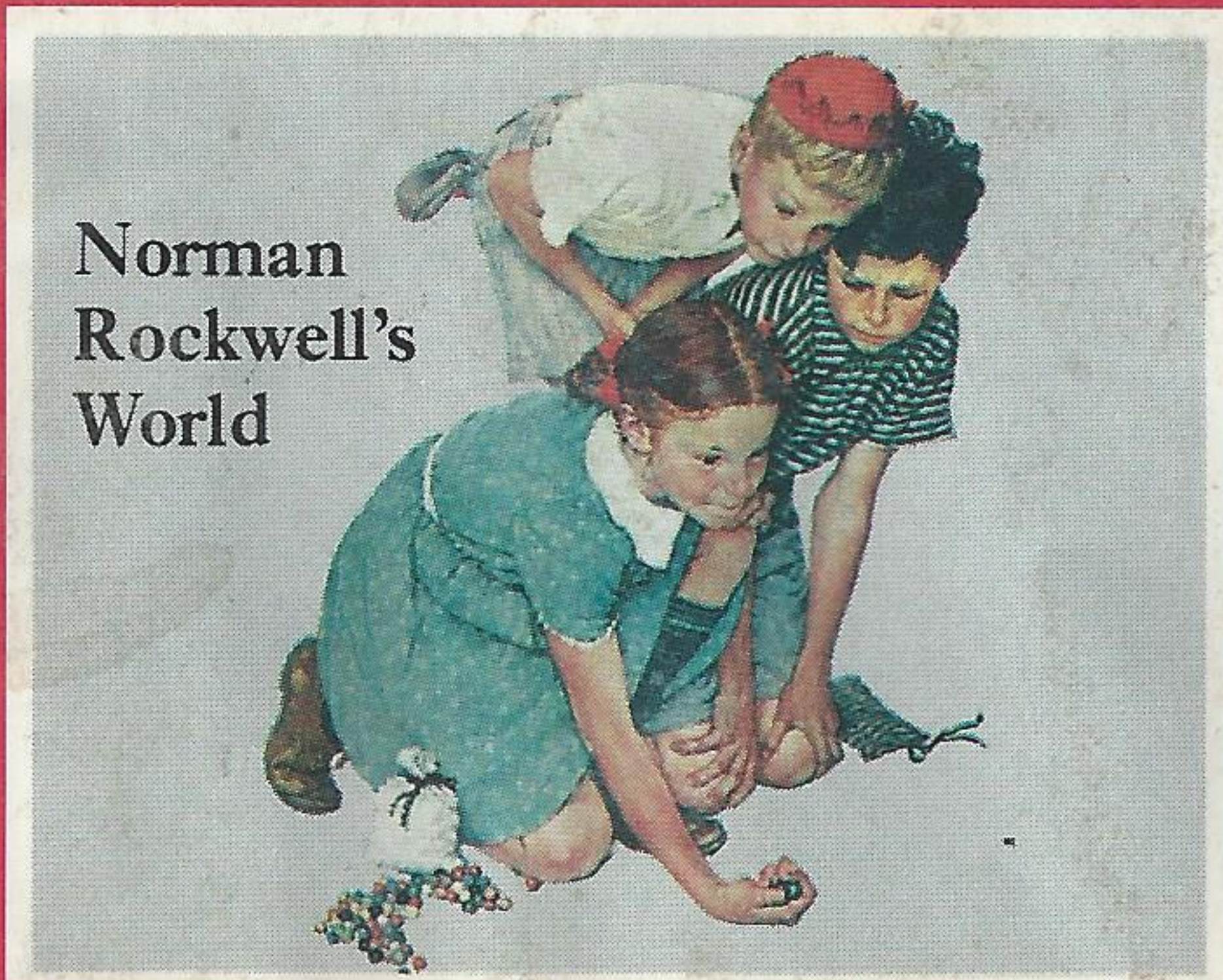
TAKE
A DISNEY
TRIVIA BREAK



ACADEMY AWARD WINNER!
20,000 Leagues
UNDER THE Sea



Still the Beaver



Norman
Rockwell's
World

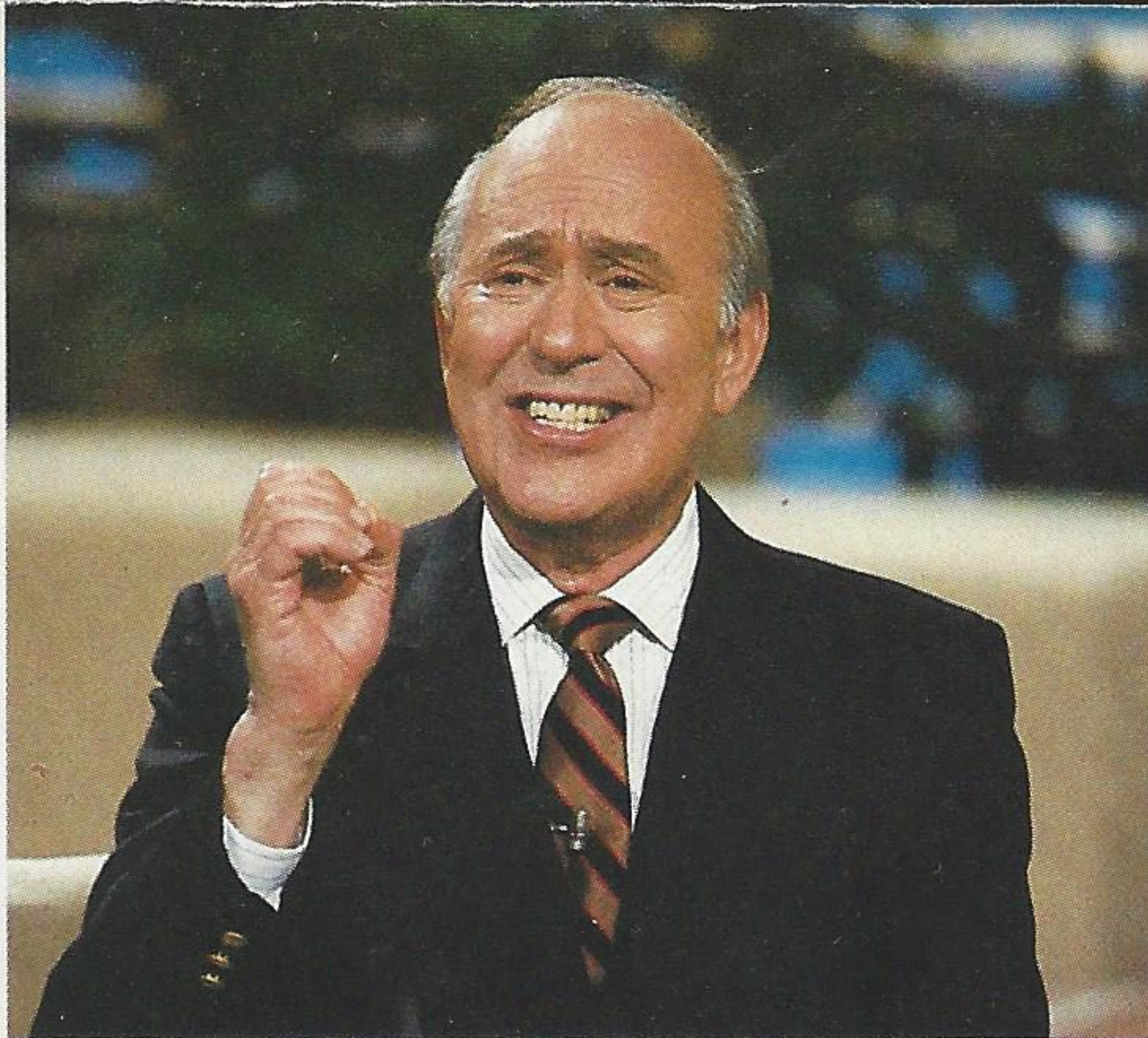
...An American Dream



Steve Allen's Comedy Room



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YOUR GUIDE TO DISNEY

2 THE MAKING OF "20,000 LEAGUES UNDER THE SEA"

Go behind the scenes with Walt Disney and his filmmakers to discover how Jules Verne's science fiction tale became a movie milestone. Learn some tricks of the trade as Walt's special effects expert, Robert A. Mattey, reveals how the epic giant squid fight was staged and shot.

4 CARL REINER — CLOWN PRINCE OF COMEDY

Enjoy an interview with Carl Reiner, whose conversation ranges from cabbages (for the sauerkraut he makes) to kings (for his takeoffs on Shakespearean roles). Along the way he touches on his long acquaintanceship with Steve Allen, with whom he appears in "Steve Allen's Comedy Room" on The Disney Channel this month.

5 TAKE A DISNEY TRIVIA BREAK

Do you know how Disney Studio animators found out that Mickey Mouse was three feet tall? Let our Disney Archives director Dave Smith tell you some little-known facts about Walt and the early days of Disney animation.

6 MAKE THE MOST OF YOUR FAMILY TV TIME

Try these ideas for packing more educational and entertainment value into your TV viewing hours. Included are tips for turning your television set into an instrument for instruction and inspiration as well as enjoyment.

7 HOW TO STAY FIT WITHOUT LEAVING YOUR CHAIR

Pull up a chair—then start improving your health and fitness with these simple exercises. You can practice them sitting down, and you'll be amazed at the results!

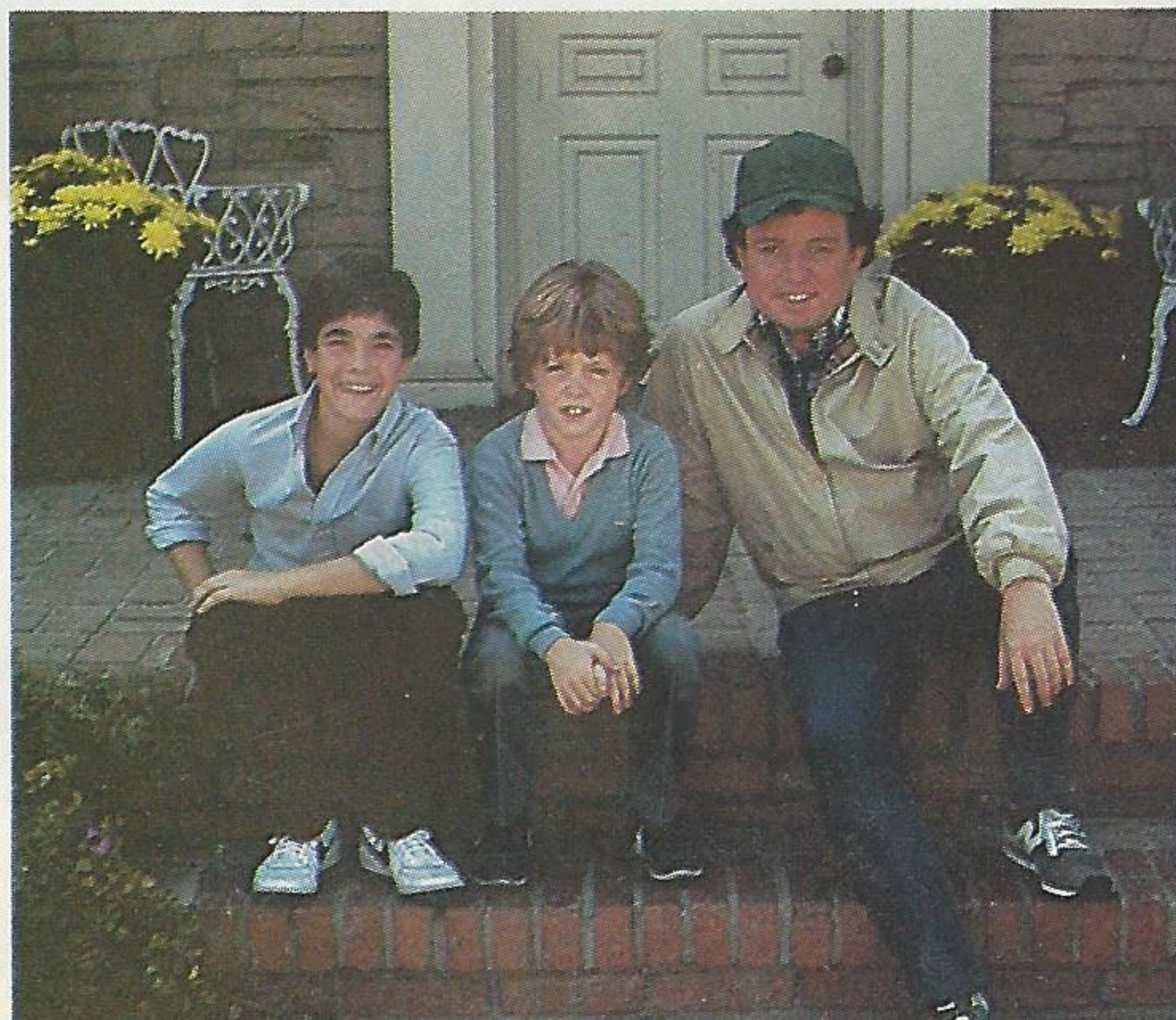
9 THE CHANNEL'S CHOICE

Every month our programmers find a few "sleepers" among the stellar lineup of Disney Channel shows. Here are five especially worthy of your attention.

27 THE DISNEY CHANNEL EMPORIUM

Brighten blustery days with a cheerful Disney merchandise gift. The Disney Channel Emporium makes it easy and affordable to spring a happy surprise on someone special.

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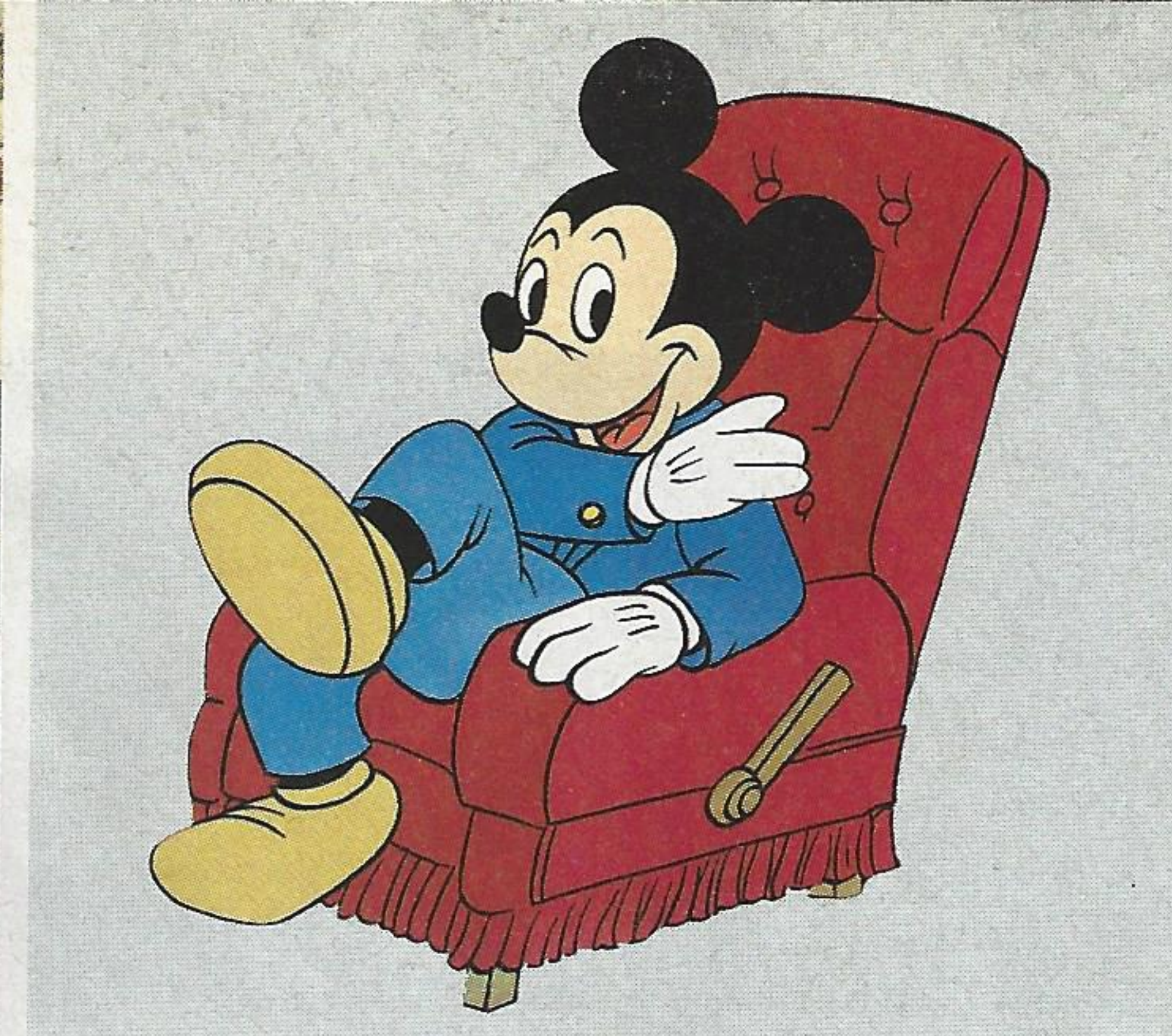


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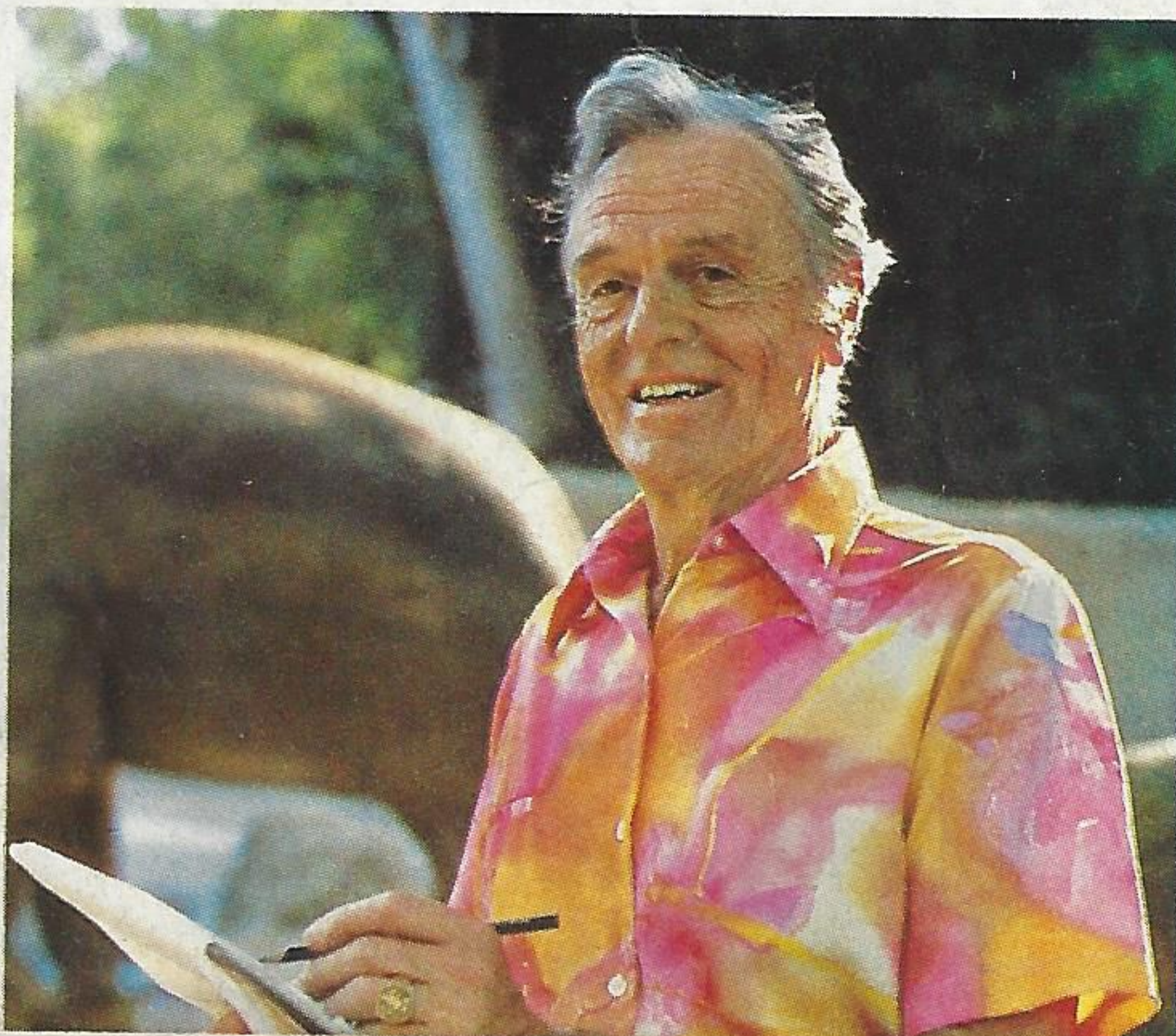
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THE MAKING OF 20,000 Leagues UNDER THE Sea

A grand, cinematic masterpiece, a dazzling, full-bodied epic, "20,000 Leagues Under the Sea" is considered one of the most imaginative and innovative science fiction films of all time. Walt Disney's decision to make a movie version of the futuristic Jules Verne novel (1869) took place after he assigned Harper Goff, a Disneyland designer, to work on a quite different project.

"Walt wanted me to see if a film made at the marine lab of the California Institute of Technology could fit into an undersea documentary for his True-Life Adventure series," Goff says.

"While developing a storyboard for it, I daydreamed about the old silent screen version of '20,000 Leagues Under the Sea.' I visualized a sequence in which two divers go down to the ocean floor and explore the wonders of the deep. I went

ahead and made a series of sketches for Walt's film. When he found out they were based on '20,000 Leagues,' he decided that he wanted to make a new movie version of the book."

Walt put Goff in charge of the production's development and his first challenge was to create the *Nautilus*, a submarine which had, according to Verne, the outward appearance of a sea monster.

"I always thought that the shark and alligator were deadly-looking in the water," Goff says, "so I based my design on their physical characteristics. The submarine's streamlined body, dorsal fin and prominent tail simulated traits of the shark. The heavy rivet patterns on the surface plates represented the rough skin on the alligator, while the forward viewports and top searchlights represented its menacing eyes."

Goff built an 18-inch model and showed it to Disney. "He thought it was too cluttered," Goff says. "He handed me an aluminum cigar capsule and said, 'That's what I think the *Nautilus* should look like.' He wanted a sleek, cylindrical craft with a bullet nose. I totally disagreed."

Despite their differences, Goff managed to convince Disney of his concept and went on to design the submarine's interiors, which combined futuristic, piston-driven machinery with 19th century culture. In Goff's imaginative recreation of the captain's salon, elegant furnishings blended tastefully with the surrounding tubular iron framework and jewel-like nautical instruments. "Nothing looks more attractive than a combination of rough iron and elegant luxury," Goff says. "Although the *Nautilus* was a machine of the future, her

captain would have been uncomfortable living in an ultra-modern, 20th century high-tech interior."

After one year of preproduction, filming on "20,000 Leagues" began off Lyford Cay in the Bahamas. Kirk Douglas, James Mason, Paul Lukas and Peter Lorre led the all-male cast. The first sequence to be shot was the undersea burial in which a sailor from the *Nautilus* is laid to rest in a coral grave. It took eight tedious days to complete and required 33 men to be underwater simultaneously—11 in front of the camera and 22 behind it, including director Richard Fleischer, photographers, technicians, crew members and ever-present underwater safety men. To keep them from kicking up clouds of sand and coral dust, Fleischer had heavy hemp matting carpeted along the ocean floor. Scenes of cannibals storming the *Nautilus* were filmed off Montego Bay in Jamaica, with local natives playing the headhunters.

"Everybody who's read the book remembers the underwater burial, the cannibal attack, and the fight with the giant squid," Fleischer recalls, "so we had to include them in the picture.

The squid fight was the most technically difficult to film, and it plagued the production for months."

Sculptor Chris Muel-

screened the footage for James C. Havens, whom he hired to restage and reshoot the fight while Fleischer went on with remaining scenes.

"Everything looked fake," Havens recalled. "Also, the actors didn't take the fight seriously and clowned on the set. The editor who put the footage together had a sense of humor, too. He dubbed in voices for the actors and the squid. For example, while James Mason was jabbing at a tentacle with his harpoon, his dubbed voice would say, 'Sorry about that, old chap.' Then the squid's beak would open and reply, 'That's quite all right, dear boy, because I have nine more!' It was very funny."

Havens' solution to the problem was to reshoot the fight in a tremendous storm, with the wind and waves crashing into the submarine. "I told Walt that a terrific gale would add more menace to the fight—and would hide the artificiality of the squid." Disney agreed, although the new sequence would cost \$200,000 and a six-week delay in shooting.

During that time Matthey had finally devised an effective method for operating the mechanical squid's 20-foot tentacles. "We utilized vacuum and air pressure," he explained. "It was a system that had never been used before. Each tentacle, which had a pneumatic tube and thin

wrap itself around an actor's leg."

This was puppetry on a grand scale. The squid's 10-foot-long body was attached to a hydraulic ram that could raise it several feet out of the water; a dolly below the ram could move the body in any direction. Its snapping, parrot-like beak was operated pneumatically, and other actions, like the movement of the eyes, were electronically controlled. A team of 16 men was needed to operate the mechanical beast, which weighed nearly a ton. Three months after the squid fight sequence was first attempted, Havens wrapped it up—completing the film's toughest work.

Looking like it would be a big box office winner, "20,000 Leagues" got its first commercial break weeks before the preview. A documentary on the making of the film, "Operation Undersea" (see page 15), aired on Walt Disney's brand new television series and scored hot Nielsen ratings.

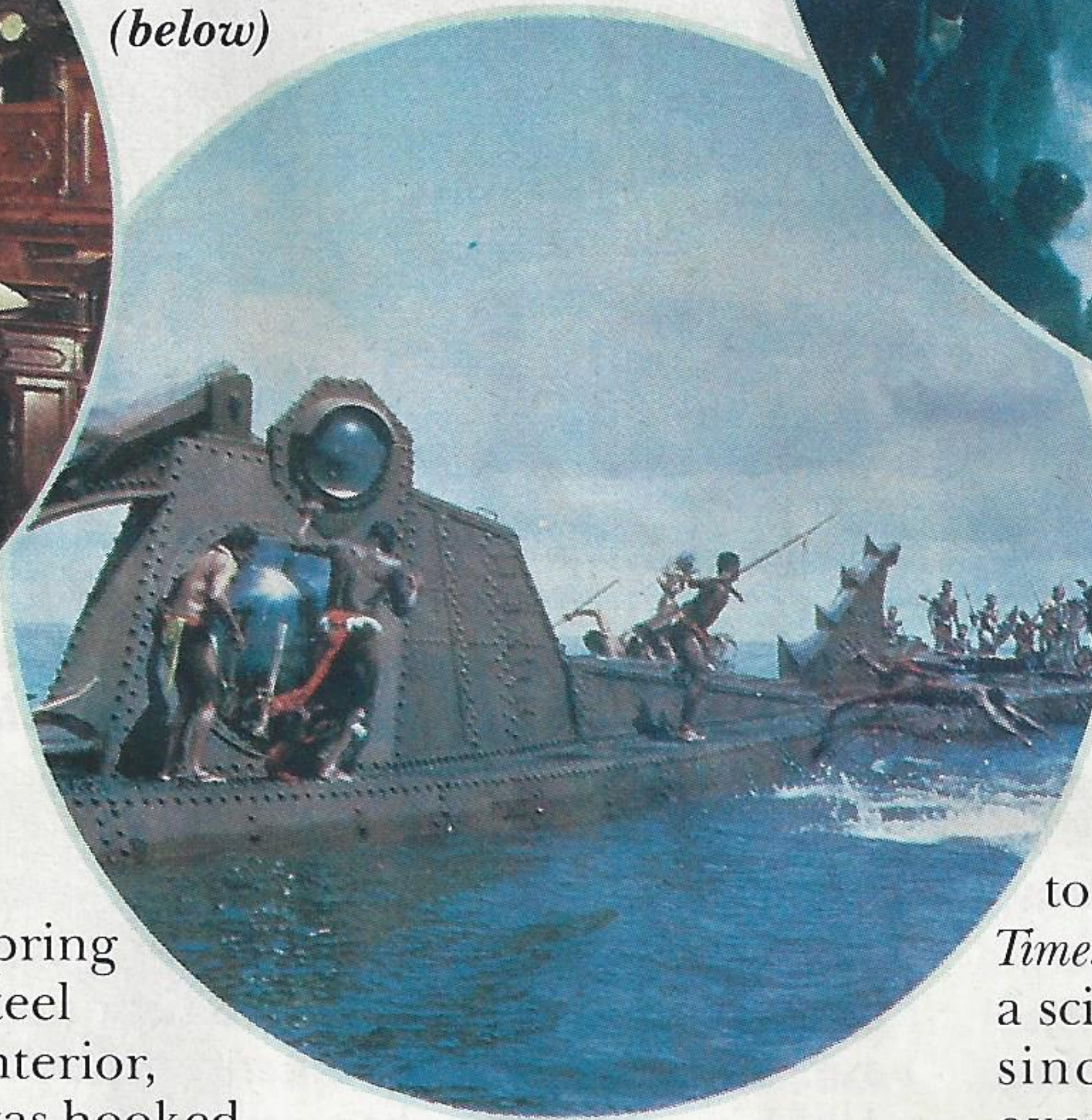


Model maker works on miniature Nautilus (above)



The submarine's lavish and ornate salon (right)

Spear-throwing cannibals board the Nautilus as she floats offshore (below)



Crewmen battle gale winds, rain, and torturous seas to vanquish a giant squid that has ensnared the Nautilus (above)

ler and mechanical effects expert Robert A. Matthey were responsible for the creation of the monster squid. Its tentacles were built of rubber, steel springs, flexible tubing, glass cloth, lucite and plaster. Its body was filled with kapok. "In action," Fleischer said, "the body would absorb water and become so heavy that the technicians couldn't move it. The tentacles would deteriorate right before our eyes. Big chunks would fall off in the middle of shooting and we'd have to glue them back." After a week of filming the squid fight, which took place on a placid sea at sunset, Disney called a halt. He

spring steel interior, was hooked into an air pump.

When you pressurized the interior, the tentacle would expand and straighten out. When you vacuumized it, the tentacle would draw back and coil up like those paper party blowouts. Each tentacle was supported by half a dozen wires, and in some shots we had as many as 50 people in the overhead catwalk working them. After rehearsing the movements, we could get a tentacle to reach out and

The interest was obviously out there, and "20,000 Leagues" opened to favorable reviews. The *Los Angeles Times* echoed most of them by stating, "As a sci-fi job, '20,000 Leagues' is the ablest since 'War of the Worlds.' Nearly everyone should find the voyage exhilarating." The Academy of Motion Picture Arts and Sciences awarded it two Oscars.

Disney's submarine epic lives on in his theme parks. Bits and pieces of the film—from the original mattes to an 11-foot model of the *Nautilus*—have popped up at both Disneyland and Walt Disney World. The *Nautilus* will appear at the Living Seas in EPCOT Center, opening early 1986. 🐙

Carl Reiner

Clown Prince of Comedy

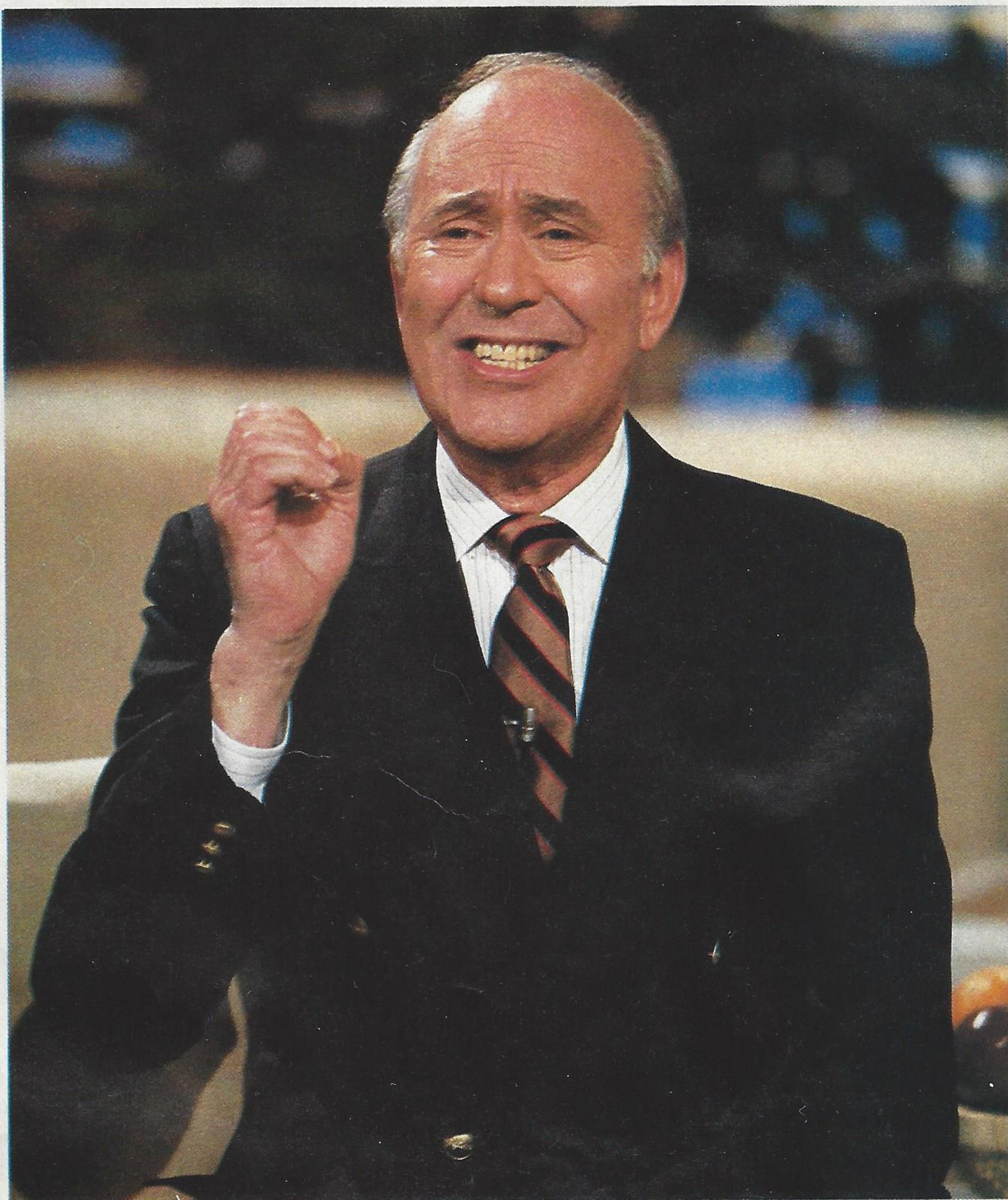
► (and Shakespeare's Denmark)

Carl Reiner is known most vividly for several accomplishments: his appearance on the Sid Caesar television shows, his authorship and direction of "Enter Laughing," and his hit recordings with Mel Brooks of the "2000-Year-Old Man." He recently directed, among many films, "Oh, God!" starring George Burns and "The One and Only" with Henry Winkler.

One would think that everything that can be done has been done to William Shakespeare. But no—tune in "Steve Allen's Comedy Room" this month and hear Carl Reiner and Milton Berle recite the balcony scene from "Romeo and Juliet." It is a marvelous moment of cockeyed classical theater, inspired by an earlier turn on the show in which Reiner renders a soliloquy from "Hamlet, Prince of Denmark," in doubletalk.

"I found I could do the Bard in doubletalk years ago when I was with a Shakespearean touring company," Reiner told an interviewer later. "During a performance of 'Hamlet' I forgot my lines and began ad-libbing cues in doubletalk to get Laertes on stage. He finally entered and we got straightened out again, but it was a nightmare.

"I did that bit once more, for fun, in a sketch at a Writers Guild Awards dinner," Reiner said. "It was based on the supposition that Shakespeare's work was created by a team, Shakespeare & Bacon. Bacon was the one at home who wrote the stuff. I played Shakespeare, the guy who sold



▲ Multi-talented Carl Reiner is a master of unrehearsed Elizabethan doubletalk

it. The sketch ends with a seven-minute monologue where I describe our new play, which I haven't read, to a producer. I ran all over the stage in my costume, ad-libbing swordfights and parts of 'Romeo and Juliet' and 'Hamlet' in iambic pentameter doubletalk. I got the biggest ovation of my life. I should have been given a saliva test."

That performance, which exists only in memory, is rivalled by four record albums about a "2000-Year-Old Man." Mel Brooks plays the title character, Reiner his rapt interrogator. Their lines are wild, funny and unrehearsed. "Mel and I have been doing that routine for years.

read a script or work-on scripts that I'm about to do. Then I shop at supermarkets on the way home. It's a kind of hobby. I am known in every supermarket from Culver City to Beverly Hills. I make things like sauerkraut and that takes lots of cabbages, believe me."

The son of a New York watchmaker, Reiner is at a loss to explain his gifts as an entertainer. "How did Mark Twain become the greatest single comedy writer in the history of the world?" he asked rhetorically. "Who knows? It's environmental and genetic. I think of myself mainly as an actor who became those other things." ♥

He never knows what I'm going to ask him, and never gives me the same answer twice," Reiner said. It was Steve Allen, after seeing them perform the "2000-Year-Old Man" at parties, who urged them to record it. Like so many top comedians, Reiner has known Allen for decades.

"Back in the fifties," Reiner said, "everybody thought I was Louie Nye. People would say, 'You were wonderful on the 'Steve Allen Show,' and I'd say 'No, I was on the 'Show of Shows' with Sid Caesar.' For years they thought I was a member of the Steve Allen company. I never was. Later, in the sixties and seventies, I did a lot of his talk shows. We often attend the same parties. When we do we find each other, sit in a corner, and chat away."

A typical day for Reiner—comic actor, writer, producer, director—begins in his office where "I either

While it takes years to produce an animated feature, "Plane Crazy," the first Mickey Mouse cartoon made, was completely animated and ready for inking and painting in less than three weeks. This and thousands of other little-known facts about Walt Disney Productions are classified in the Disney Archives. Sparked by the current trivia craze, your letters to us frequently include questions best answered by Archives director Dave Smith. We thought you'd enjoy his response to some typical mail from our bag.

How tall is Mickey Mouse, and who did his voice?

"Walt himself was the voice of Mickey Mouse for many years," says Dave. "During the recording of the dialogue for 'The Pointer' (a 1939 Mickey Mouse cartoon showing this month on 'Mouseterpiece Theater'), the animators wanted to film Walt, hoping to capture a sense of the gestures and body attitudes he had expressed during the story conferences. Walt hadn't appeared in front of a camera much before, and he was nervous, but the animators prevailed. The camera was positioned far enough away from Walt that he wouldn't be aware of it, he wore his baggiest, most comfortable clothes, and the recording proceeded. At the point in the recording where he said, 'I'm Mickey Mouse . . . Y'know? Mickey Mouse?', Walt instinctively reached out with his hand to denote the height of

Davy meets pal

a little kid. It was the only time his animators ever knew just how big Walt considered Mickey to be.

"Walt never again allowed the camera to film him recording Mickey's voice, and somehow, through the years, that original film of 'The Pointer' recording session mysteriously disappeared."

Didn't the U.S. Army once take over the Disney Studio?

"During World War II, the Army opted to use the Disney Studio as a temporary installation," Dave says.

"The soldiers commandeered the sound stage, had the film equipment taken away, and brought in

Mouse meets mouth



I heard that an orange grove was moved to make room for Disneyland. True?

"Few people know that although Disneyland has been a success story for nearly 30 years, the road to its opening on July 17, 1955, wasn't always a smooth one," Dave replies.

"The first steps in preparing the property that would become the Magic Kingdom involved removing citrus trees and moving some houses. The landscapers designated certain trees to be saved, and tagged them carefully, using strips of red paper for those to be saved and green paper for those to be removed. Alas, the bulldozer operator was color-blind, and couldn't tell the difference. Also, during the tree burning, a house on the property was accidentally ignited and burned to the ground."

Who wrote "The Ballad of Davy Crockett"?

"'Davy Crockett,' the runaway hit of the first season of 'Disneyland' TV shows, was supposed to take up three hour-long segments, but when the film was completed it ran short," Dave says.

"One morning Walt visited the office of a new studio composer, George Bruns, and mentioned the problem of bridging the sequences. Half an hour later, Bruns had composed a song that fit lines from Tom Blackburn's script: 'Born on a mountaintop in Tennessee...' 'The Ballad of Davy Crockett' was number one on the *Hit Parade* for 13 weeks, and sold 10 million records." You can hear it on The Disney Channel this month, sung by Kazuya Kosaka, on DTV (see page 21).🐭

TAKE A DISNEY TRIVIA BREAK

equipment for repairing trucks and anti-aircraft guns. An officer noted that the sound stage was an ideal locale because it could be used during a blackout. The Army then took over the employee parking sheds and used them for storing three million rounds of ammunition. Military police were at every entrance, and all studio workers, including Walt and Roy Disney, were fingerprinted and given identification tags to wear at all times. Artists had to room together, freeing some office space so the soldiers would have places to sleep."





MAKING THE MOST OF YOUR FAMILY TV TIME

You frequently tell us how concerned you are about getting the most entertainment and educational value from the television programs you watch. Here at The Disney Channel, we believe television—when used correctly—can be a marvelous instrument for instruction and inspiration as well as enjoyment.

Know What You Watch—And Why!

The first step to getting more out of your TV time is knowing what you watch—and why. Create simple log sheets to track each person's viewing for a week, recording:

- What programs were watched (and their times).
- Why a particular program was seen. (Is it a favorite? Was there nothing else to do? Etc.)

At the end of a week, you'll see patterns emerging which will help you decide whether or not to weed out some programs. You'll also have a factual tool for family discussions about time limitations, and priorities such as homework, chores and outdoor play.

Try Program Sharing And Swapping!

Using Disney Channel programming and The Disney Channel Magazine, begin to expand your viewing range by:

- Taking turns choosing shows for everyone to share.
- Swapping programs (a great way to find out more about each other's likes and interests). Adults watch a children's show; children view a more adult-oriented science, nature or news program, cultural event, etc.

View Together And Talk, Talk, Talk!

Nothing turns television into a teaching tool faster than discussing what's on screen—even, perhaps especially, if you don't agree. Comment during the program about what you like and don't like. Questions to ask include:

- Do you think that event could really happen?
- Could such a character really exist?
- Why did the character act like that?

Even pre-schoolers can benefit from expressing their ideas about characters or stories in shows such as "Welcome to Pooh Corner" (see page 16).

- What would you do in such a situation?
- Is this like real life? (Experts agree that helping children distinguish fantasy in television is very important.)

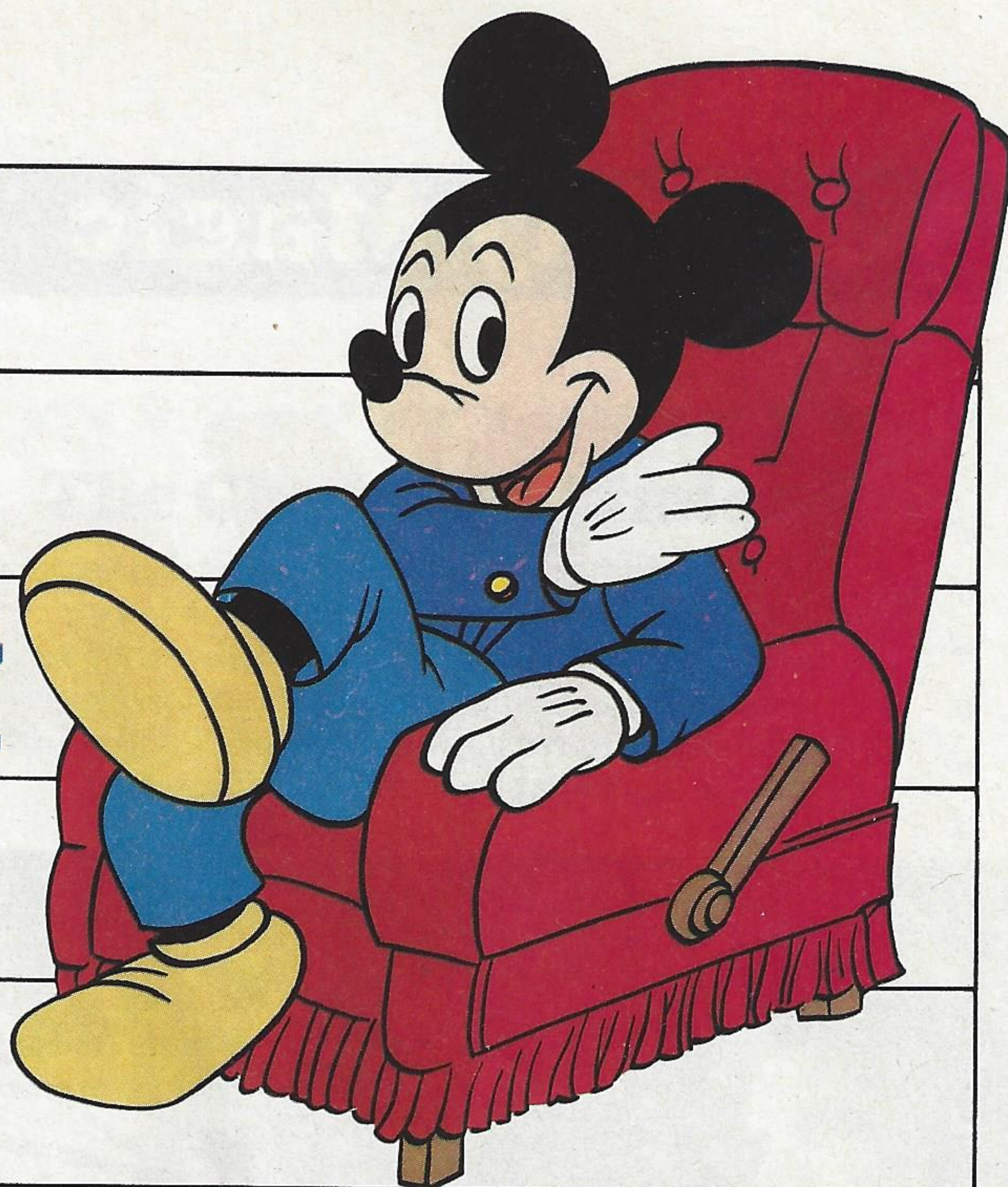
Follow Through On What You View

As a curiosity-tickler, television has no equal! If a show's subject matter interests someone in your family try:

- Reading about it. (See "Find It in the Library" on page 34.)
- Visiting museums, parks or historical sites for more information.
- Using the interest to inspire self-expression through writing about the subject, painting a character or scene, or trying a related craft (see the "Just for Kids" section on pages 31-36).
- Writing a family letter to other television sponsors, networks and stations, letting them know you care about what your family watches.

As you use these ideas, you're certain to come up with more of your own. And you'll find that you've created a communication builder and a window on the world—right in your own living room!

How To Stay Fit Without Leaving Your Chair

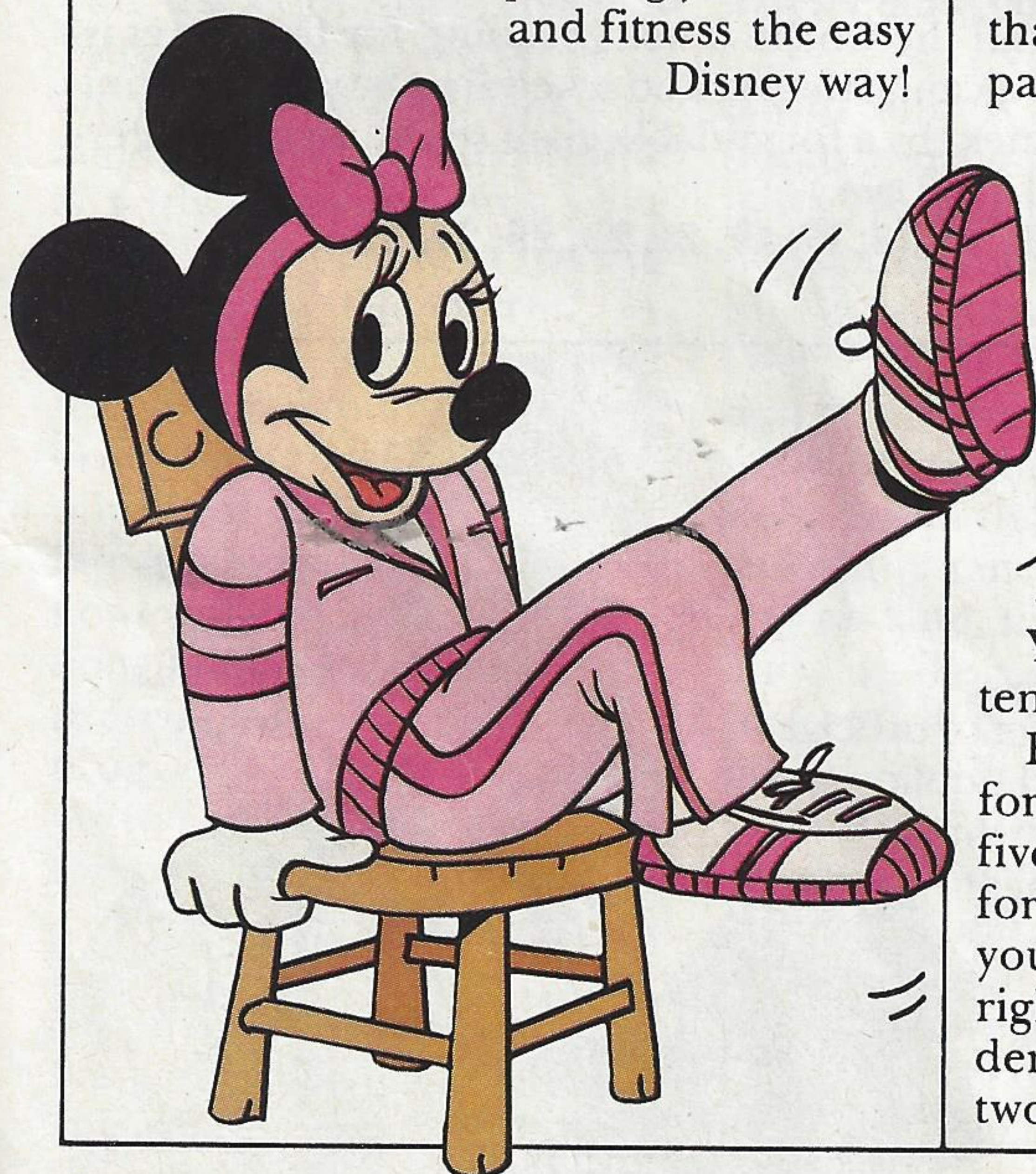


Do you want to have a firm, trim figure and the flexibility of a kid? Do you want to strengthen your heart, lower your blood pressure, and improve your entire cardiovascular system? Do you want to eliminate the headaches, backaches, and upset stomachs caused by tension and stress? You get all these benefits and more from regular exercise.

But what if you can't find time for a workout routine in your busy life, filled with household chores, a job, kids, and countless other responsibilities?

Here's one solution: a series of easy-chair exercises which you can practice anytime, any place — while you're sitting behind a desk, seated at a bus stop, or watching The Disney Channel!

Now you have no excuse for letting the years and pounds catch up with you! Pull up a chair, sit down in it, and start improving your health and fitness the easy Disney way!



The Movie Watcher's Jog

To avoid straining or tearing your muscles, be sure to start every workout with this gentle warm-up.

Raise your right, then your left foot as high as possible from the floor as if you were jogging. At the same time, pump your arms and rock your upper body back and forth. Continue your "run" for three to five minutes.

A Heartfelt "Sprint"

Now you're ready for a more vigorous "sprint" to strengthen your heart and step up your circulation.

Bring your right knee up to meet your left elbow. Then bring up your left knee to your right elbow. Keep alternating in a brisk rhythm for about five minutes. Work up to 12-20 minutes.

"Get The Big Picture" Neck Roll

This exercise will ease the tightness that can lead to headaches and back pain. Let your chin fall gently onto your chest. Hold for a count of five. Then slowly roll until your left ear is over your left shoulder. Continue your roll until you are looking straight up. Then roll to the right, forward, and back to your original position. Hold for five counts. Repeat to the right.

Shoulder Shimmy

You'll feel your shoulders relax and tension flow out of your upper back. Begin rolling your right shoulder up, forward, down, and back. Roll forward five times. Then roll your left shoulder forward five times. Now begin rolling your shoulders alternately; as your right shoulder rolls up, your left shoulder rolls down. Keep rolling for one to two minutes. Then reverse.

The Lower Torso Lift

This simple exercise does wonderful things for your lower torso. It stretches the muscles of the calves, strengthens the quadriceps muscles of the upper leg, loosens the ankle joints, and even firms your stomach muscles!

Raise your right leg straight in front of you until it is parallel to the floor. While holding the leg straight, roll your ankle five times to the right. Now roll the ankle five times to the left. Return your right leg to the floor, and repeat with your left leg. Now hold out both legs in front of you while you flex and point your feet ten times. Repeat the entire sequence three times.

(To increase the level of difficulty, sit on the edge of your chair, lean back, and raise your right leg to form a "V" with your torso. Then begin the exercise.)

The Complete Breath

End your easy-chair workout with a breathing exercise that will refresh and invigorate you. Sitting erect in your chair, slowly inhale through your nose to a count of five. Your stomach should expand as you fill your lungs completely. Hold your breath for a count of five, then slowly exhale through your mouth to a count of five. Repeat the exercise, increasing your count until you reach 15.

After completing this program your heart will be pumping, your blood recharged with oxygen, your muscles stretched and your joints flexed. You've increased your overall health and well-being—all without missing a minute of television time! 🐭

Always remember to consult your physician before beginning any exercise program.



March



Kirk Douglas, James Mason, and Peter Lorre are among the voyagers on an incredible undersea adventure (above)

James Mason and Paul Lukas (right) leave the armored submarine *Nautilus* for a mission ashore



THE MIGHTIEST
ADVENTURE OF THEM ALL!

20,000 Leagues UNDER THE Sea

Movie starring Kirk Douglas,
James Mason, Paul Lukas, Peter Lorre

This much-requested Academy Award winner ranks among Walt Disney's all-time successes, and we're pleased to present it again for your enjoyment. Experience an unforgettable screen adventure as you descend into the silent blackness of the undersea world aboard a fantastic submarine commanded by a madman!

Kirk Douglas plays Ned Land, the harpooner who is taken miles down, deeper than man has ventured, to observe the magical wonderland of life beneath the sea.

His skipper is Capt. Nemo (James Mason), strange and moody master of the submarine *Nautilus*. A terrifying threat to sailing vessels in 1868, the *Nautilus* has been fitted out with mechanical marvels undreamed of at the time.

Capt. Nemo carries his passengers and crew on a voyage around the world. Then, heading for the secret island of Vulcania, they are attacked first by savage cannibals and next by a formidable giant squid. More dangers lie ahead. (118 min.)

March 10, 13, 15, 17, 19, 21, 23, 25, 27, 30



Greyfriars BOBBY

Movie starring
Donald Crisp, Laurence Naismith,
Alex Mackenzie, Kay Walsh

Who can resist the story of a courageous and devoted dog, especially when it's true?

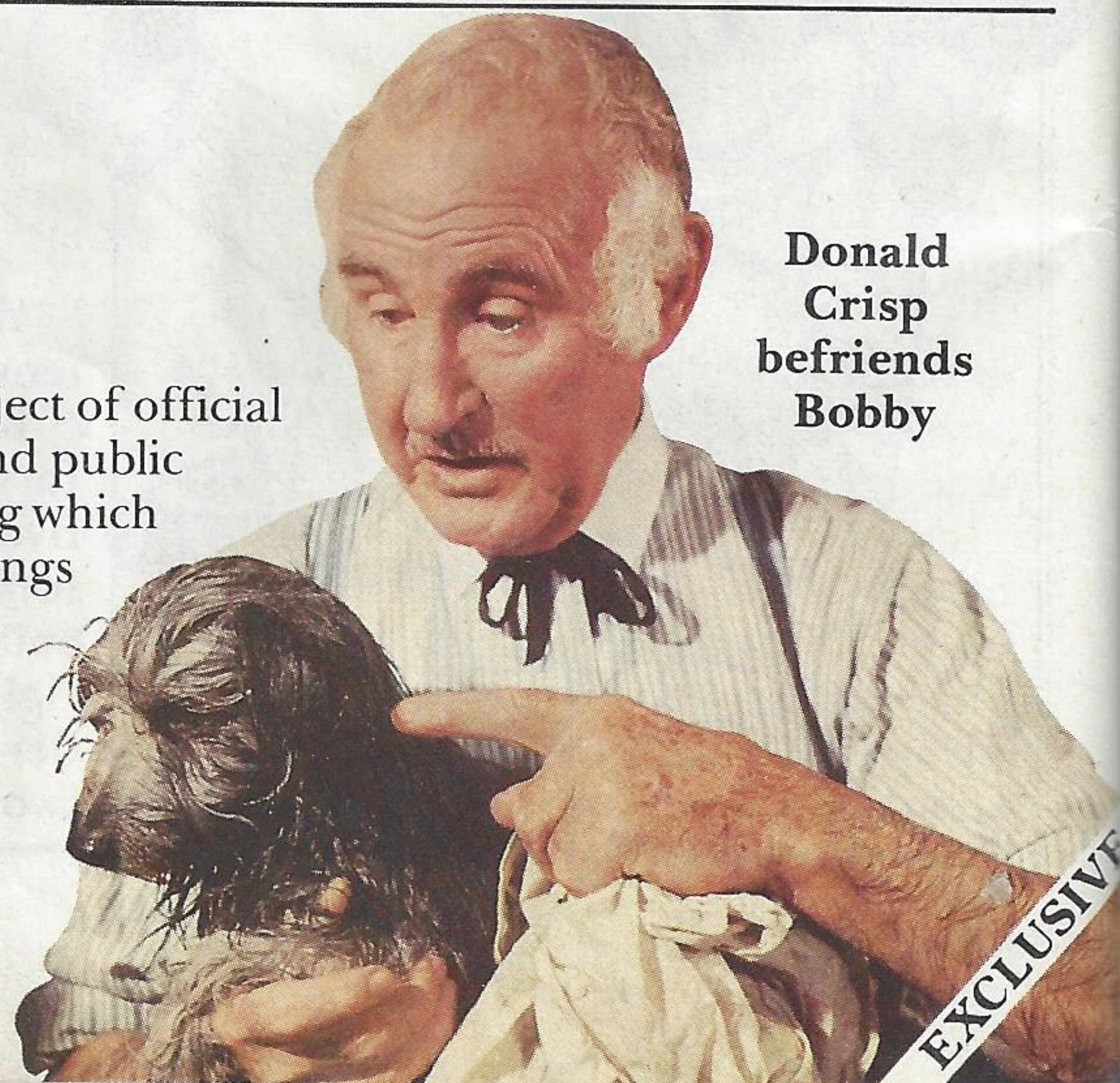
In the Lammermuir Hills near Edinburgh, a little Skye terrier named Bobby is raised by an old shepherd, Jock (Alex Mackenzie), who works for a local farmer. When age

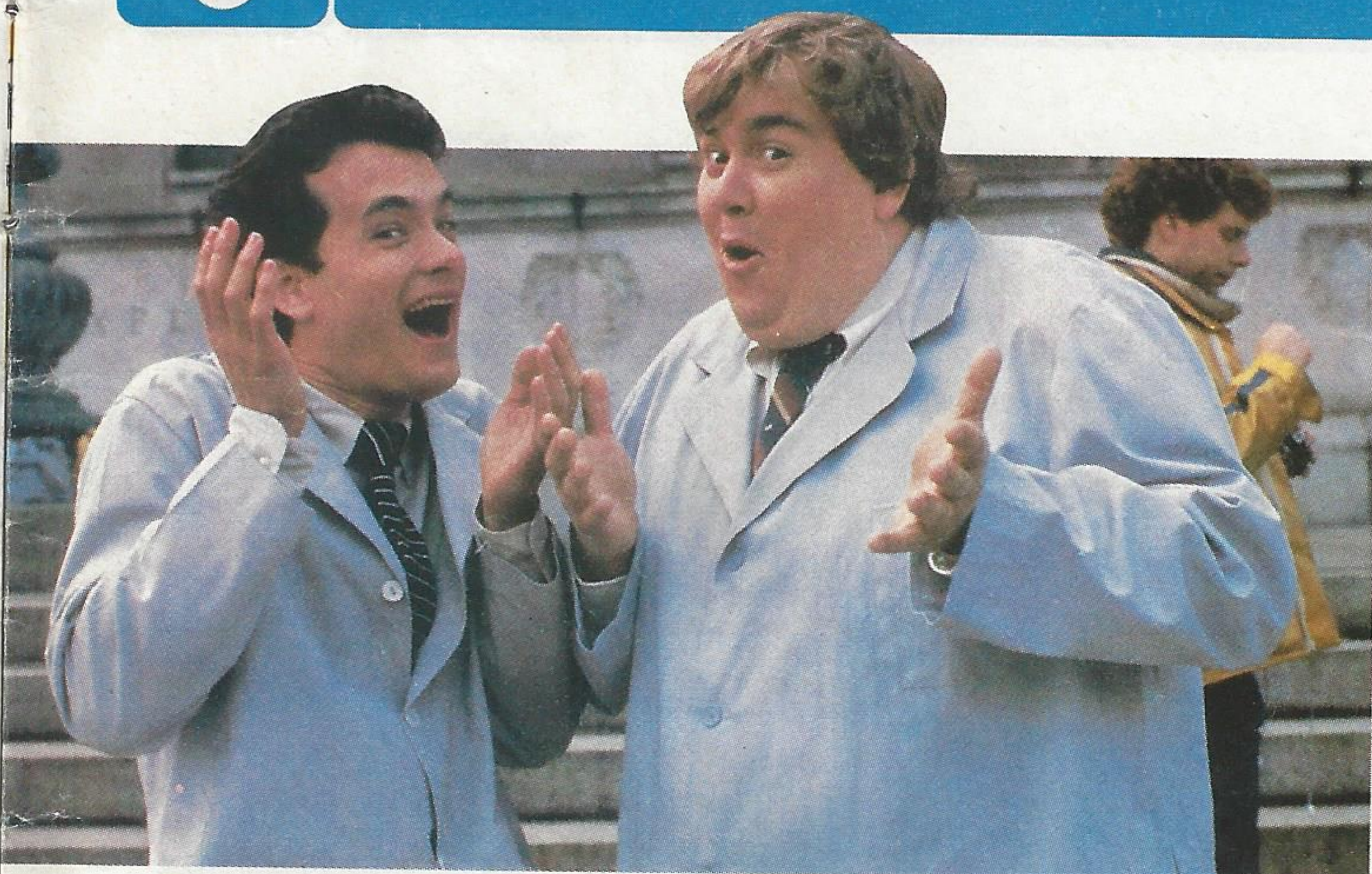
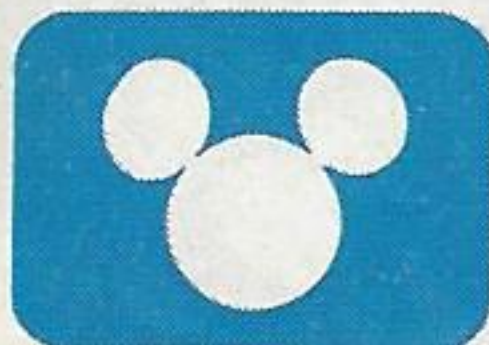
and infirmity cost Jock his job, Bobby follows him to Edinburgh. There the shepherd dies, and although dogs are forbidden in Greyfriars churchyard, Bobby begins a lonely vigil. Everyone admires him, but like many humans caught in a legal trap, he be-

comes the subject of official controversy and public concern during which his own life hangs in the balance.

(90 min.)
March 8, 10,
12, 14, 17, 19,
22, 25, 28, 31

Donald
Crisp
befriends
Bobby





Splash

Movie starring
Tom Hanks, Daryl Hannah,
Eugene Levy, John Candy

From the moment it surfaced as the hit comedy of 1984, you've been asking to see "Splash" on The Disney Channel. Many of you enjoyed this movie during its theatrical run, and agreed with the critics who called it "Screamingly funny! One of the year's best...you'll love it," and "A romantic comedy that is truly romantic and truly comic. A deft blend of hip satire and fairy tale charm." So, as a prelude to our summer festival of standout films, we bring you the Channel premiere of this lighthearted fantasy. We should point out, however, that it contains situations and language not usually present in a Disney Channel program. For that reason we are airing "Splash" only in the evening, after 9:00 p.m.

Allen Bauer (Tom Hanks) is a successful young businessman who feels that love has passed him by. And then—splash! — he falls into the



Tom Hanks, John Candy and Daryl Hannah make "Splash" a delectable comedy catch

ocean and is struck unconscious during a boating accident. He awakens next morning to the sight of a beautiful girl with long blonde hair (Daryl Hannah). It's love at that sight for Allen. There's only one slight complication: he's fallen hook, line and sinker for a mermaid. She has legs on land, fins under water and, as Allen soon discovers, makes waves wherever she goes.

Before their romance reaches its delightfully fanciful conclusion, Allen and his amphibious beauty turn Manhattan island topsy-turvy. (109 min.)

March 1, 7, 10, 16, 19, 25, 31

The Channel's Choice

In the course of scheduling programs for The Disney Channel, our staff often discovers "sleepers"—shows which might be overlooked or overshadowed by more prominent attractions. We recommend the following programs as being especially worthy of your attention.

FOR ADULTS

"The Pride of the Yankees"

If you're a Gary Cooper fan, you'll love this classic sport film. Human tenderness and pulsing excitement make this story of Lou Gehrig timeless and one you won't want to miss.

"Norman Rockwell's World... An American Dream"

Remember the patriotism you felt during the Olympics? Well, this Academy Award Winner will make you tingle with pride in our country when you have an intimate look at the people, places and lifestyles of the beloved American artist.

FOR CHILDREN

"Huckleberry Finn and His Friends"

Perfect for the younger viewers! Realistic surroundings, believable characters and memorable adventures makes this the type of program your children have come to love.



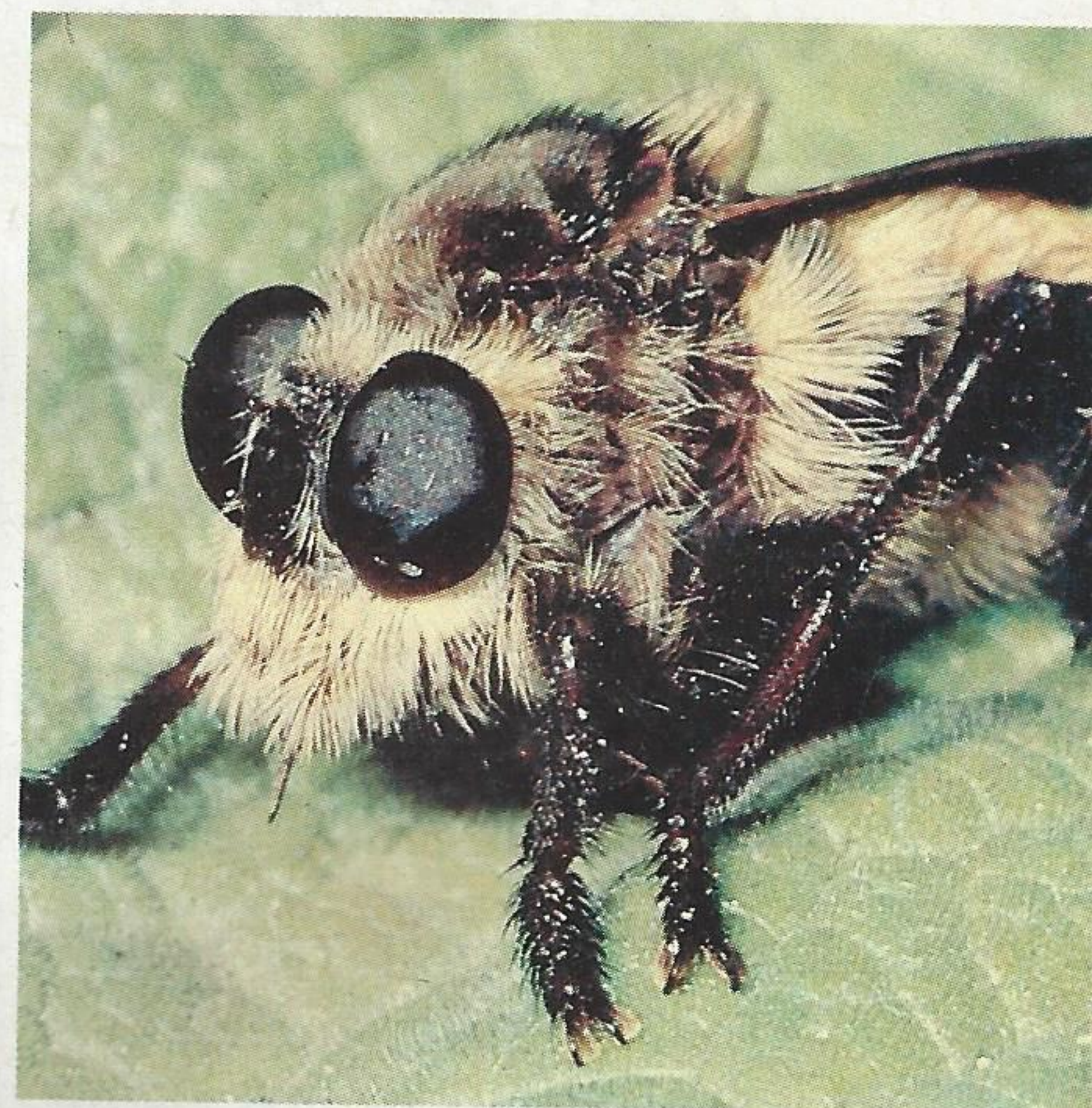
Secrets of Life

Movie

Eighteen of Walt Disney's best naturalist-photographers, using magnifying lenses and time-lapse cameras, travel far and wide to film this feature-length True-Life Adventure about Nature's small creatures.

Their subjects include bees and ants, fish of odd character and custom (stickleback, grunion, jellyfish, angler, archer, and walking kelp fish), crustaceans (barnacle, fiddler crab, and decorator crab), weird insects that kill (robber fly and hunting ant), and other marauders that are tiny but monstrous.

Secrets of the plant world are also stripped away. These scenes take place in outdoor



Bee's secrets are revealed

settings that reflect the majesty and mystery of the elements—crashing seas, tidal shores, mountainsides, flowering fields, and flowing rivers of volcanic lava. Strange, fascinating, beautiful, and true, this is a motion picture you will never forget. (69 min.)
March 4, 6, 9, 12, 14, 17, 22, 24, 28, 31



ACADEMY AWARD WINNER

NORMAN ROCKWELL'S WORLD

...An American Dream

Special

Norman Rockwell, the most popular artist in America's history, reviews his 60-year career in this Academy Award winner.

Newsreel clips, photographs, staged scenes from the past and a montage of his paintings and *Saturday Evening Post* magazine covers are blended with Rockwell's spoken commentary to depict the images of American life he

captured on canvas.

Often called "the historian of a better period," Rockwell disagrees. "I'm not a historian," he says. "I just painted the things and people I saw around me."

In doing so, he gave us a permanent vision of the events, emotions — and the times — of our lives.

March 2, 5, 7, 10, 15, 17, 22, 23, 27, 30

ISLAND OF ADVENTURE

*Movie starring
Norman Bowler,
Wilfrid Brambell*

Thrill to this suspenseful tale about four daring teenagers who probe the mystery of an island called Gloom.

During their vacation from school, Philip, Dinah, Lucy-Ann, and Jack set out to explore the caves around their summer house. But when they make plans to investigate nearby Gloom, hostile locals try to stop them.

The four finally reach their goal and find it honeycombed with mines. After taking their explorations underground, the youngsters learn the island's deadly secret.

(85 min.)

March 2, 4, 7, 9, 12, 15, 18, 22, 27, 30



Eric Shea and Clay O'Brien test a homemade tracking device

The Whiz Kid and the Mystery at Riverton

Movie starring Eric Shea, Clay O'Brien, Kim Richards

Follow Alvin Fernald, a 13-year-old inventor, and his two young "helpers" as they tangle with a gang of swindlers in this suspense thriller.

Gathering facts for an essay he's writing on city government, Alvin (Eric Shea) overhears the city treasurer discussing a land swindle with a couple of henchmen.

Alvin, his friend Shoie (Clay O'Brien), and tagalong sister Daphne (Kim Richards) set out to catch these crooks. Using Alvin's supersonic sneaky-snooper devices, they run into an unexpected web of danger. (90 min.)

March 1, 3, 6, 9, 12, 17, 21, 23, 26, 28

Miss Annie Rooney

*Movie starring
Shirley Temple, Dickie Moore*

You've sent us hundreds of requests to see dimple-cheeked Shirley Temple. Now here she is as a teenage jitterbug princess.

Annie (Shirley Temple) has oodles of charm — but she's got no dough. Marty White (Dickie Moore) is a rich kid — but he's also a square. When Cupid brings this mismatched couple together, the screen lights up with comedy! (84 min.)

March 3, 8, 11, 15, 19, 22, 24, 27, 30



Shirley Temple, Dick Moore



The Waltz King

Movie starring
Kerwin Mathews, Senta Berger, Brian Aherne



Johann Strauss Jr. is enraptured by a Viennese opera star

Warm to the romantic music of young Johann Strauss as he vies with his father for the title of "Waltz King."

Twenty-two captivating Strauss melodies performed by the renowned Vienna Symphony Orchestra enrich this dramatization of Johann Jr.'s stormy youthful career.

The story begins in mid-19th century Vienna where Johann the younger (Kerwin Mathews), despite the objections of his famous father (Brian Aherne), is determined to become a composer himself. Turmoil and marriage to a beautiful opera star (Senta Berger) lie ahead. (94 min.)

March 1, 3, 5, 8, 11, 15, 18, 21, 25, 27, 31

JIMINY CRICKET THEATRE

Movies

You viewers of all ages enjoy watching youngsters from different lands. So Jiminy has leaped around the world to bring you the best in international children's programs. A new twosome airs every first and third Saturday, then plays for one week.

In "The Young Teacher," starting March 2, spunky Han Miao-miao (Xu Huan) overcomes many obstacles in teaching her first class.

This feature from Mainland China is paired with a Canadian film, "I Know a Secret." A young girl (Fiona McGillivray) learns a disturbing story about her past.

"The Secret of the Lion of Venice" premieres March 16. In this Italian feature, 11-year-old Gianni (Robertino Nana) searches for a pirate's treasure with an old gondolier.

"Cornet at Night," from Canada, follows. A musically-

gifted farmer's boy (R. M. Thomson) is inspired by an ailing jazz musician who hires on as a farmhand.

"The Young Teacher"

March 2, 3, 9

"I Know a Secret"

March 2, 3, 9

"The Secret of the Lion of Venice" March 16, 17, 24, 30

"Cornet at Night"

March 16, 17, 24, 30



An ailing jazz musician talks music with a gifted farm boy

THE WATER BABIES

Movie in live
action/animation starring
James Mason,
Tommy Pender

Tom (Tommy Pender), a 12-year-old chimney sweep, runs away from his cruel master, Mr. Grimes (James Mason), and leaps into a whirlpool to escape capture.

After making friends with the animated denizens of the deep, he finds he must help free the imprisoned Water Babies before he can return to the world above. (93 min.)

March 1, 3, 5, 8, 13, 17, 21, 26, 29



Bumper, a homeless, friendless orphan, lives as best he can

The Young Loner

Movie starring Kim Hunter, Frank Silvera, Edward Andrews

Go west with Bumper (Butch Patrick), who earns his keep as an itinerant crop picker. On his own and friendless, Bumper eventually is taken in by a shepherd (Frank Silvera) and his employer, Mrs. Williams (Kim Hunter).

For the first time, the lad seems happy with his work and newfound home.

But fate has other surprises in store for Bumper, as he discovers when a former crony reenters his life. (91 min.)

March 4, 9, 14, 18, 22, 24, 27, 30

GUYS AND DOLLS

Movie starring
Frank Sinatra

Tap your toes to Samuel Goldwyn's lively version of the Broadway smash about two carefree gamblers (Marlon Brando, Frank Sinatra) who discover that all's fair in love when they fall for two very different "dolls" (Jean Simmons, Vivian Blaine). (148 min.)

March 2, 5, 7, 10, 13, 15, 18, 20, 23, 26





THE CHAPLIN REVUE

Movie

Charlie Chaplin's versatility shines in these three contrasting comedies.

In "A Dog's Life" (1918), Charlie as The Little Tramp adopts Scraps, a stray dog, and the two become friends as well as partners in stealing food. When the heat's on, Charlie hides Scraps in his baggy pants, a dodge that fails when the dog's tail emerges from a hole in the back of his trousers.

In "Shoulder Arms" (1918), Charlie plays a private at an army training camp during World War I. He outclasses all other trainees in incompetence, but in his dreams becomes a military hero who singlehandedly captures the Kaiser and others in the German high command.



Two pals face a bleak world

In "The Pilgrim" (1923), Charlie is an escaped convict who disguises himself as a clergyman. He is accepted by the congregation of a small Western town, where he performs a notable good deed before being kicked, literally, over the border into Mexico.

Chaplin, an original craftsman and perfectionist, wrote and directed these three films. (121 min.)

March 1, 4, 7, 11, 13, 16, 20, 24, 28

Big Red

Movie starring
Walter Pidgeon,
Gilles Payant, Emile Genest

Viewers pinned a blue ribbon on "Big Red" this month, choosing the endearing story of a prize show dog and the boy who champions his cause for our "Play It Again Cinema" winner. "Tonka" and "Escapade in Florence" took

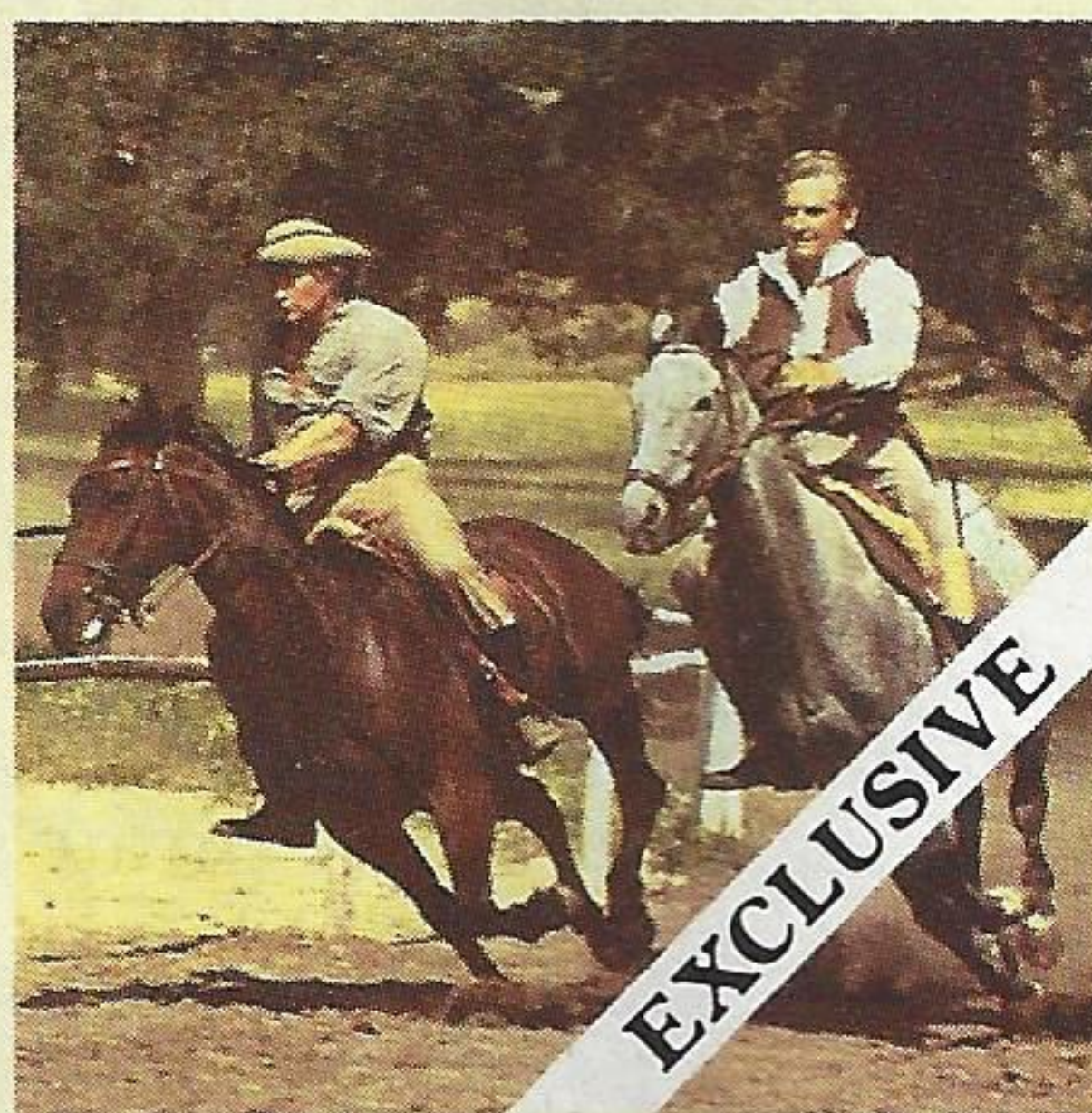


Big Red
greet Rene

stood orphan, and Red, the mismanaged Irish setter, become friends, neither the dog's disagreeable owner nor a chain of perilous events can separate them.

second and third place.
When Rene, a misunder-

March 3, 5, 8, 11, 13, 16, 20, 24, 29



Don Murray as Justin
Morgan races his horse

Justin Morgan HAD A HORSE

Movie starring
Don Murray, Lana Wood,
Gary Crosby,
R.G. Armstrong

Saunter down a country road to a village in post-Revolutionary War Vermont, where a school-teacher named Justin Morgan (Don Murray) has acquired a colt.

Under Morgan's knowing eye it develops into a horse of exceptional power, stamina and speed. But ill fortunes conspire to separate the school-master-breeder from his champion racer. A change of luck finally intervenes. (91 min.)

March 4, 6, 10, 14, 16, 20, 23, 26, 29, 31

THE PRIDE OF THE YANKEES

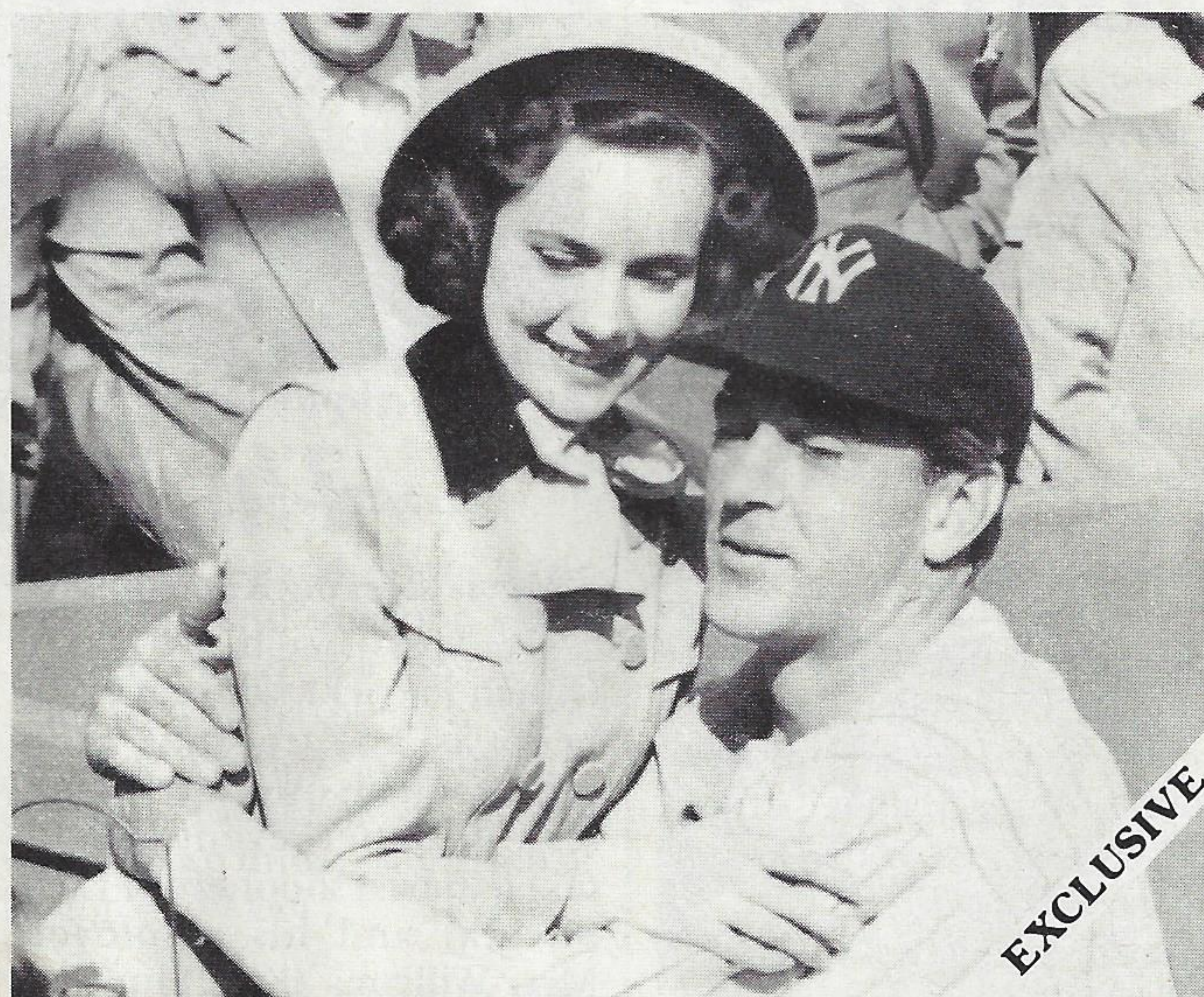
Movie starring Gary Cooper,
Teresa Wright, Walter Brennan, Babe Ruth

Here's all the excitement of baseball fever during the 1920s and 1930s!

This epic Samuel Goldwyn production, the story of "Iron Horse" Lou Gehrig, takes Gehrig from his youth as a sandlot slugger, through his phenomenal career with the New York Yankees, to his emotional farewell before a stadium packed with fans.

It goes behind the legend for a close, warmhearted look at the man himself. Gary Cooper portrays Gehrig, the great first baseman who played a record 2,130 consecutive games during his 14 years with the Yanks. Babe Ruth, the immortal "Sultan of Swat," appears as himself in his real-life role of Lou Gehrig's teammate and mentor. (128 min.)

March 2, 6, 10, 18, 21, 26, 29, 31



Teresa Wright shares triumph with Gary Cooper as Gehrig



Kip (Kipp Marcus), kid brother Oliver (John Snee), and Dad (Jerry Mathers) resolve a family spat

Still The Beaver

Series starring
Barbara Billingsley, Tony Dow,
Ken Osmond and Jerry Mathers as the Beaver,
with Kipp Marcus, John Snee, Kaleena Kiff,
Janice Kent, Eric Osmond

Whether you see your family from a kid's, parent's or even grandparent's perspective, you'll recognize yourself in this humorous look at the three-generation Cleaver clan. Watch the two new episodes of this made-for-TV The Disney Channel comedy series which premiere this month.

An eight-year-old African with 17 brothers is Oliver's (John Snee) correspondent in "Dear Pen Pal," starting March 6. Oliver wishes he had a few extra brothers too after a girl

starts "warping" the mind of his sole sibling Kip (Kipp Marcus)!

Oliver, Kip, and cousin Kelly (Kaleena Kiff) lose their hearts to a bright red go-cart in "No Free Lunch," beginning March 20. After they get a job selling magazine subscriptions to pay for their 3½ horsepower wonder, they learn their "employer" was a fraud!

"Dear Pen Pal" March 6, 7, 10, 12, 15, 16, 18

"No Free Lunch" March 20, 22, 24, 25, 28, 29

TWO NEW ADVENTURES THIS MONTH!

FIVE MILE CREEK

Series starring
Louise Caire Clark, Rod Mullinar, Liz Burch,
Michael Caton, Peter Carroll, Martin Lewis,
Gus Mercurio, Nicole Kidman, with Jay Kerr as Con Madigan

To double your enjoyment of our dramatic Australian "Western," we now bring you two different episodes each month!

In "Real Cowboys Play Fair," starting March 6, a thrown stick of dynamite gives Con (Jay Kerr) and Jack (Rod Mullinar) an explosive first trip over their new Emu Plains coach line route. Now the Five Milers must prepare for a second run, not knowing when or where their enemy will strike again.

In "Possum," premiering March 20, loyal 11-year-old Emma (Asher Keddie) finds her irresponsible father, Brodie (John Jarratt) a sheep

shearing job at Five Mile Creek. Brodie finally learns about taking responsibility when Emma and Sam (Martin Lewis) are trapped inside a collapsed mine shaft.

"Real Cowboys Play Fair" March 6, 8, 9, 12, 14, 16, 19

"Possum" March 20, 22, 24, 25, 28, 30

Recommended by the
National Education
Association



Annie (Nicole Kidman), the most recent addition to the Five Mile family, turns into a top sheep shearer when a hired hand proves incompetent at the woolly job



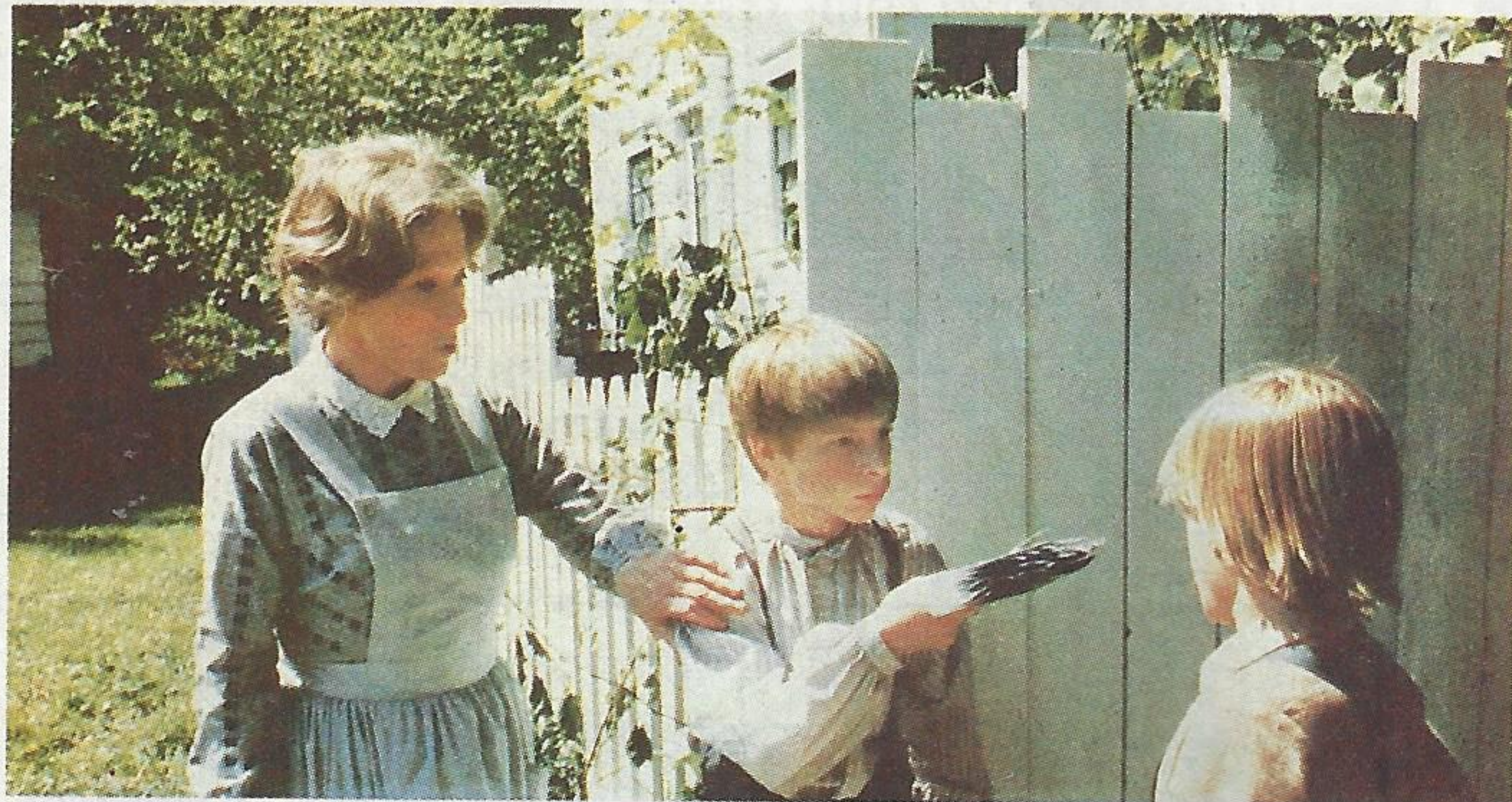
HUCKLEBERRY FINN & HIS FRIENDS



Series starring Ian Tracey, Sammy Snyders, Brigitte Horney, Bernie Coulson, Holly Findlay

For those of you who grew up thinking of Tom Sawyer and Huckleberry Finn as your personal pals and for those who haven't yet met them, here's a new series that brings the "troublesome twosome" to rowdy, rollicking life.

Twenty-six half hour sequences recreate the action,



characters and events of "The Adventures of Tom Sawyer" and "The Adventures of Huckleberry Finn," bringing Mark Twain's two great American novels to The Disney Channel with near-total fidelity. A new episode premieres on the second and fourth weekends of each month.

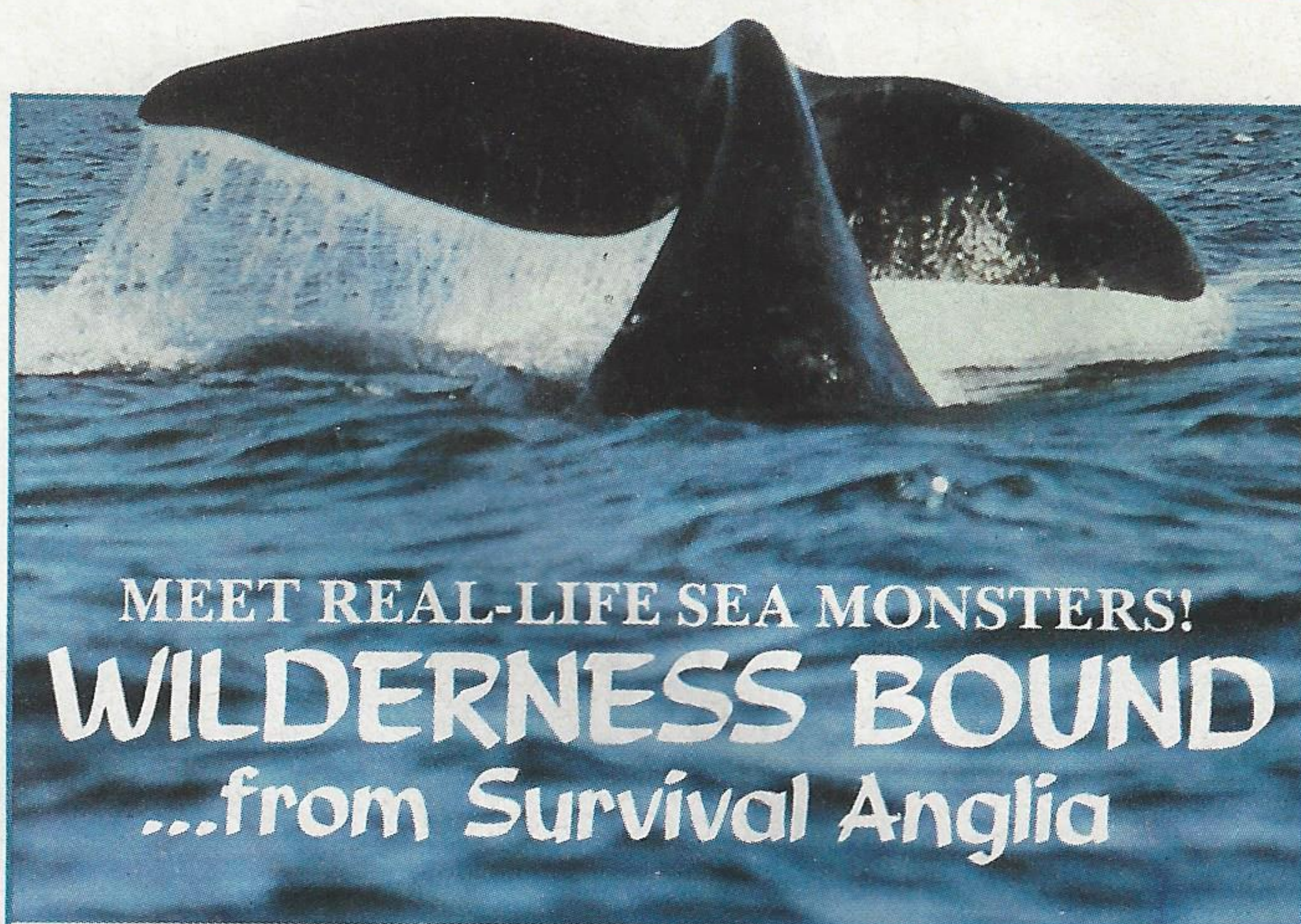
It's one of Tom Sawyer's (Sammy Snyders) busier days in "Welcome Neighbor" (beginning March 9). Aunt Polly (Brigitte Horney) catches him filching jam, he plays hookey to swim with Huck Finn (Ian Tracey), fights the town bully and squeezes in a showdown with his half-brother Sid (Bernie Coulson) before sundown.

In "Love in Bloom" (airing March 23) Tom must pay for his mischief by whitewashing the fence. But he soon turns punishment into pleasure — and profit. Then he spies Becky Thatcher (Holly Findlay) and instantly falls



From the top, it's trouble ahead for Huck and Tom; Tom tricks a pal into painting a fence; Tom consoles Becky

head over barefeet in love. **"Welcome Neighbor" March 9, 11, 17, 19**
"Love in Bloom" March 23, 28, 31



MEET REAL-LIFE SEA MONSTERS! WILDERNESS BOUND ...from Survival Anglia

Series

Here's a real-life monster to rival King Kong! It's 60 feet long—the distance from home plate to the pitcher's mound. And it weighs 65 tons—about as much as 30 full-size cars! It's a southern right whale, and you'll meet more than one of them in "Magnificent Monsters of the Deep," narrated by Orson Welles.

This show features zoologist Robert Payne and his family, who spent 18 months studying the southern right whales which have found sanctuary off the bleak Patagonian coast of Argentina. According to Payne, these leviathans have been hunted to near extinction for their valuable bone and oil.

Emmy Award-winning cinematographers Des and Jen Bartlett capture rare footage of the whales courting, rearing their young, and peacefully coexisting with gulls and sea lions. Slow motion photography displays their breathtaking grace and power in the ocean. In one sequence, they lift their tail flukes above the water to catch the wind and literally sail the seas.

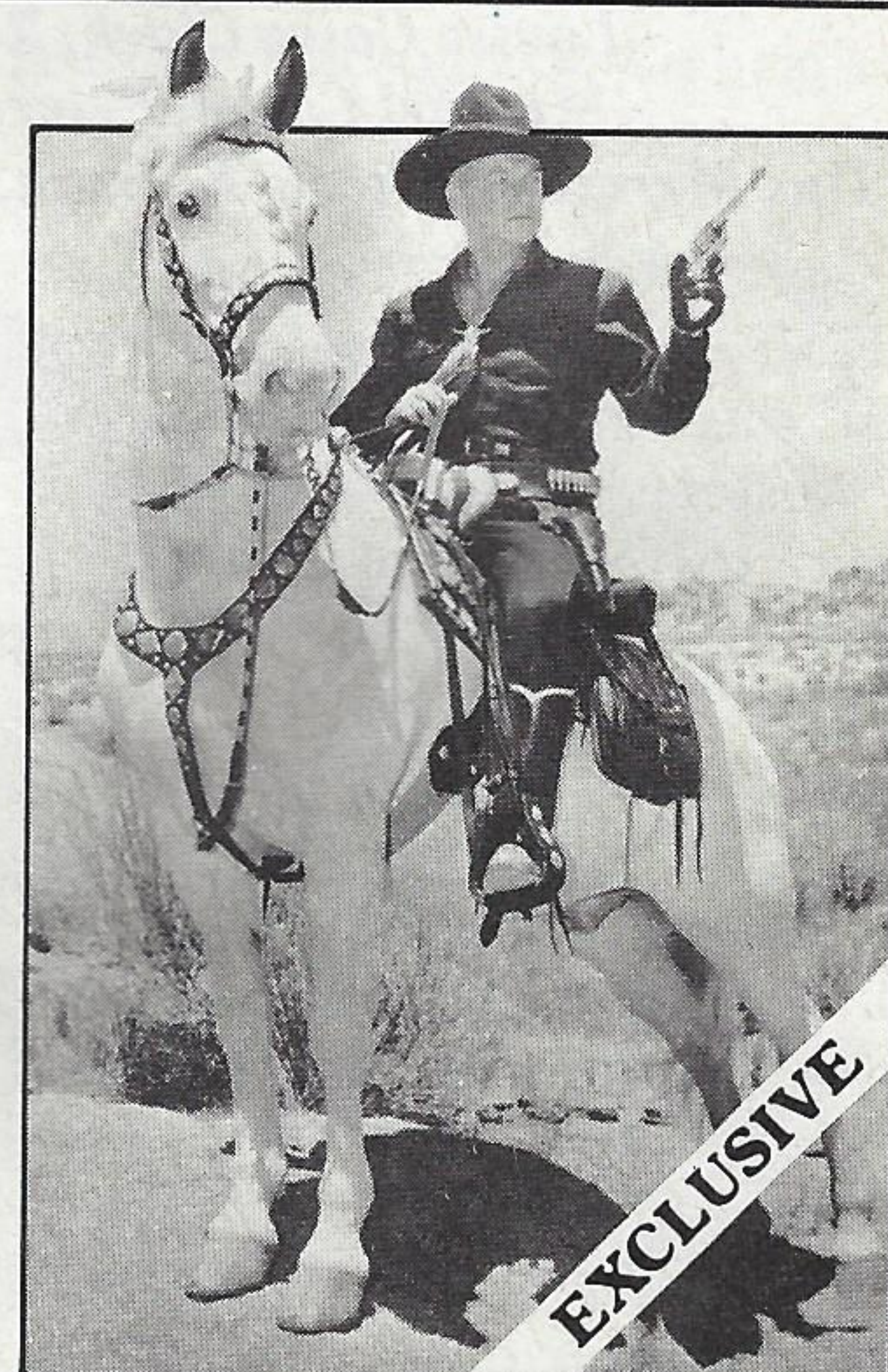
March 2, 5, 8, 11, 14, 17, 20, 25, 29

HOPALONG CASSIDY

Series starring William Boyd, Andy Clyde, Rand Brooks

Your letters tell us how much you love watching the cowboy heroes of yesterday, and we're happy to introduce one of the greatest of them all. Meet Hopalong Cassidy, who rides again in our new hour-long series—exclusively on The Disney Channel.

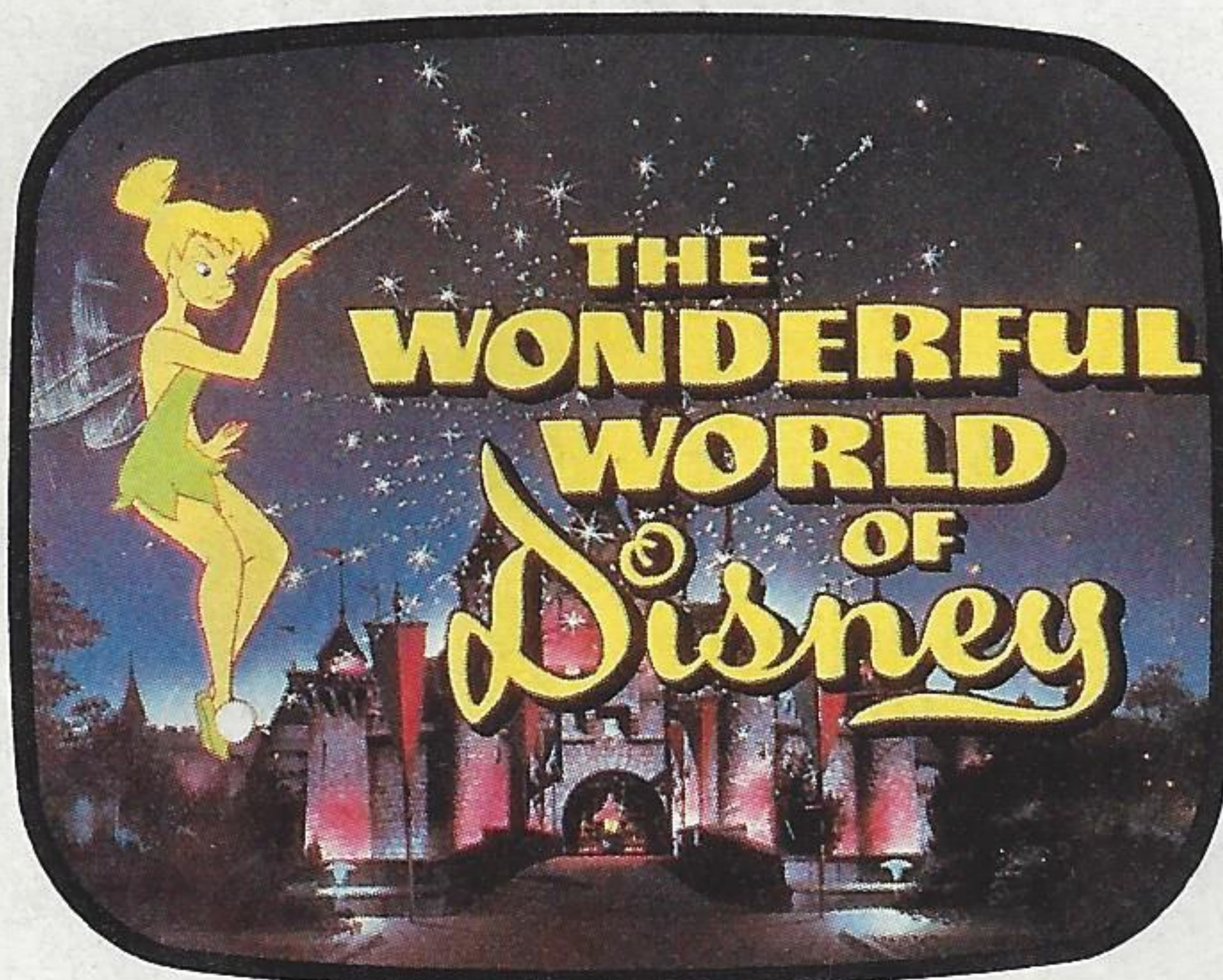
In this first episode, "Hoppy's Holiday," Cassidy (William Boyd) is on vacation in Mesa City. But before he has a chance to relax, the bank is robbed and a suitcase full of



Hoppy and his horse, Topper
stolen money turns up in his hotel room!
March 3, 6, 9, 11, 19, 21, 23, 29



NEW SHOW EVERY SUNDAY



Series

For adventure, drama, and pure entertainment, enjoy these special Sunday evening programs. (Each repeats during the week.)

Walt Disney, as host, explains that the Emmy Award-winning "Operation Undersea," beginning March 3, grew out of the problems in filming "20,000 Leagues Under the Sea." The perils and rewards of underwater exploration are shown in a cartoon feature, followed by fascinating footage from the ocean floor.

In "How the West Was Lost," premiering March 10, the Oldtimer, a pioneer relative of Donald Duck, offers a comically crotchety version of how civilization ruined the Old West. Roy Rogers and The Sons of the Pioneers provide

the music for these animated anecdotes.

In "Rusty and the Falcon," beginning March 17, a young boy's life is changed after he adopts an injured falcon.

Once the bird is cured, however, the townspeople consider him a menace. Rusty's father orders the boy to dispatch his feathered companion.

"My Family Is a Menagerie," first showing March 24, concerns a young widow who finds her true calling working with animals. She starts with a pet shop, but soon assembles a circus troupe complete with a Himalayan wrestling bear, a Siberian falcon, and a leopard.

"Adventures in Wildwood Heart" debuts March 31. Walt



Undersea filming in progress

introduces this in-depth look at the making of "Perri." This film about a squirrel's life in the "Wildwood Heart" forest is a unique "true-life fantasy."

"Operation Under Sea"

March 3, 5, 7, 9

"How the West Was Lost"

March 10, 12, 13, 16

"Rusty and the Falcon"

March 17, 19, 21, 23

"My Family is a Menagerie"

March 24, 26, 28, 30

"Adventures in Wildwood Heart"

March 31

COMING ON!

Series

Jimmy Aleck's cross-country quest for outstanding campus entertainers brings him to Temple University, Philadelphia.

With student co-host Kim Pearlsties, Aleck introduces guitarist Donald Keefer, singers Tracey Matisak and Cecilia Burke Austin, comedians Jay Cherney and Jody Applegate, dancers Wendy Beharry and Harold Fields, and a musical duo, Wissahickon Drive (Fritsy Brown, William Wisdom).

March 1, 11, 22, 28



Temple Univ. provides a variety of campus talent

SUPERTED

Series

From England comes a new type of hero, one who's courageous and cuddly at the same time. It's SuperTed, the teddy bear star of our animated series. With the help of his friend Spottyman and a secret word, he foils the schemes of his fumbling foes.

This month, SuperTed must stop blackhearted Texas Pete from terrorizing outer

space in "SuperTed and the Stolen Rocket Ship." This adventure is paired with "SuperTed Meets Father Christmas," in which the valiant teddy has a run-in with the *real* St. Nick before uncovering a dangerous phony.

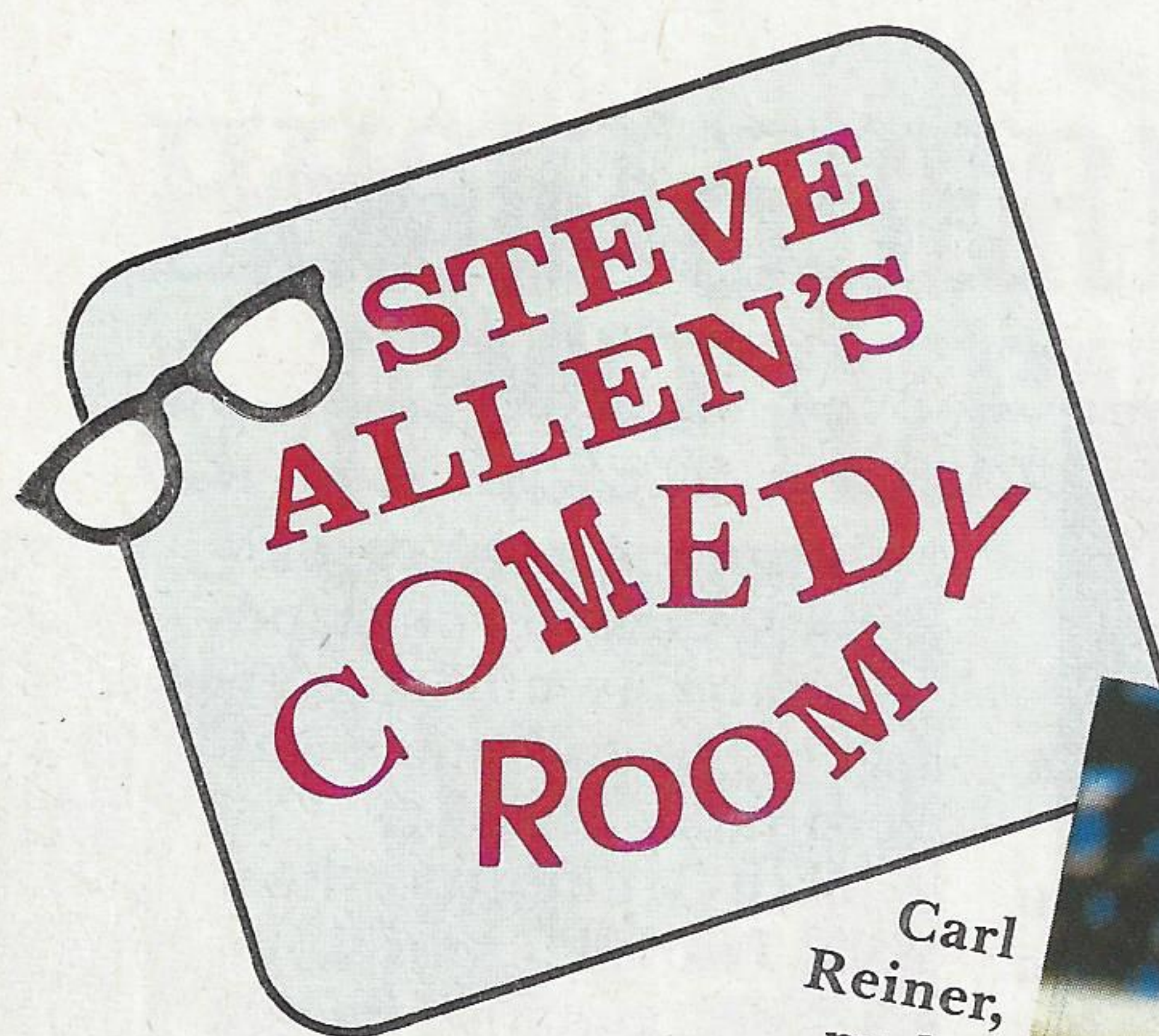
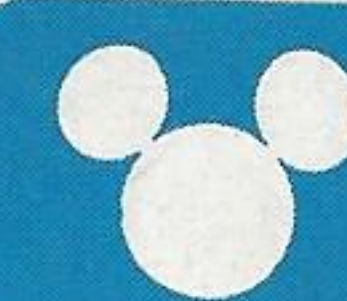
In "SuperTed and the



Train Robbers," the little bear protects a valuable cargo of chocolate. After this escapade, "SuperTed in Texas" rounds up a trio of cattle rustlers.

March 2, 3, 6, 12, 14, 16, 17, 21, 24, 30

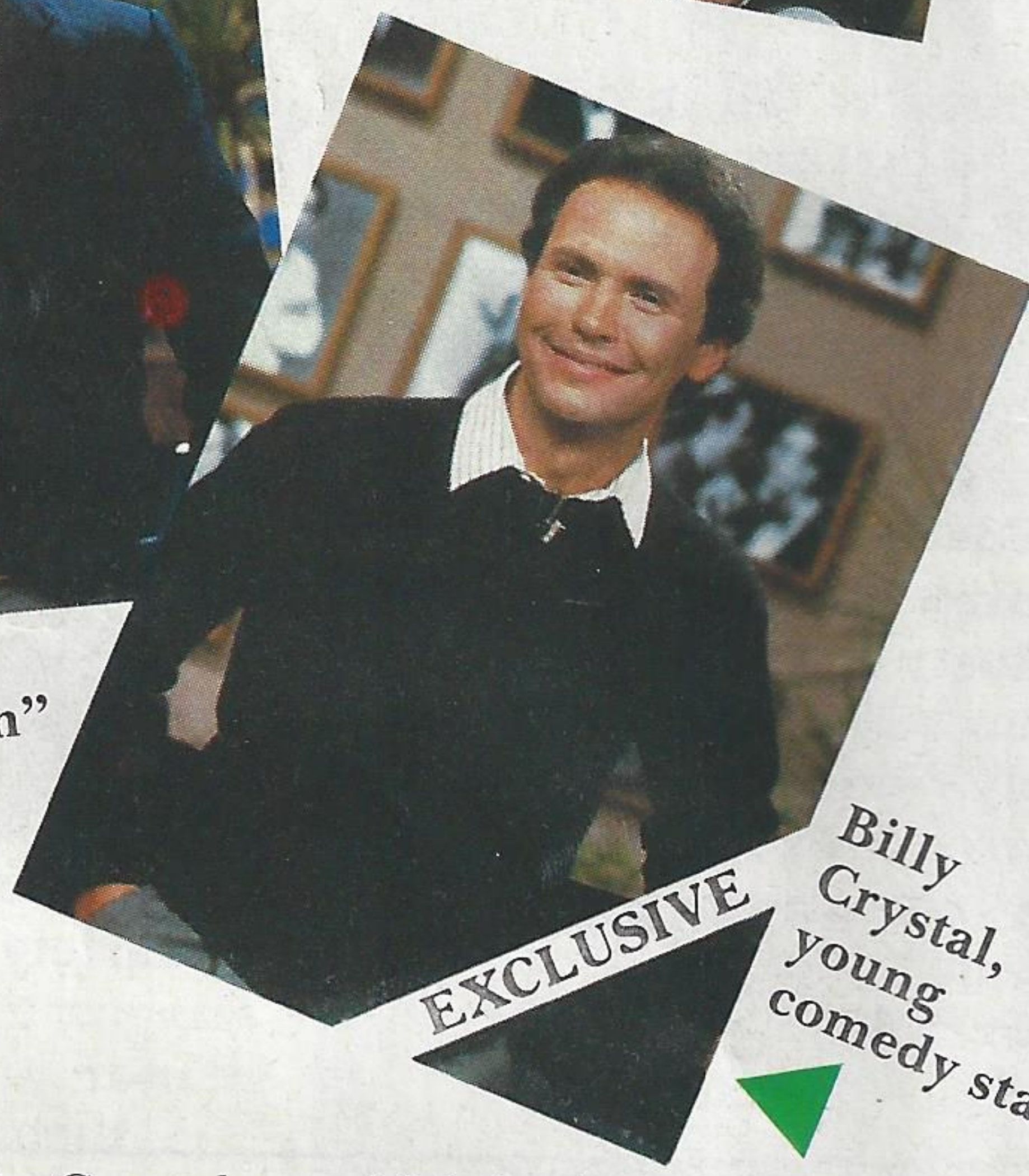
SuperTed puts the squeeze on Texas Pete



Carl Reiner, multi-talented entertainer



Milton Berle, "Mr. Television"



Billy Crystal, young comedy star

Series

Milton Berle, Billy Crystal, Carl Reiner and Dale Gonyea are the final guests in Steve Allen's comedy room. Joe Baker and the Terry Gibbs Sextet help bring this exclusive Disney Channel series to a close.

The show gets off to a surreal start with Berle revealing that he babysat Allen when Steve was still in the crib. This admission produces a vintage film clip of Uncle Miltie as a young stooge for Charlie Chaplin and the centerpiece of a musical number in an early talkie, "Poppin' the Cork." Billy Crystal supports some childhood reminiscences of his own with a clip in

which he imitates Ed Sullivan and does a one-legged tap dance at the age of five.

As things get further out of hand, all four comedians relate their most embarrassing moments. Billy Crystal performs "The Mood Comic," Dale Gonyea sings "The Ronnie Reagan Rag," and Carl Reiner declaims a monologue from Hamlet in Shakespearean doubletalk. Ending the program on a note of high culture, Berle and Reiner duet the balcony scene from "Romeo and Juliet."

March 2, 5, 7, 11, 15, 19, 23, 25, 27, 29

Welcome To Pooh Corner

Series

Play loving, learning games with Winnie the Pooh and his puppetronic pals. In episodes this month, you'll find out how to cheer up a gloomy friend, and how singing makes the work go faster. Rabbit shows what is and is not funny in a "Thoughtful Spot" lesson. And jolly tunes like "Yes, I Can" tempt youngsters to sing along. Different show daily. Check listings.



Pooh welcomes Piglet & Owl to the Hundred Acre Wood



Series starring Andrew Sabiston, Marnie McPhail, Sunny Besen-Thrasher

Twin teen troubleshooters Tom and Annie Edison know that science is their secret of success in stalking suspects, casting for clues, and protecting their pesty kid brother Paul when necessary. An animated illustration of the scientific key to their sleuthing closes each episode.

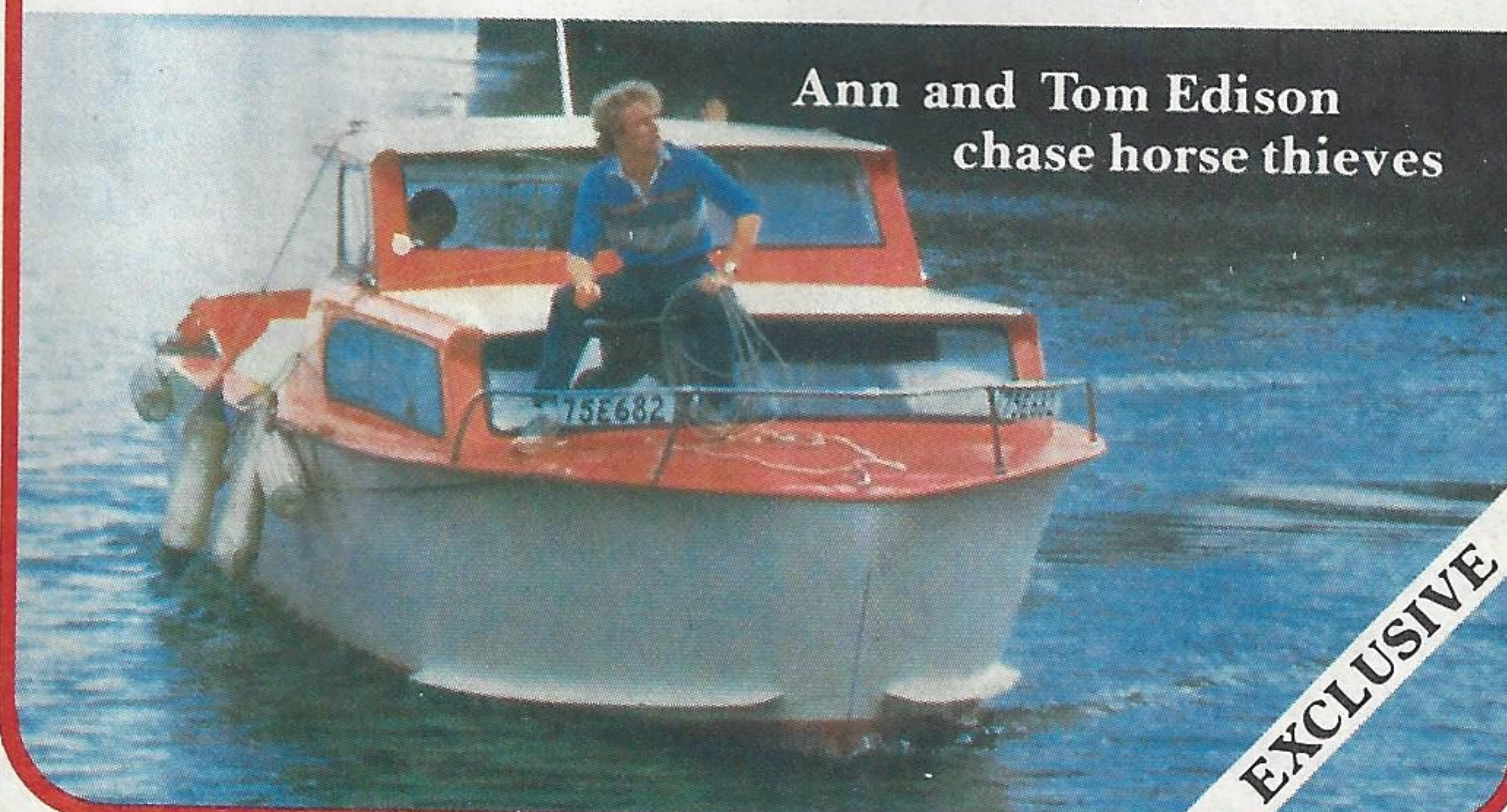
In "Alive or Dead," beginning March 2, the Edison twins continue their investigation into the unusual horse-snatching case which began last month. Hot in pursuit of the thieves, Tom

traces the horse to a race track — then learns some shocking news.

The final episode of this three-part mystery concludes in "Rescue at Sea," starting March 16. The Edisons learn that the horse-nappers plan to smuggle the missing mount to Rio. Now Tom and Annie must figure out *how* he's being transported — and rescue him in time!

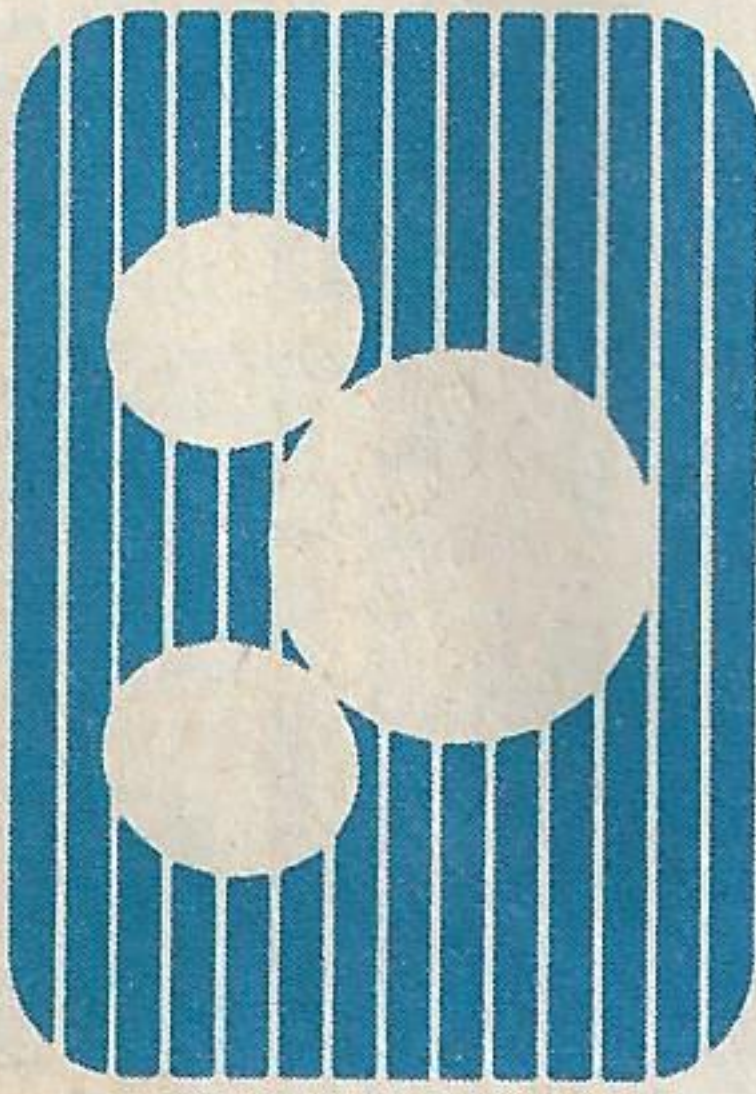
"Alive or Dead" March 2, 3, 5, 8, 14

"Rescue at Sea" March 16, 19, 20, 22, 29, 31



Ann and Tom Edison chase horse thieves

Your Disney Channel March Viewing Calendar



THE DISNEY CHANNEL

FRIDAY, MARCH 1
 5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10
 11:00 Disney Family Album Woolie Reitherman p.21
 11:30 Still the Beaver *Paper Tiger* p.13
 12:00 Coming On! p.15
 1:00 MOVIE *The Waltz King* p.11
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Water Babies* p.11
 7:35 Mouserpiece Theater p.21
 8:00 MOVIE *Chaplin Revue* p.12
 10:00 MOVIE *Splash* p.9

SATURDAY, MARCH 2
 5:00 Billy Breaks the Chain
 5:30 Cathryn Finds Her Balance
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Contraption p.23
 8:30 Donald Duck Presents p.23
 9:00 You and Me, Kid p.22
 9:30 Jiminy Cricket Theatre *Young Teacher & I Know a Secret* p.11
 11:15 SuperTed p.15
 11:30 The Edison Twins p.16
 12:00 MOVIE *Guys and Dolls* p.11
 2:30 EPCOT Magazine p.21
 3:30 Still the Beaver p.13
 4:00 Wonderful World of Disney *Man in Flight* p.15
 4:45 DTV p.21
 5:00 Wilderness Bound p.14
 6:00 MOVIE *Pride of the Yankees* p.12
 8:15 DTV p.21
 8:30 SPECIAL *Norman Rockwell's World* p.10
 9:00 Steve Allen's Comedy Room p.16
 10:00 MOVIE *Island of Adventure* p.10
 11:30 Islands of the Sea p.23

SUNDAY, MARCH 3
 5:00 Mystery at Fire Island
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Wish Upon a Star p.23
 8:30 Donald Duck Presents p.23
 9:00 MOVIE *Water Babies* p.11
 10:40 DTV p.21
 11:00 Hopalong Cassidy *Hoppy's Holiday* p.14
 12:00 Jiminy Cricket Theatre *Young Teacher & I Know a Secret* p.11
 1:45 SuperTed p.15
 2:00 MOVIE *Annie Rooney* p.10
 3:30 The Edison Twins p.16
 4:00 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10
 5:30 Disney Family Album Woolie Reitherman p.21
 6:00 Wonderful World of Disney *Operation Undersea* p.15
 6:45 DTV p.21
 7:00 MOVIE *Big Red* p.12
 9:00 EPCOT Magazine p.21
 10:00 MOVIE *The Waltz King* p.11
 Plus *Symposium of Songs*

MONDAY, MARCH 4
 5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Chaplin Revue* p.12
 11:00 MOVIE *Secrets of Life* p.9
 12:15 DTV p.21
 1:00 MOVIE *The Young Loner* p.11
 2:30 Wild Geese Calling p.23
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Island of Adventure* p.10
 7:30 Mouserpiece Theater p.21
 8:00 Disney Family Album p.21
 8:30 Disney Studio Showcase p.23
 Animation *from Around the World*
 10:00 MOVIE *Justin Morgan Had a Horse* p.12
 11:30 Still the Beaver p.13

TUESDAY, MARCH 5
 5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Big Red* p.12
 10:30 The Edison Twins p.16
 11:00 Steve Allen's Comedy Room p.16
 12:00 Wonderful World of Disney *Operation Undersea* p.15
 1:00 MOVIE *Water Babies* p.11
 2:40 DTV p.21
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *The Waltz King* p.11
 7:35 Mouserpiece Theater p.21
 8:00 MOVIE *Guys and Dolls* p.11
 10:30 Wilderness Bound *Monsters of the Deep* p.14
 11:30 SPECIAL *Norman Rockwell's World* p.10



20,000 Leagues Under the Sea

WEDNESDAY, MARCH 6
 5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Justin Morgan Had a Horse* p.12
 10:40 SuperTed p.15
 11:00 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10
 1:00 Disney Studio Showcase *Animation from Around the World* p.23
 2:00 Hopalong Cassidy p.14
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 Five Mile Creek p.13
 7:00 Still the Beaver p.13
 7:30 Mouserpiece Theater p.21
 8:00 MOVIE *Pride of the Yankees* p.12
 10:15 MOVIE *Secrets of Life* p.9

THURSDAY, MARCH 7
 5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Guys and Dolls* p.11
 11:30 SPECIAL *Norman Rockwell's World* p.10
 12:00 Still the Beaver *Dear Pen Pal* p.13
 12:30 Can I Borrow the Car? p.23
 1:00 MOVIE *Island of Adventure* p.10
 2:30 Islands of the Sea p.23
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Chaplin Revue* p.12
 8:00 Wonderful World of Disney *Operation Undersea* p.15
 9:00 MOVIE *Splash* p.9
 11:00 Steve Allen's Comedy Room p.16

Norman Rockwell's World
...An American Dream



FRIDAY, MARCH 8

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Water Babies* p.11
 10:40 DTV p.21
 11:00 Five Mile Creek *Real Cowboys Play Fair* p.13
 12:00 Wilderness Bound *Monsters of the Deep* p.14
 1:00 MOVIE *Big Red* p.12
 2:30 The Edison Twins *Alive or Dead* p.16
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Greyfriars Bobby* p.8
 7:35 Mouserpiece Theater p.21
 8:00 MOVIE *Waltz King* p.11 Plus
 10:00 *Symposium of Songs*
 11:00 MOVIE *Annie Rooney* p.10
 11:30 Wild Geese Calling p.23

SATURDAY, MARCH 9

5:00 The Last Kids on Earth
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Contraption p.23
 8:30 Donald Duck Presents p.23
 9:00 You and Me, Kid p.22
 9:30 MOVIE *Island of Adventure* p.10
 11:00 Huckleberry Finn and His Friends *Welcome, Neighbor* p.14
 11:30 New! Animal World p.22
 12:00 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10
 1:30 EPCOT Magazine p.21
 2:30 Jiminy Cricket Theatre *Young Teacher & I Know a Secret* p.11
 4:15 Wonderful World of Disney
 5:00 Disney Studio Showcase p.23
 6:00 MOVIE *The Young Loner* p.11
 7:35 Mouserpiece Theater p.21
 8:00 MOVIE *Secrets of Life* p.9
 9:15 DTV p.21
 9:30 Can I Borrow the Car? p.23
 10:00 Five Mile Creek p.13
 11:00 Hopalong Cassidy p.14

SUNDAY, MARCH 10

5:00 Chuck Makes a Choice
 5:30 R.W. (Real World)
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Wish Upon a Star p.23
 8:30 Donald Duck Presents p.23
 9:00 MOVIE *Greyfriars Bobby* p.8
 10:30 SPECIAL *Norman Rockwell's World* p.10
 11:00 MOVIE *Guys & Dolls* p.11
 1:30 MOVIE *Pride of the Yankees* p.12
 3:40 DTV p.21
 4:00 MOVIE *Justin Morgan Had a Horse* p.12
 5:30 Still the Beaver *Dear Pen Pal* p.13
 6:00 Wonderful World of Disney
 6:45 DTV p.21
 7:00 MOVIE *20,000 Leagues Under the Sea* p.8
 9:00 EPCOT Magazine p.21
 10:00 MOVIE *Splash* p.8

MONDAY, MARCH 11

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 Hopalong Cassidy *Hoppy's Holiday* p.14
 10:00 Coming On! p.15
 11:00 MOVIE *Waltz King* p.11 Plus
 1:00 MOVIE *Annie Rooney* p.10
 2:30 Huckleberry Finn and His Friends p.14
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Big Red* p.12
 7:30 Mouserpiece Theater p.21
 8:00 Steve Allen's Comedy Room p.16
 9:00 Wilderness Bound *Monsters of the Deep* p.14
 10:00 MOVIE *Chaplin Revue* p.12

TUESDAY, MARCH 12

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Whiz Kid* p.10
 10:40 SuperTed p.15
 11:00 Wonderful World of Disney
 12:00 *How the West Was Lost* p.15
 1:00 Disney Studio Showcase p.23
 2:15 DTV p.21
 2:30 Still the Beaver p.13
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 Disney Family Album p.21
 6:30 Five Mile Creek p.13
 7:30 Mouserpiece Theater p.21
 8:00 MOVIE *Island of Adventure* p.10
 9:30 Islands of the Sea p.23
 10:00 MOVIE *Greyfriars Bobby* p.8

WEDNESDAY, MARCH 13

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *20,000 Leagues Under the Sea* p.8
 11:00 MOVIE *Water Babies* p.11
 12:40 DTV p.21
 1:00 MOVIE *Chaplin Revue* p.12
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Guys and Dolls* p.11
 8:30 Wonderful World of Disney
 9:30 *How the West Was Lost* p.15
 10:30 Disney Studio Showcase
 11:00 *Animation from Around the World* p.23
 10:30 MOVIE *Big Red* p.12

THURSDAY, MARCH 14

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 Five Mile Creek *Real Cowboys Play Fair* p.13
 10:00 Wilderness Bound p.14
 11:00 MOVIE *Greyfriars Bobby* p.8
 12:30 The Edison Twins *Alive or Dead* p.16
 1:00 MOVIE *Justin Morgan Had a Horse* p.12
 2:40 SuperTed p.15
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Secrets of Life* p.9
 7:15 DTV p.21
 7:30 Mouserpiece Theater p.21
 8:00 MOVIE *The Young Loner* p.11
 9:45 MOVIE *Pride of the Yankees* p.12

FRIDAY, MARCH 15

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Waltz King* p.11 Plus
 11:00 *Symposium of Songs*
 1:30 MOVIE *Guys and Dolls* p.11
 2:00 SPECIAL *Norman Rockwell's World* p.10
 3:00 Steve Allen's Comedy Room p.16
 3:30 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Annie Rooney* p.10
 7:30 Still the Beaver *Dear Pen Pal* p.13
 8:00 MOVIE *20,000 Leagues Under the Sea* p.8
 10:00 MOVIE *Island of Adventure* p.10
 11:30 Islands of the Sea p.23

SATURDAY, MARCH 16

5:00 The Bamboo Brush
 5:30 Cookie Goes to the Hospital
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Contraption p.23
 8:30 Donald Duck Presents p.23
 9:00 You and Me, Kid p.22
 9:30 Jiminy Cricket Theatre *Secret of the Lion of Venice & Cornet At Night* p.11
 11:10 SuperTed p.15
 11:30 The Edison Twins *Rescue at Sea* p.16
 12:00 Wonderful World of Disney
 1:00 *Rusty and the Falcon* p.15
 1:30 Still the Beaver p.13
 1:30 EPCOT Magazine p.21
 2:30 MOVIE *Chaplin Revue* p.12
 4:40 DTV p.21
 5:00 Five Mile Creek *Real Cowboys Play Fair* p.13
 6:00 MOVIE *Justin Morgan Had a Horse* p.12
 7:35 Mouserpiece Theater p.21
 8:00 MOVIE *Big Red* p.12
 9:30 Disney Family Album p.21
 10:00 MOVIE *Splash* p.9



Greyfriars Bobby

SUNDAY, MARCH 17

5:00 Secret Agent Club
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Wish Upon a Star p.23
 8:30 Donald Duck Presents p.23
 9:00 MOVIE *Secrets of Life* p.9
 10:15 DTV p.21
 10:30 Huckleberry Finn and His Friends p.14
 11:00 Wilderness Bound p.14
 12:00 Jiminy Cricket Theatre *Lion of Venice & Cornet at Night* p.11
 1:45 SuperTed p.15
 2:00 MOVIE *20,000 Leagues Under the Sea* p.8
 4:00 MOVIE *Water Babies* p.11
 5:30 SPECIAL *Norman Rockwell's World* p.10
 6:00 Wonderful World of Disney
Rusty and the Falcon p.15
 6:45 DTV p.21
 7:00 MOVIE *Greyfriars Bobby* p.8
 8:30 Wild Geese Calling p.23
 9:00 EPCOT Magazine p.21
 10:00 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10

MONDAY, MARCH 18

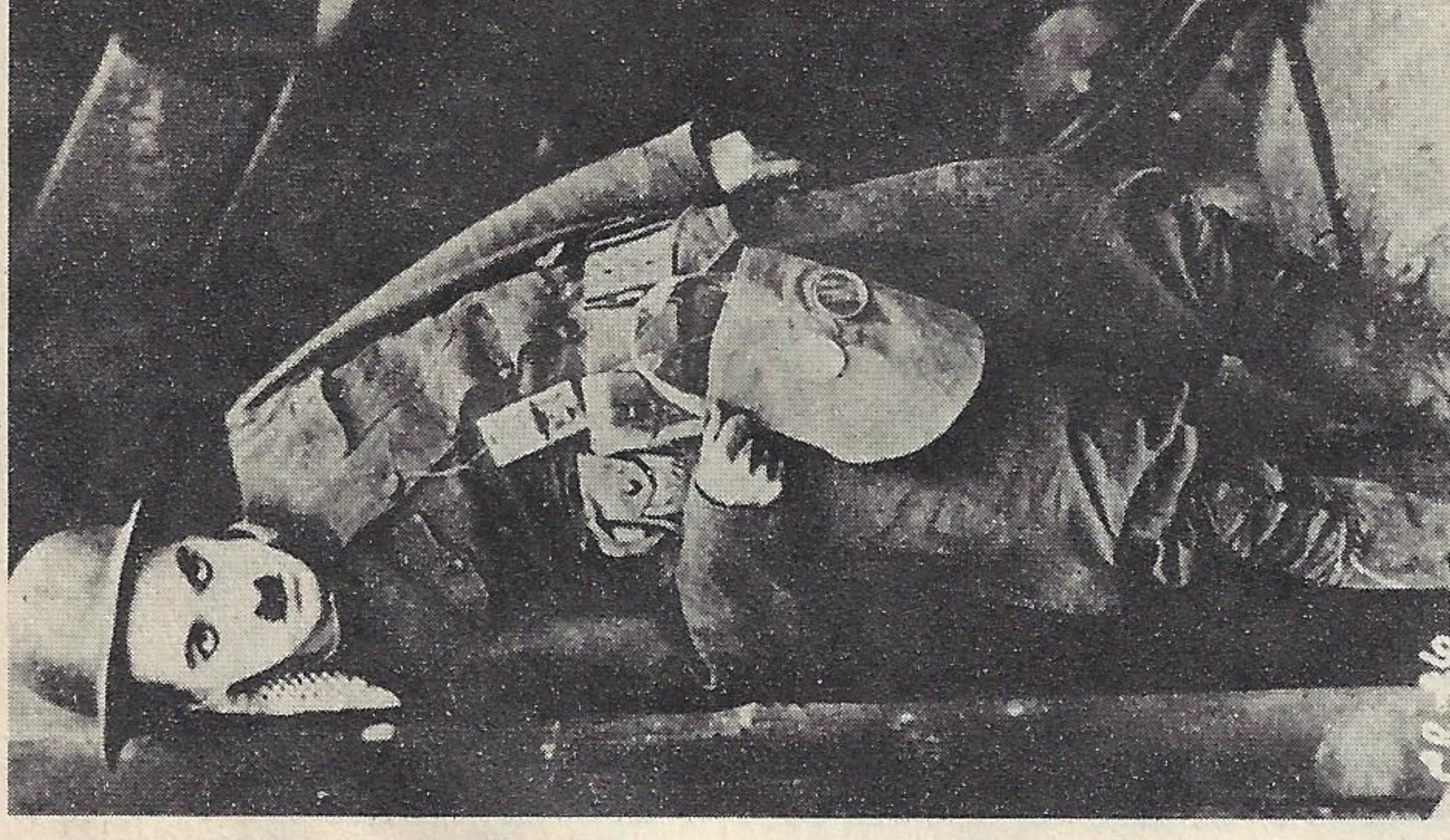
5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *The Young Lonan* p.11
 10:40 DTV p.21
 11:00 MOVIE *Island of Adventure* p.10
 12:30 Islands of the Sea p.23
 1:00 MOVIE *Waltz King* p.11 Plus
Symposium of Songs
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Pride of the Yankees* p.12
 8:10 DTV p.21
 8:30 Dad, Can I Borrow the Car? p.23
 9:00 MOVIE *Guys and Dolls* p.11
 11:30 Still the Beaver p.13

TUESDAY, MARCH 19

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Annie Rooney* p.10
 10:30 The Edison Twins p.16
 11:00 Wonderful World of Disney
Rusty and the Falcon p.15
 11:45 DTV p.21
 12:00 Hopalong Cassidy p.14
 1:00 MOVIE *Greyfriars Bobby* p.8
 2:30 Huckleberry Finn and His Friends p.14
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *20,000 Leagues Under the Sea* p.8
 8:00 Steve Allen's Comedy Room p.16
 9:00 MOVIE *Splash* p.9
 11:00 Five Mile Creek p.13

WEDNESDAY, MARCH 20

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Guys and Dolls* p.11
 11:30 MOVIE *Big Red* p.12
 1:00 Wilderness Bound p.14
 2:00 Disney Family Album p.21
 2:30 The Edison Twins *Rescue at Sea* p.16
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 Five Mile Creek *Possum* p.13
 7:00 Still the Beaver *No Free Lunch* p.5
 7:30 Mousercise Theater p.21
 8:00 MOVIE *Justin Morgan Had a Horse* p.12
 9:40 DTV p.21
 10:00 MOVIE *Chaplin Revue* p.12



Shoulder Arms

THURSDAY, MARCH 21

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Water Babies* p.11
 10:40 SuperTed p.15
 11:00 MOVIE *Pride of the Yankees* p.12
 1:15 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10
 2:45 DTV p.21
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Waltz King* p.11
 7:40 Mousercise Theater p.21
 8:00 Wonderful World of Disney
Rusty and the Falcon p.15
 9:00 Hopalong Cassidy p.14
 10:00 MOVIE *20,000 Leagues Under the Sea* p.8

FRIDAY, MARCH 22

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 Five Mile Creek p.13
 10:00 Coming On! p.15
 11:00 MOVIE *Secrets of Life* p.9
 12:15 DTV p.21
 12:30 The Edison Twins p.16
 1:00 MOVIE *Annie Rooney* p.10
 2:30 Still the Beaver p.13
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 MOVIE *Island of Adventure* p.10
 7:30 Mousercise Theater p.21
 8:00 MOVIE *Greyfriars Bobby* p.11
 9:30 SPECIAL *Norman Rockwell's World* p.10
 10:00 MOVIE *The Young Lonan* p.11
 11:40 DTV p.21

SATURDAY, MARCH 23

5:00 Noel Buys a Suit
 5:30 Lisa Makes Headlines
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Contraption p.23
 8:30 Donald Duck Presents p.23
 9:00 You and Me, Kid p.22
 9:30 MOVIE *Justin Morgan Had a Horse* p.12
 11:00 Huckleberry Finn and His Friends *Love in Bloom* p.14
 11:30 New! Animal World p.22
 12:00 MOVIE *20,000 Leagues Under the Sea* p.8
 2:00 EPCOT Magazine p.21
 3:00 Disney Studio Showcase p.23
 4:00 Hopalong Cassidy p.14
 5:00 Wonderful World of Disney
Rusty and the Falcon p.15
 5:45 DTV p.21
 6:00 MOVIE *The Whiz Kid and the Mystery at Riverton* p.10
 7:30 Mousercise Theater p.21
 8:00 MOVIE *Guys and Dolls* p.11
 10:30 Comedy Room p.16
 11:30 SPECIAL *Norman Rockwell's World* p.10

SUNDAY, MARCH 24

5:00 Let the Falcons Go
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 8:00 Wish Upon a Star p.23
 8:30 Donald Duck Presents p.23
 9:00 Jiminy Cricket Theatre *Secret of the Lion of Venice & Cornet at Night* p.11
 10:40 SuperTed p.15
 11:00 Five Mile Creek *Possum* p.13
 12:00 MOVIE *Chaplin Revue* p.12
 2:00 MOVIE *The Young Lonan* p.11
 3:40 DTV p.21
 4:00 MOVIE *Big Red* p.12
 5:30 Still the Beaver *No Free Lunch* p.13
 6:00 Wonderful World of Disney *My Family Is a Menagerie* p.15
 6:45 DTV p.21
 7:00 MOVIE *Secrets of Life* p.9
 8:15 DTV p.21
 8:30 Disney Family Album *Woolie Reitherman* p.21
 9:00 EPCOT Magazine p.21
 10:00 MOVIE *Annie Rooney* p.10

MONDAY, MARCH 25

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 MOVIE *Greyfriars Bobby* p.8
 10:30 Still the Beaver *No Free Lunch* p.13
 11:00 Disney Studio Showcase
Animation from Around the World p.23
 12:00 Steve Allen's Comedy Room p.16
 1:00 MOVIE *20,000 Leagues Under the Sea* p.8
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 Wilderness Bound *Monsters of the Deep* p.14
 7:00 Five Mile Creek *Possum* p.13
 8:00 MOVIE *Waltz King* p.11
 10:00 MOVIE *Splash* p.9

TUESDAY, MARCH 26

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 *MOVIE Pride of the Yankees* p.12
 11:10 Wonderful World of Disney *My Family Is a Menagerie* p.15
 12:00 *MOVIE Guys and Dolls* p.11
 2:30 Dad, Can I Borrow the Car? p.23
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 *MOVIE Water Babies* p.11
 7:35 Mouserpiece Theater p.21
 8:00 *MOVIE The Whiz Kid and the Mystery at Riverton* p.10
 9:30 Wild Geese Calling p.23
 10:00 *MOVIE Justin Morgan Had a Horse* p.12
 11:40 DTV p.21



Secrets of Life

SATURDAY, MARCH 30

5:00 Someone's In the Kitchen with Jamie
 5:30 Chuck Makes a Choice
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Contraption p.23
 8:30 Donald Duck Presents p.23
 9:00 You and Me, Kid p.22
 9:30 *MOVIE Annie Rooney* p.10
 11:00 Can I Borrow the Car? p.23
 11:30 New! Animal World p.22
 12:00 Jiminy Cricket Theatre *Lion of Venice & Cornet at Night* p.11
 1:40 SuperTed p.15
 2:00 EPCOT Magazine p.21
 3:00 *SPECIAL Norman Rockwell's World* p.10
 3:30 Wild Geese Calling p.23
 4:00 World of Disney p.15
 4:45 DTV p.21
 5:00 Five Mile Creek p.13
 6:00 *MOVIE 20,000 Leagues Under the Sea* p.8
 8:00 *MOVIE The Young Lonan* p.11
 9:40 DTV p.21
 10:00 *MOVIE Island of Adventure* p.11
 11:30 Islands of the Sea p.23

WEDNESDAY, MARCH 27

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 *MOVIE Island of Adventure* p.10
 10:30 Islands of the Sea p.23
 11:00 *MOVIE The Young Lonan* p.11
 12:40 SuperTed p.15
 1:00 *MOVIE Waltz King* p.11 Plus *Symposium of Songs*
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 *SPECIAL Norman Rockwell's World* p.10
 6:30 Steve Allen's Comedy Room p.16
 7:30 Mouserpiece Theater p.21
 8:00 *MOVIE Annie Rooney* p.10
 10:00 *MOVIE 20,000 Leagues Under the Sea* p.8

THURSDAY, MARCH 28

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 *MOVIE Whiz Kid* p.10
 10:30 Disney Family Album p.21
 11:00 *MOVIE Chaplin Revue* p.12
 1:00 Coming On! p.15
 2:00 Still the Beaver p.13
 2:30 Huckleberry Finn and His Friends *Love in Bloom* p.14
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 *MOVIE Greyfriars Bobby* p.8
 7:30 Mouserpiece Theater p.22
 8:00 Wonderful World of Disney *My Family Is a Menagerie* p.15
 9:00 Five Mile Creek p.13
 10:00 *MOVIE Secrets of Life* p.9
 11:15 DTV p.21
 11:30 Can I Borrow the Car? p.23

FRIDAY, MARCH 29

5:00 Good Morning, Mickey! I p.22
 5:30 Mickey Mouse Club p.22
 6:00 Good Morning, Mickey! II p.22
 6:30 Mousercise p.22
 7:00 Donald Duck Presents p.23
 7:30 Welcome to Pooh Corner p.16
 8:00 You and Me, Kid p.22
 8:30 New! Animal World p.22
 9:00 Wilderness Bound p.14
 10:00 Hopalong Cassidy p.14
 11:00 *MOVIE Justin Morgan Had a Horse* p.12
 12:40 DTV p.21
 1:00 *MOVIE Water Babies* p.11
 2:30 The Edison Twins *Rescue at Sea* p.16
 3:00 Welcome to Pooh Corner p.16
 3:30 Mickey Mouse Club p.22
 4:00 Donald Duck Presents p.23
 4:30 Rin-Tin-Tin p.22
 5:00 New! Animal World p.22
 5:30 EPCOT Magazine p.21
 6:00 *MOVIE Big Red* p.12
 7:30 Still the Beaver p.13
 8:00 *MOVIE Pride of the Yankees* p.12
 10:10 DTV p.21
 10:30 Comedy Room p.16
 11:30 Disney Family Album p.21

SUNDAY, MARCH 31

5:00 The Last Kids on Earth
 6:00 Good Morning, Mickey! I p.22
 6:30 Mousercise p.22
 7:00 Good Morning, Mickey! II p.22
 7:30 Welcome to Pooh Corner p.16
 8:00 Wish Upon a Star p.23
 8:30 Donald Duck Presents p.23
 9:00 *MOVIE Greyfriars Bobby* p.8
 10:30 Huckleberry Finn and His Friends *Love in Bloom* p.14
 11:00 Disney Studio Showcase *Animation from Around the World* p.23
 12:00 *MOVIE Secrets of Life* p.9
 1:15 *MOVIE Pride of the Yankees* p.12
 3:30 The Edison Twins *Rescue at Sea* p.16
 4:00 *MOVIE Waltz King* p.11 Plus *Symposium of Songs*
 6:00 Wonderful World of Disney *Adventures in Wildwood Heart* p.15
 6:45 DTV p.21
 7:00 *MOVIE Justin Morgan Had a Horse* p.12
 8:40 DTV p.21
 9:00 EPCOT Magazine p.21
 10:00 *MOVIE Splash* p.9

TUESDAY, APRIL 2

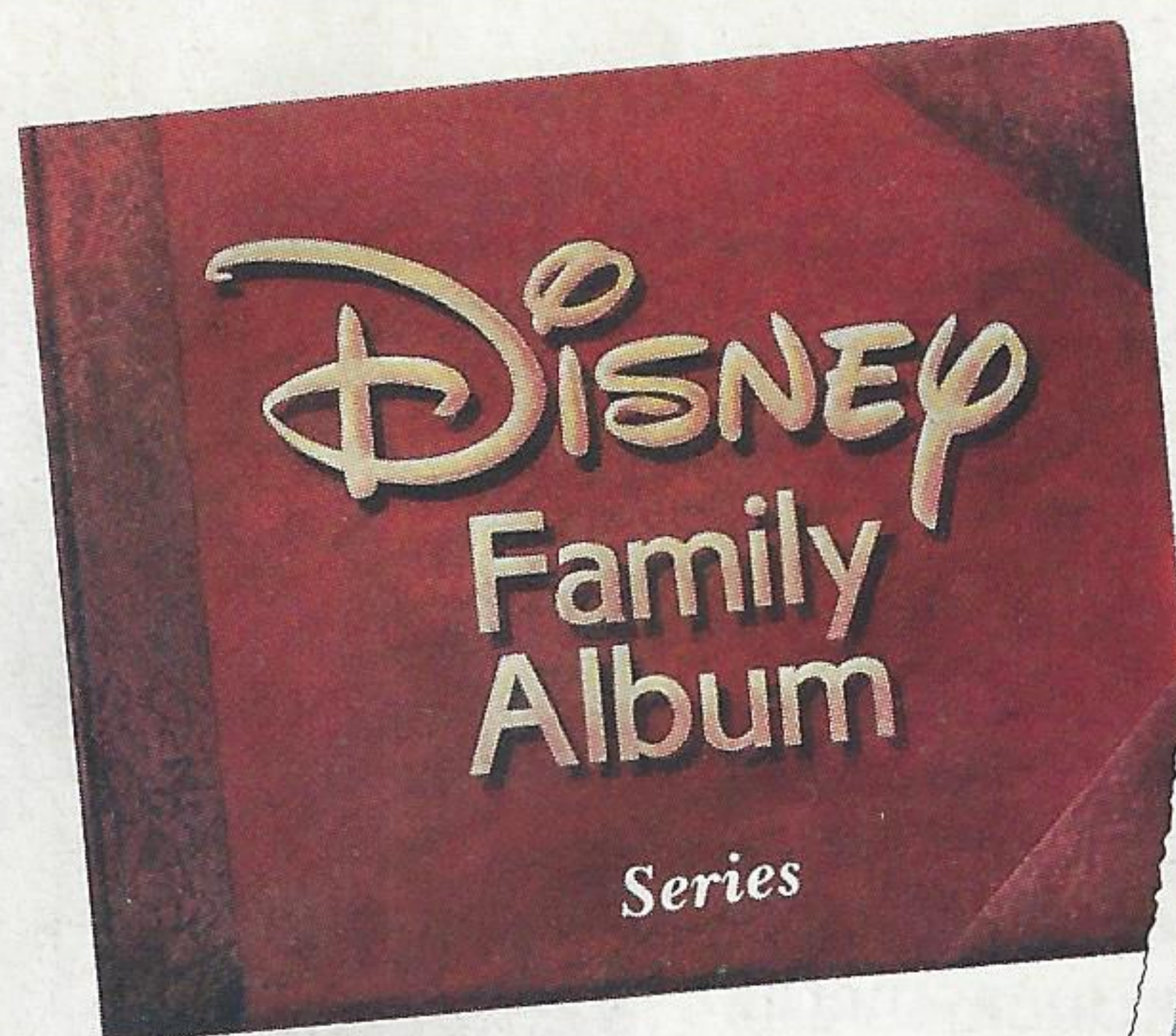
5:00 Good Morning, Mickey! I
 5:30 Mickey Mouse Club
 6:00 Good Morning, Mickey! II
 6:30 Mousercise
 7:00 Donald Duck Presents
 7:30 Welcome to Pooh Corner
 8:00 You and Me, Kid
 8:30 New! Animal World
 9:00 Wonderful World of Disney
 10:00 Coming On!
 11:00 *MOVIE The Jackpot*
 1:00 Play It Again Cinema Winner
 3:00 Welcome to Pooh Corner
 3:30 Mickey Mouse Club
 4:00 Donald Duck Presents
 4:30 Rin-Tin-Tin
 5:00 New! Animal World
 5:30 EPCOT Magazine
 6:00 *MOVIE The Horse Without a Head*
 7:30 Mouserpiece Theater
 8:00 *MOVIE Hello, Frisco, Hello*
 10:00 Five Mile Creek *Possum*
 11:00 Disney Studio Showcase

MONDAY, APRIL 1

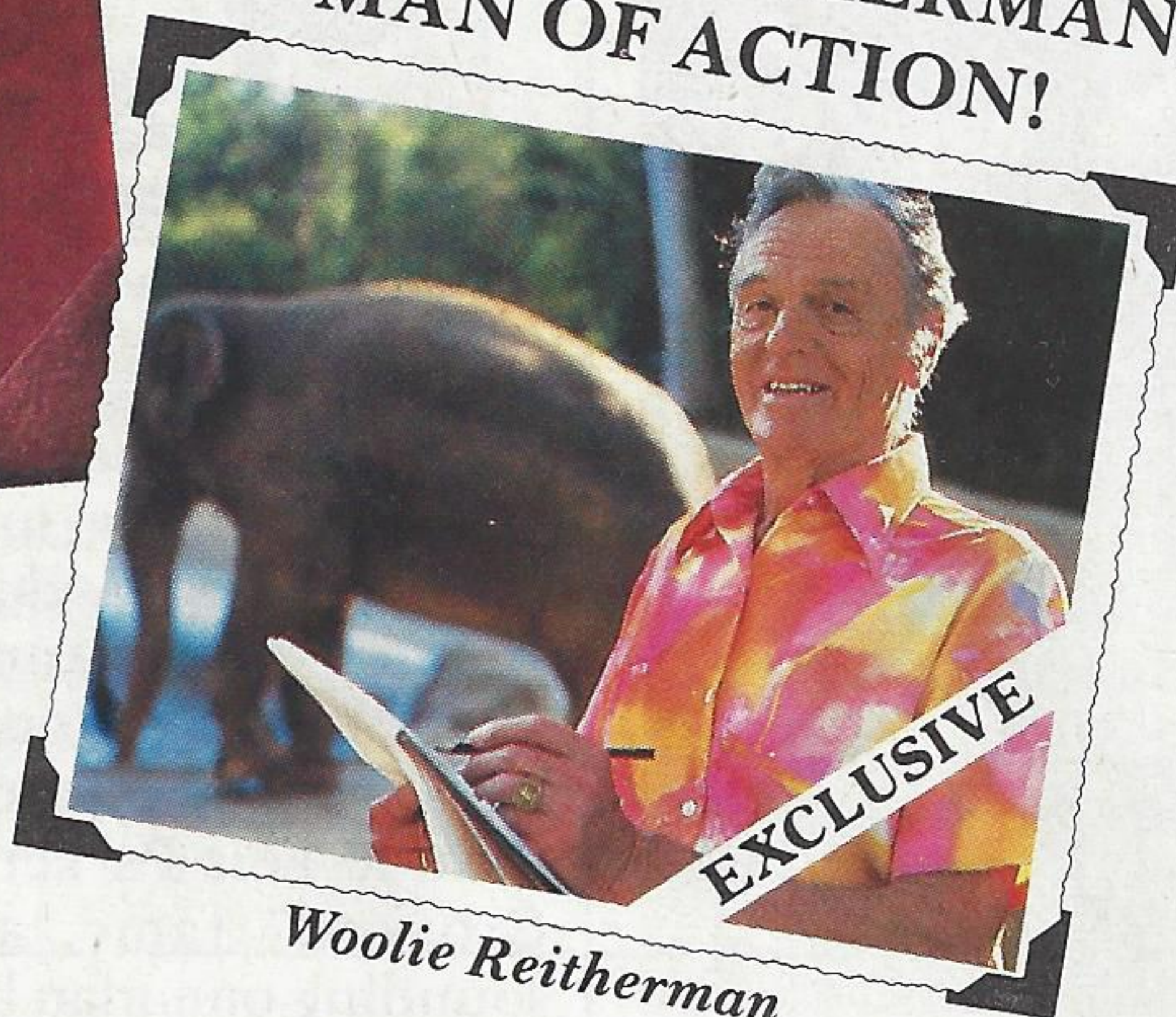
5:00 Good Morning, Mickey! I
 5:30 Mickey Mouse Club
 6:00 Good Morning, Mickey! II
 6:30 Mousercise
 7:00 Donald Duck Presents
 7:30 Welcome to Pooh Corner
 8:00 You and Me, Kid
 8:30 New! Animal World
 9:00 *MOVIE Make Mine Music*
 11:00 *MOVIE Hello, Frisco, Hello*
 1:00 *MOVIE Moomie of the Little League*
 2:40 DTV
 3:00 Welcome to Pooh Corner
 3:30 Mickey Mouse Club
 4:00 Donald Duck Presents
 4:30 Rin-Tin-Tin
 5:00 New! Animal World
 5:30 EPCOT Magazine
 6:00 *MOVIE Running Brave*
 7:50 Mouserpiece Theater
 8:00 *SPECIAL Einstein*
 9:00 Wilderness Bound *Mysterious Castles of Clay*
 10:00 *MOVIE Modern Times*

WEDNESDAY, APRIL 3

5:00 Good Morning, Mickey! I
 5:30 Mickey Mouse Club
 6:00 Good Morning, Mickey! II
 6:30 Mousercise
 7:00 Donald Duck Presents
 7:30 Welcome to Pooh Corner
 8:00 You and Me, Kid
 8:30 New! Animal World
 9:00 *MOVIE Running Brave*
 11:00 *MOVIE Modern Times*
 1:00 *MOVIE The Secret Life of Walter Mitty*
 3:00 Welcome to Pooh Corner
 3:30 Mickey Mouse Club
 4:00 Donald Duck Presents
 4:30 Rin-Tin-Tin
 5:00 New! Animal World
 5:30 EPCOT Magazine
 6:00 Five Mile Creek *The Best of Mates*
 7:00 Still the Beaver *Slumber Party*
 7:30 Mouserpiece Theater
 8:00 *MOVIE Tiger Town*
 10:00 *MOVIE The Jackpot*



MEET WOOLIE REITHERMAN, MAN OF ACTION!



Woolie Reitherman

"I like danger," says animator Wolfgang Reitherman. "It's a thrill!"

Action and danger are Reitherman's trademarks. From 1933 to 1981, he was either animator, director, or producer of the most explosive sequences in Disney's animated features. Clips of such dynamic struggles as the dinosaurs' duel in "Fantasia" and Prince Phillip's battle with the dragon in "Sleeping Beauty" attest to the animator's superb skill. "I enjoy fight scenes," Reitherman says. "My emotions are stirred while doing them, and I aim to stir the audience's emotions too."

A careful analysis of movement is the basis of his style.

By studying a filmed horse race, he learned how to make the Headless Horseman's galloping steed fly through the night in "Ichabod and Mr. Toad." Research at a nearby zoo showed him how the rhino guards in "Robin Hood" should throw their weight around, and helped him give the grisly bear of "The Fox and the Hound" its ferocious realism.

After Walt's death, Reitherman took over the helm of the animation department.

The Disney team went on to produce such hits as "The Aristocats," "Robin Hood," and "The Rescuers." But Reitherman insists he was a coordinator, not a general. Looking back to his years as a World War II pilot, he explains, "During the war, the main thing was to keep the plane up in the air. The main thing at the studio was to keep the group airborne. There could be no replacement for Walt."

March 1, 3, 4, 12, 16, 20, 24, 28, 29

Mouseterpiece Theater

Series

George Plimpton's clever comments add spice to this smorgasbord of Disney cartoons.

His selection this month includes a "Society Dog Show," where Pluto loses his heart instead of winning the prize. In "Wet Paint," Donald flies into a rage when he finds bird tracks on his newly-painted roadster.

The Duck joins Mickey and Goofy for a "Hawaiian Holiday" that has them hobbling through the hula. In "Golden Eggs," Donald turns chicken to mislead a fierce rooster. And Pluto and Diana show their patriotism in "In Dutch" when they plug a village's leaking dike.

Different show daily. Check listings.



Series celebrity co-hostesses: Jacklyn Zeman, Deborah Raffin, Lynn Redgrave, Joan Van Ark

What's new? Join host Michael Young at EPCOT Center as he brings you intriguing, informative features and practical self-help suggestions from around the country.

Off-beat pieces this month include a CommuniCore story on a cache of frozen films in the Yukon, and a look at a unique culinary treat—gourmet dining in a canoe!—from World Showcase.

The family of tipsters covers such diverse topics as feeding carnivorous plants, infiltrating elite restaurants, and burglar-proofing your home.

Different show daily. Check listings.



Series

Mickey and the gang rock around the clock to music by

top recording stars.

Among the numbers are "Flip, Flop and Fly" by the Blues Brothers, "Up on the Roof" by the Drifters, "The Ballad of Davy Crockett" by Kazuya Kosaka, and "Nothing But Heartaches" by the Supremes.

Showing throughout the week. Check listings.



IN STEREO

Monthly Magic

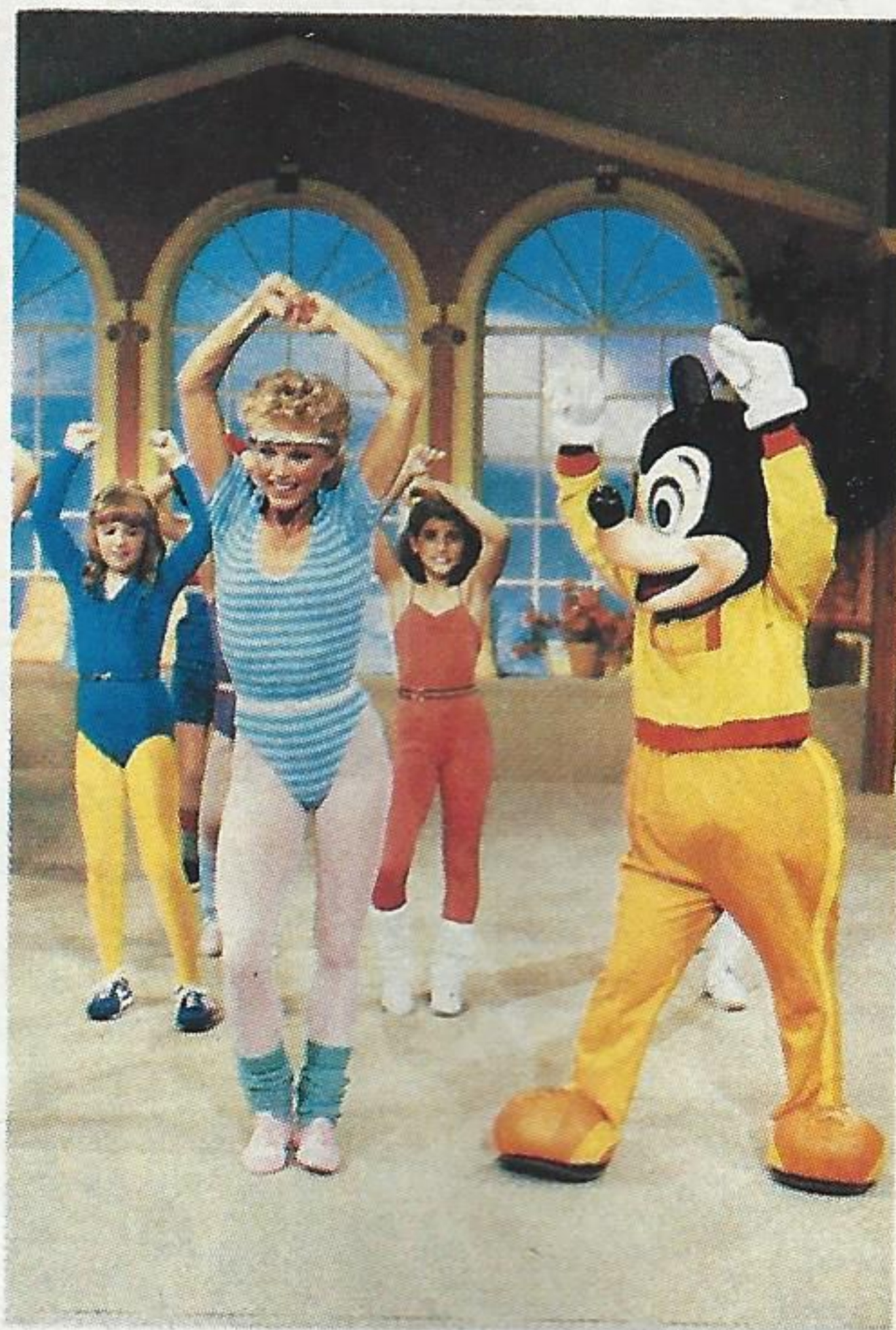


MOUSERCISE

Series

Perk up, pep up, and get up and go with Kellyn Plasschaert and her Mousercisers! Start by listening to the lightsome tunes and you'll soon be Mousercising your way to fitness! Improve your health and safety I.Q. this month with some tasty instructions on choosing "A Good Snack," and a lightweight lesson on the right—and wrong—way to "Lift and Carry."

Different show daily.
Check listings.



Kellyn & Mickey Mousercise



Series

Tune in daily to a merry medley of Mousekafun with Jimmie Dodd, Annette, and all the original Mouseketeers! This month, celebrity guests include Fess Parker of "Davy Crockett" fame, and a resounding one-man band. And don't miss a single episode of



Walt Disney & Mouseketeers

"The Hardy Boys," as they probe deeply into a dark and deadly crime!
Different show daily.
Check listings.

THE ADVENTURES OF RIN-TIN-TIN

Series

It's a dog's life fighting Indians and bandits on the Arizona frontier, and Rin-Tin-Tin makes the most of it! The German shepherd is a furry guardian angel for the entire cavalry division at Fort Apache. Trouble keeps Rinty at a dogtrot this month, as he recovers a bag of stolen gold in "River Chase" and helps set up telegraph wires across hostile Indian land in "Miracle of the Mission."



Rinty & Lieutenant Masters

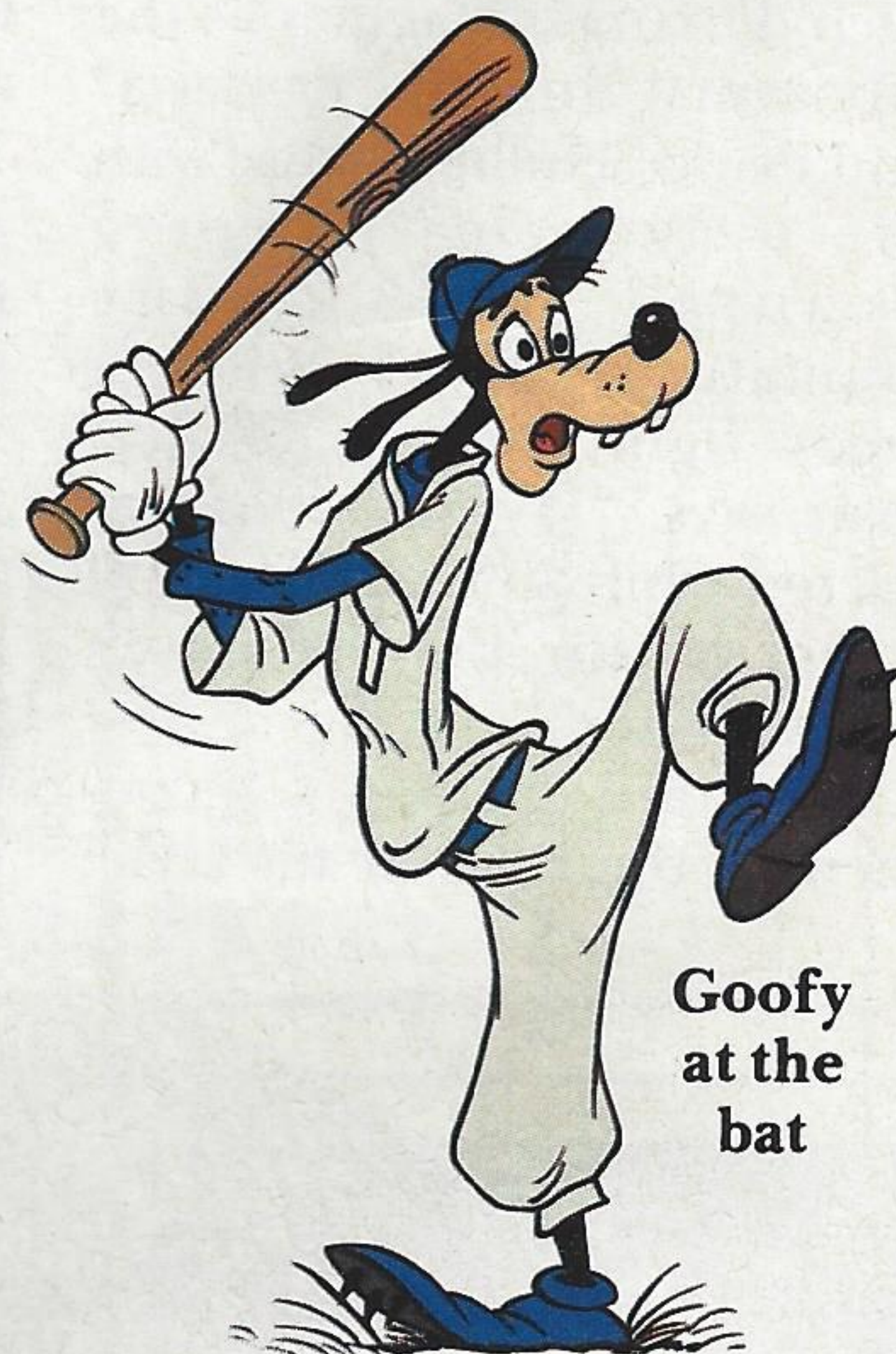
Different show daily.
Check listings.

GOOD MORNING, MICKEY!

Series

'Ears wishing you a Mickey-marvelous morning with this special selection of cartoon cutups! The Mouse brings you two half hour shows each day.

This month Goofy offers some screwball lessons in "How to Play Baseball." Donald Duck's "Self-Control" is picked to pieces by birds and bugs. And a pint-size cowpoke has a king-size dream in "A Cowboy Needs a Horse."



Goofy at the bat

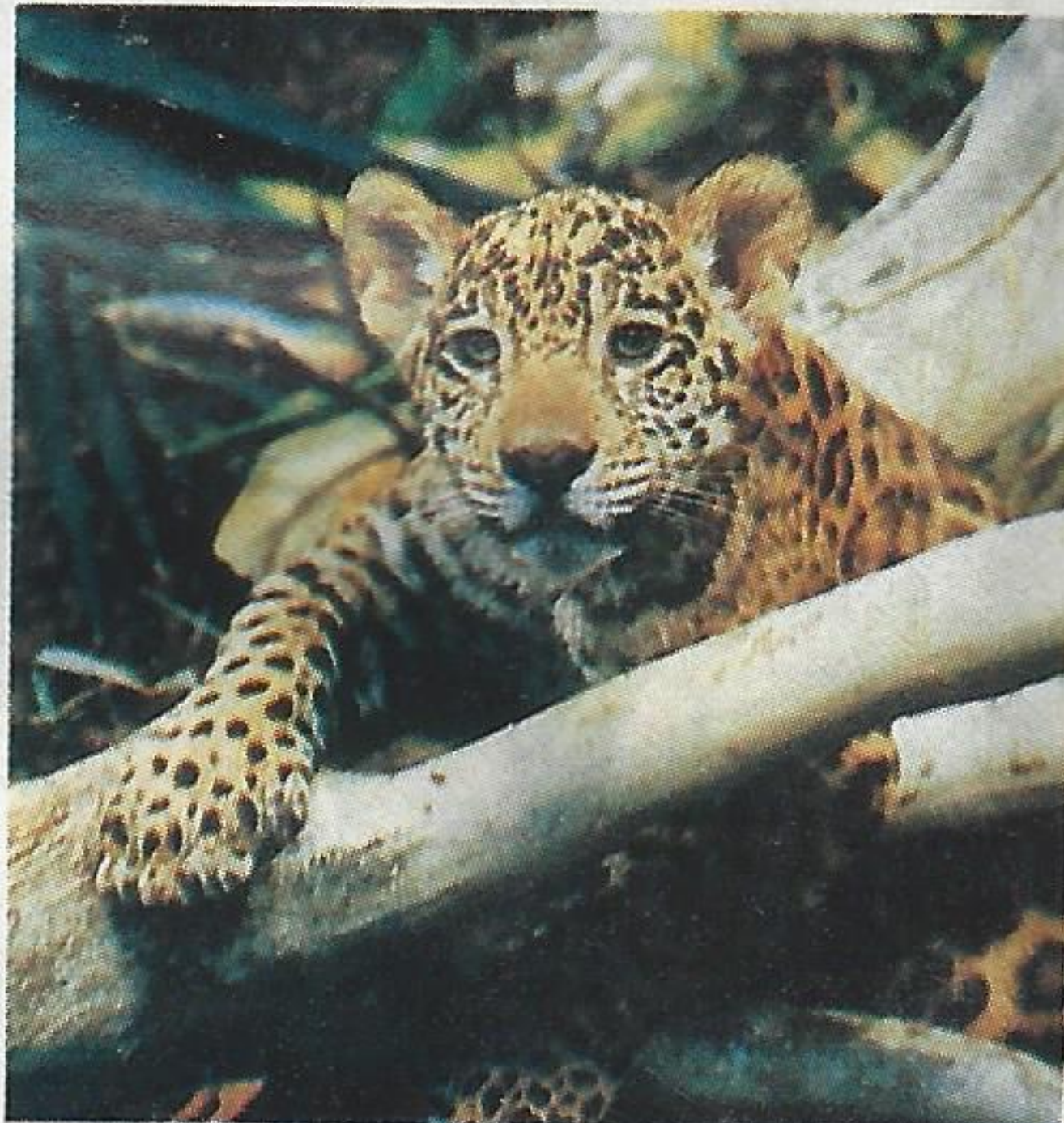
Different show daily.
Check listing.

New! ANIMAL WORLD

Series

The "Kingdom of Animals" starts in your own backyard! This month filmmaker Bill Burrud introduces you to the animals of the suburbs, cities, and deserts. Then Bill takes you to the Great Salt Lake to observe American white pelicans, one of the many rare species shown in different stories this month.

Different show daily.
Check listings.



Future lord of the jungle

You and Me, Kid

Series

Hey, kids! Treat your parents to a happy half hour of play as host Sonny Melendrez leads you through a wealth of games and gambols. This month, scuttle sideways in a two-person crab walk and find out "what you can touch with what!" In "Famous and 1/2," Steve Yeager heads into the world of hats.

Different show daily.
Check listings.



Sonny Melendrez & guest



DISNEY STUDIO —SHOWCASE—

Series

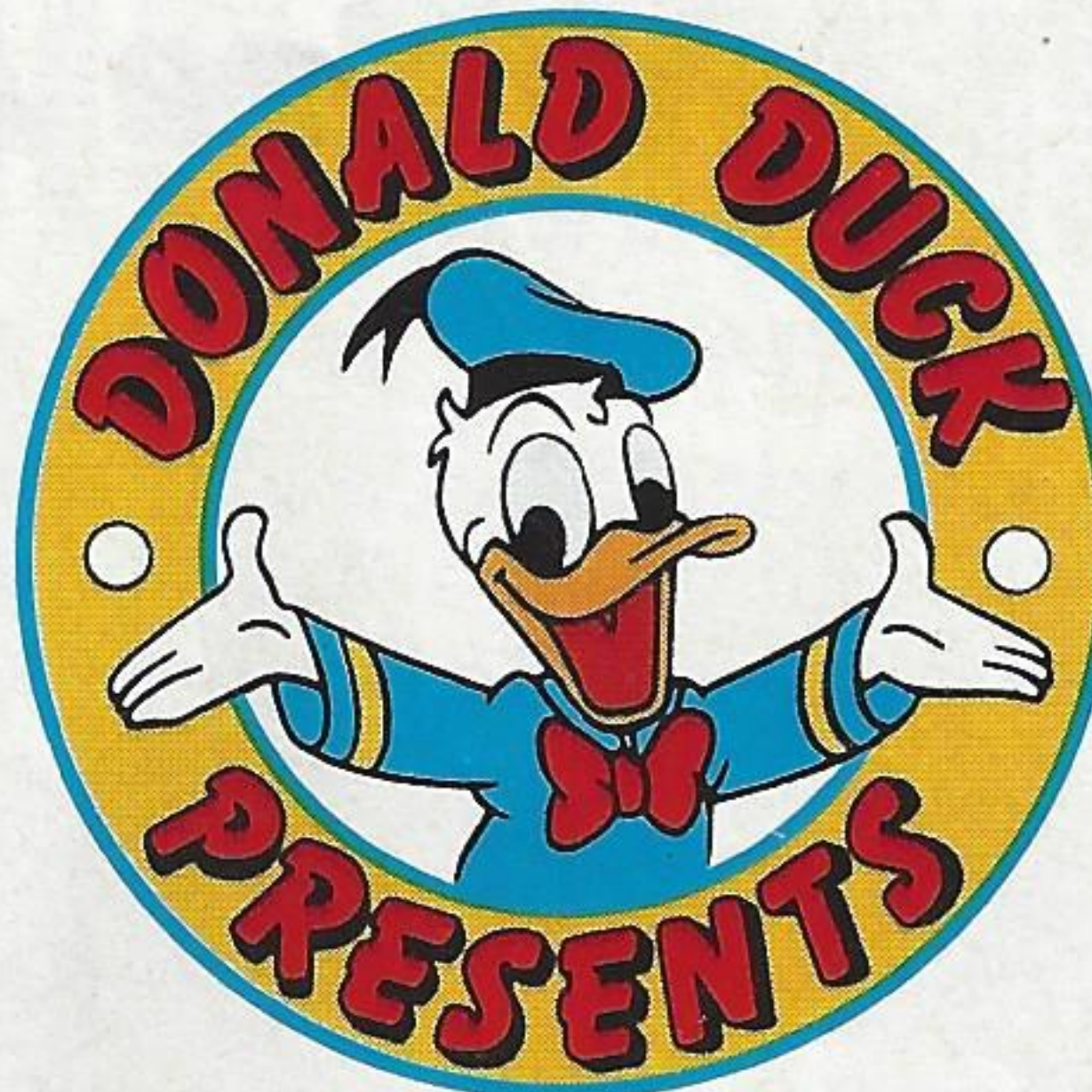
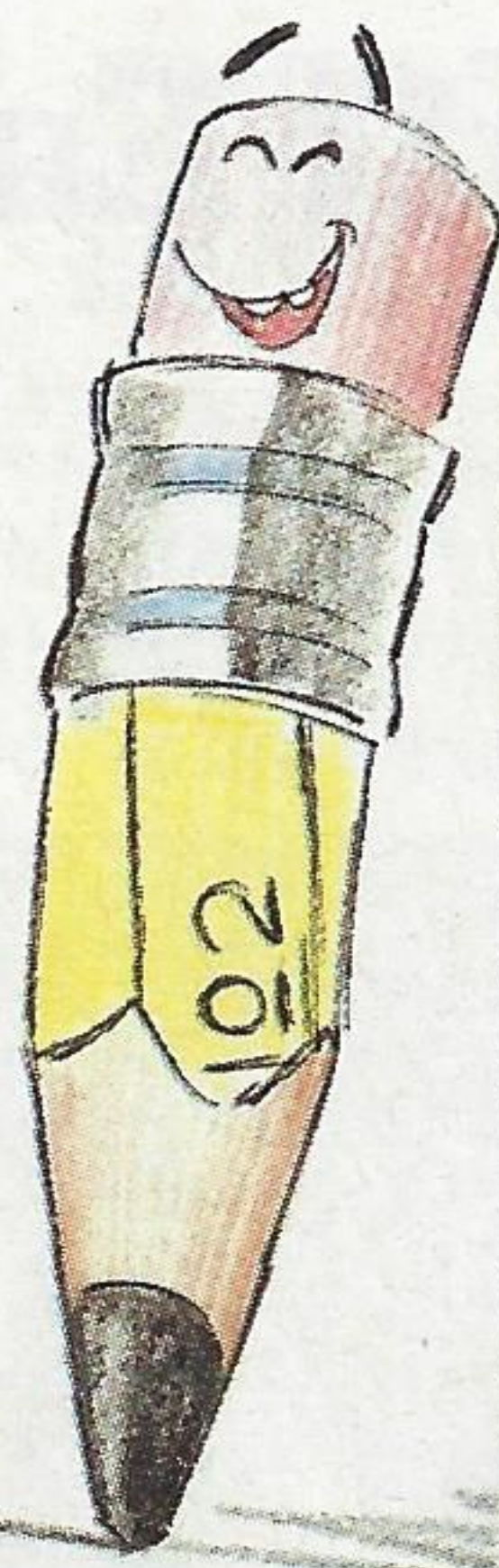
Commenting that "much of the appeal of animation lies in its ability to make dreams and fantasies come true," animation historian John Canemaker presents a festival of animated movies.

Cartoons, "claymation" and other techniques are shown in films from Hungary, Sweden,

the Soviet Union, Canada, Great Britain, China and the U.S.A.

Canemaker also demonstrates how drawings are made to move.

March 4, 6, 9, 12, 13, 23, 25, 31



Series

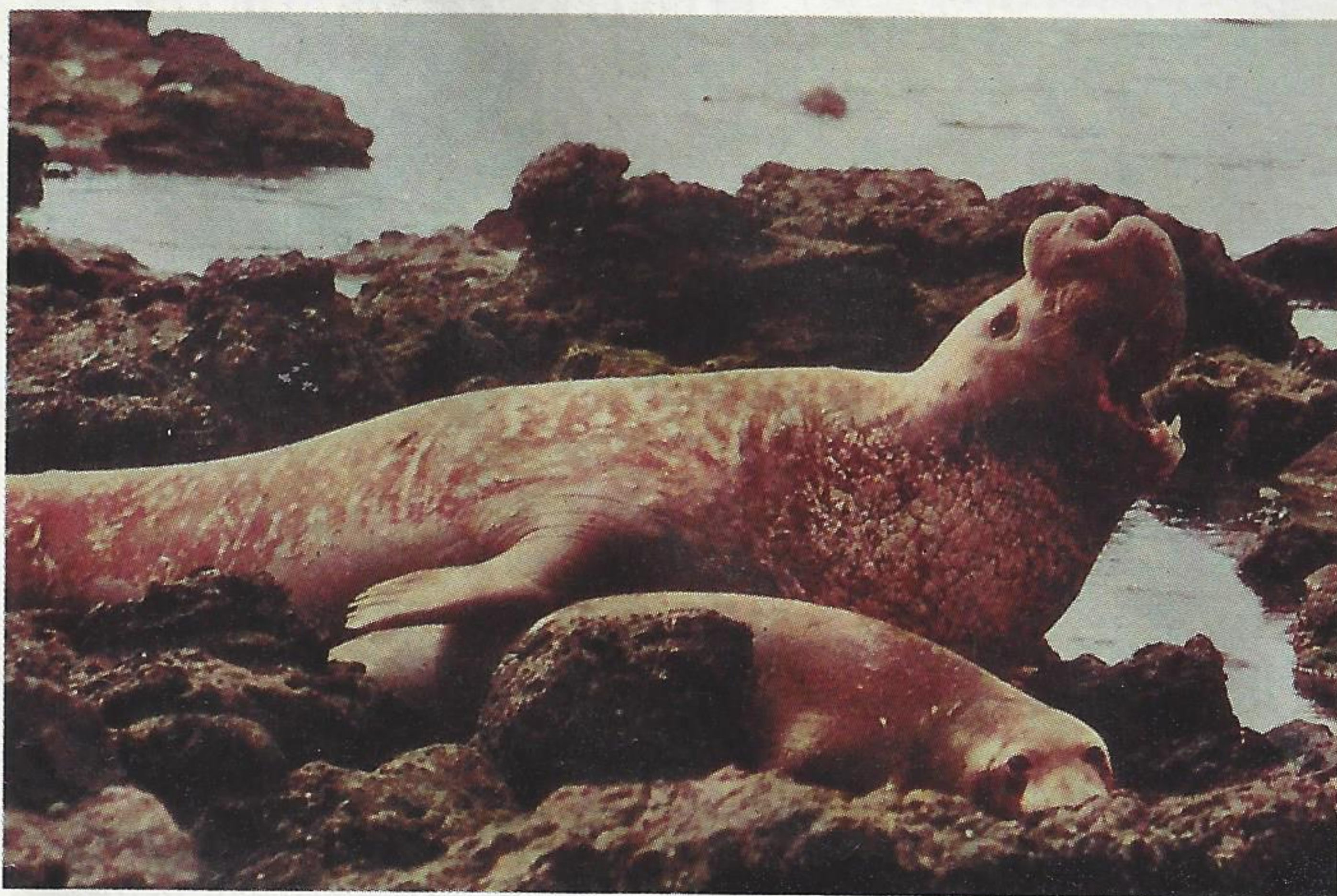
Don't duck when the laughs start flying during Donald's half hour of cartoon capers.

The show changes daily—and each one will quack you up!

Donald's flights of fancy this month include "Clock Cleaners," which finds Mickey, Donald, and Goofy all wound up in their work. Donald tries a high wire act in "Mickey's Circus," but his popularity suffers a steep decline. And the "Tortoise and the Hare" throws new light on strategies for racers.

Different show daily. Check listings.

SMALL WONDERS



Bulbous-nosed elephant seals inhabit the Guadalupe islands

"Dad, Can I Borrow the Car?"

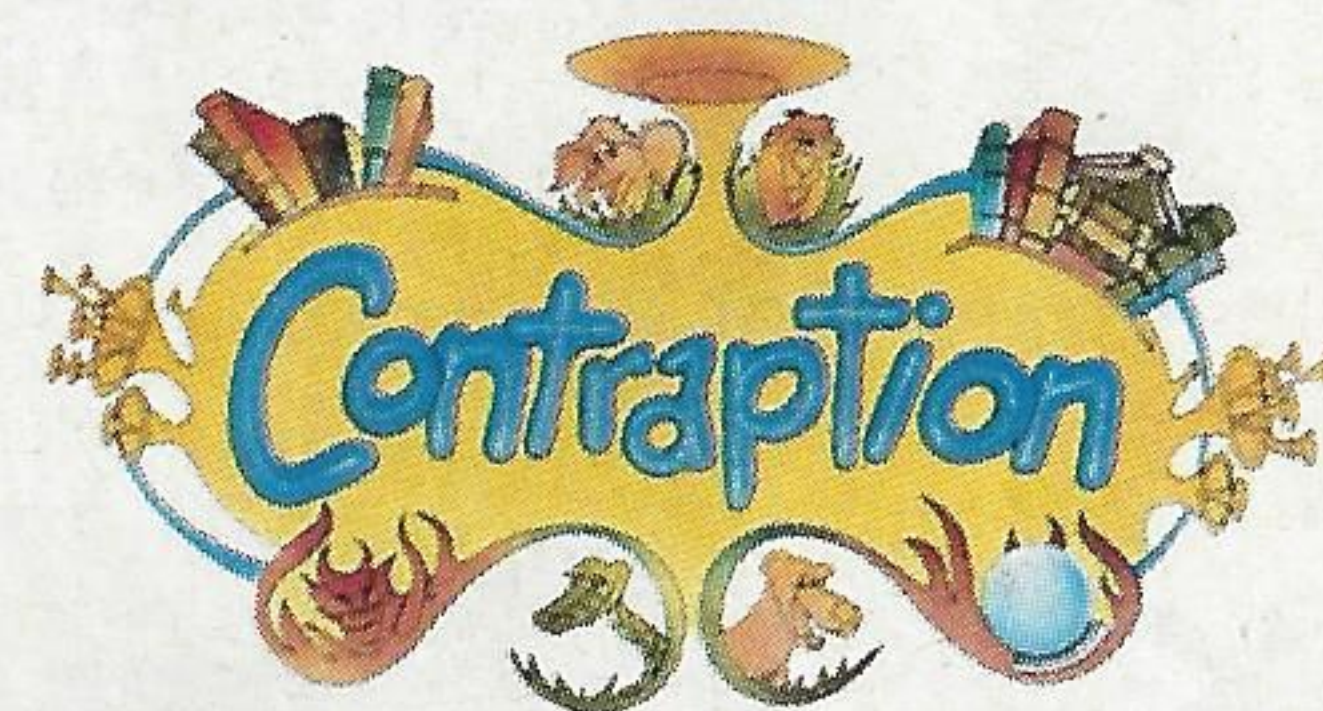
Follow the automotive escapades of a young man whose life revolves around "wheels" in this live-action/animation special.

From birth through childhood and his teens, our hero traces his humorous adventures with automobiles, leading up to that inevitable question, "Dad, can I borrow the car?" Finally his high-speed courtship ends in a dune buggy wedding, and the great American wheels roll on.

March 7, 9, 18, 26, 28, 30

"Wild Geese Calling"

Nine-year-old Dan Tolliver rescues a wild Canadian gander that has been wounded by a hunter. After nursing him back to health, Dan wants to keep him for a pet. But when the other geese fly overhead, the boy reaches a difficult decision. **March 4, 8, 17, 26, 30**



Hit an entertainment jackpot! Join our youthful contestants as they match memories and muscles by racing around a life-sized game board to watch and answer questions about scenes from Disney film classics.

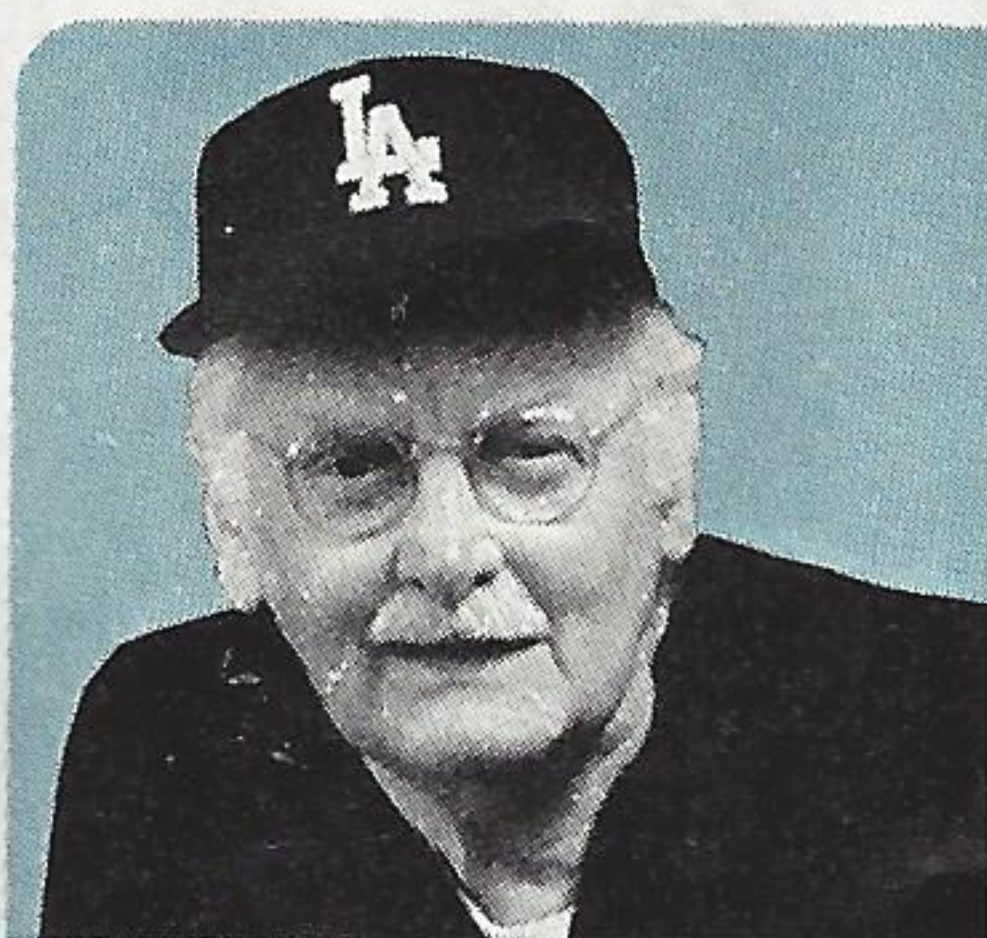
March 2, 10, 16, 24, 30

"Islands of the Sea"

Visit little-known islands of the world, where strange, wonderful land and sea creatures abound. This short feature transports you to the Galapagos, the Guadalupe, the Falklands, and tiny islands and atolls of the Midway group. It follows "Island of Adventure" (see page 10).

"A Symposium on Popular Songs"

Ludwig Von Drake, explaining that popular songs reflect their era, takes you on a musical excursion through the 20th century. This animated featurette follows "The Waltz King" (see page 11).



SIMPSON COLLEGE STUDENT ID

NAME: MEL ADLER

**AGE: 68 on weekdays,
29 on weekends**

**GOAL: Go to school where the
buildings are older than he is.**

**THE UNDERGRADS.
Coming to The Disney Channel**



What's whimsical, wild and wonderful? Youngsters' fond wishes, of course. Share their delight as some of their fantasies come true!

March 3, 9, 17, 23, 31

Get Involved...



We're All Ears



Linda Palmer
Subscriber Services Director

Dear Friends:

This month we have two terrific tales from the underwater world to intrigue and entertain you! "20,000 Leagues Under the Sea," Disney's classic film based on the timeless science-fiction novel by Jules Verne, airs this month. It's a wonderful story packed full of adventure, excitement and imagination!

In addition, we're proud to make "Splash," the recent box office hit, available to you. This lively, contemporary comedy is sure to amuse and entertain adult viewers. Because the content and language in the movie may not be considered appropriate for everyone, we've scheduled it only after nine o'clock in the evening.

I probably should wait and surprise you, but I'm so excited about what's ahead in the next five months, that I just have to say something! We've planned one of the most spectacular movie lineups in pay TV history! Right here on The Disney Channel, you'll be seeing such great productions as "Pete's Dragon" and "Alice in Wonderland," plus exclusive world TV premieres of "Never Cry Wolf" and the animated classics "Robin Hood" and "The Sword in the Stone." I'll be telling you more later.

Talk to you soon!

Sincerely,

Linda



BRAVOS FOR "THE BEAVER"

Thank goodness "Beaver" is back!!
Finally a show worth watching on TV.
Both my husband and I are thrilled!

Mrs. Peggy Kepler
New York, NY

Just a note to let you know how much our family enjoys "Still the Beaver." It is so refreshing that I think we're all disappointed that it's only a half-hour show.

Ms. Harriet Fishman
Lincolnwood, IL



POSITIVE FEEDBACK ON ALL-FAMILY VIEWING

I just started subscribing to The Disney Channel and I'm so glad I did! Your programming is excellent. I especially enjoyed "Love Leads the Way." Though there are no children in my household, our TV is tuned to your channel all the time.

Ms. Jean Borque
Niagara Falls, NY

Our family has enjoyed sharing our home with The Disney Channel for over a year. Thank you so much for "Love Leads the Way." We're looking forward to a repeat broadcast. Could we also put in a bid for another showing of "Amy" soon? That was another high-caliber production which drew our family together. I'd like to add that we're also very impressed with how much you seek input from subscribers. Combined with the high quality family entertainment, it really makes us feel that The Disney Channel is "our" channel.

Ms. Candyce D. Ewald
Gladstone, OR

Requests for repeats of shows such as "Amy" are sent to our Scheduling Department for their consideration.



VIEWERS REQUEST REPRISES

Please say it isn't so! You just can't be finished showing Charlie Chaplin's films! I didn't have The Disney Channel when you began airing his classics. Can't you start from the beginning and let us see them all again?

Ms. Jane-Dean-Wilhelm
Walla Walla, WA

We received so many similar requests that we've begun the entire series again. This month you can see "The Chaplin Revue," which comprises three of his best short comedies.

I wish to put in my two cents for the shows I want to see more of. I decided to add The Disney Channel to my cable viewing because you were having some big bands on during the summer. Will they be encored?

Mr. Robert Zenter
Liverpool, NY

"Big Bands at Disneyland" will resume on The Disney Channel this summer with a new series of concerts from the Magic Kingdom.

The Disney Channel welcomes letters and pictures from viewers. Send materials for publication to The Disney Channel Subscriber Services, 4111 W. Alameda, Burbank, Ca. 91505. All submissions must include name and address of sender. Please include the name of your local cable operator on all correspondence. Letters may be edited for reasons of space and clarity. All materials become property of The Disney Channel and cannot be individually acknowledged or returned.

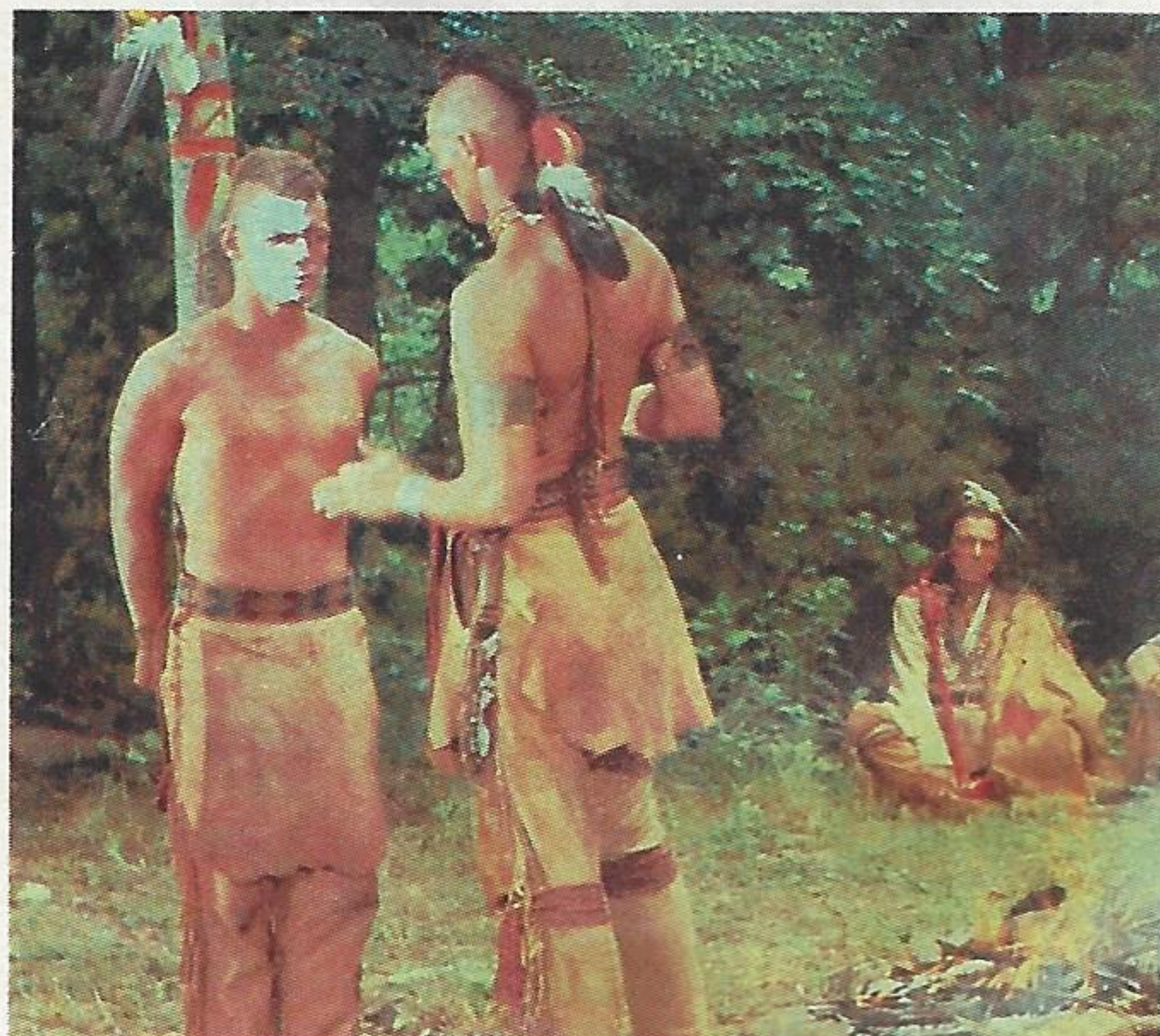


Get Involved...

LET THEM CHOOSE

PICK YOUR TICKET TO FILM ADVENTURE!

Feel like traveling to the moon, the deepest jungle or back in time to Colonial America? Choose your ticket by voting for one of these Disney films. Just mark the ballot and send it in.* The winner will be announced and shown in June. (Remember only one ballot per family. Please limit your choice to a title listed here.)



☐ THE LIGHT IN THE FOREST

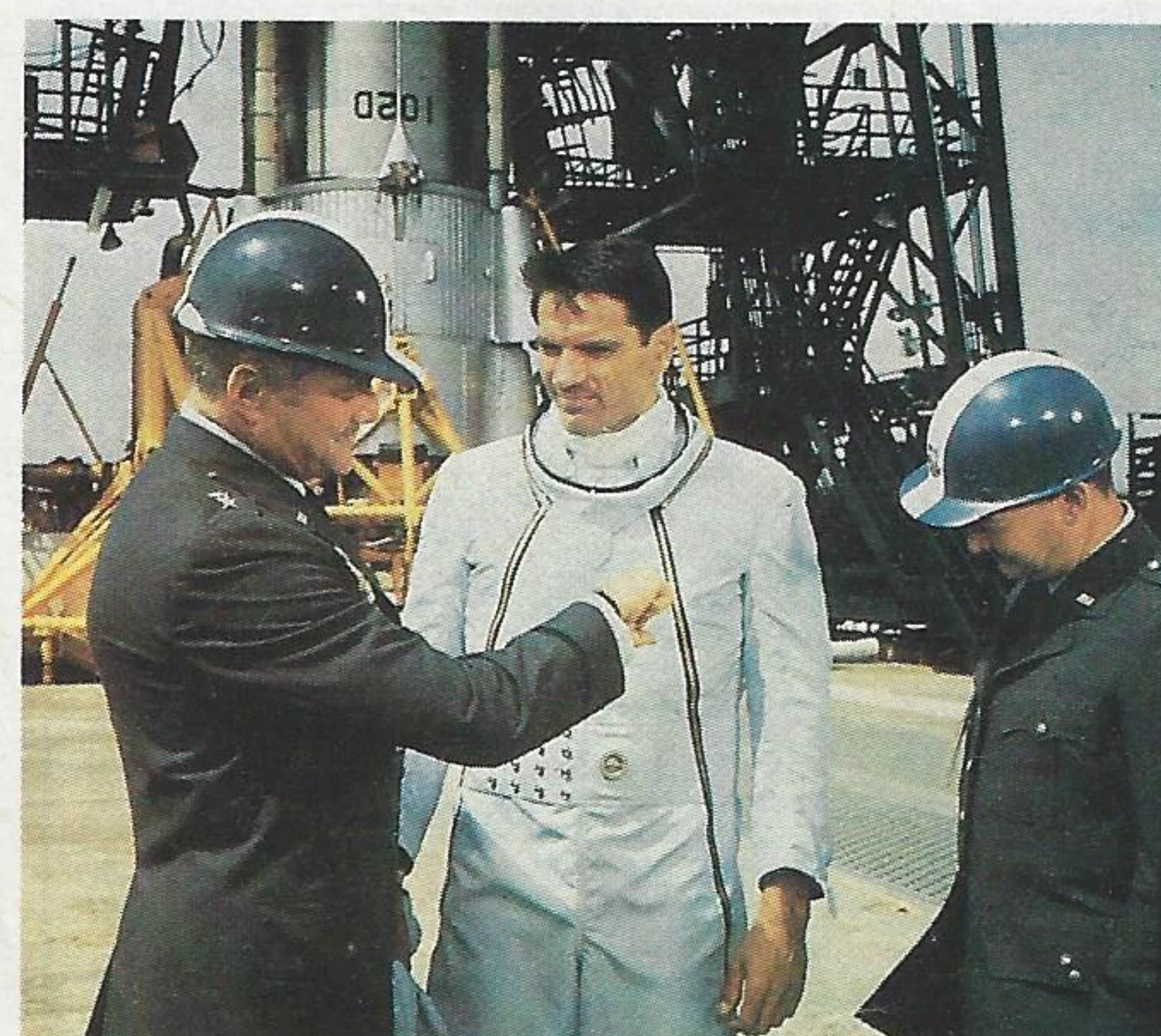
Fess Parker, Carol Lynley, James MacArthur

Drama abounds in this tale of a young white man raised by Indians who struggles to gain acceptance when he's returned to his real family.



☐ Jungle Cat

A Walt Disney True-Life Adventure
Fascinating habits and habitats of the South American jaguar are revealed in this full-length feature from the Academy Award-winning series.



☐ MOON PILOT

Tom Tryon, Brian Keith, Edmond O'Brien

The laughs are out of this world when two astronauts—a chimp and a chump—encounter a lovely lady from another planet.

Clip and mail to: YOU'RE TALKING, WE'RE LISTENING! The Disney Channel, 4111 W. Alameda, Burbank, CA 91505.

*BALLOTS MUST BE RECEIVED NO LATER THAN MARCH 15TH.



You're Talking — We're Listening!

This month we're showing the 1984 smash hit comedy, "Splash," directed by Ron Howard and starring Daryl Hannah and Tom Hanks. Give us your opinion about airing "Splash" on The Channel by completing this survey and mailing it to: **YOU'RE TALKING—WE'RE LISTENING!, The Disney Channel, 4111 West Alameda, Burbank, CA 91501.**

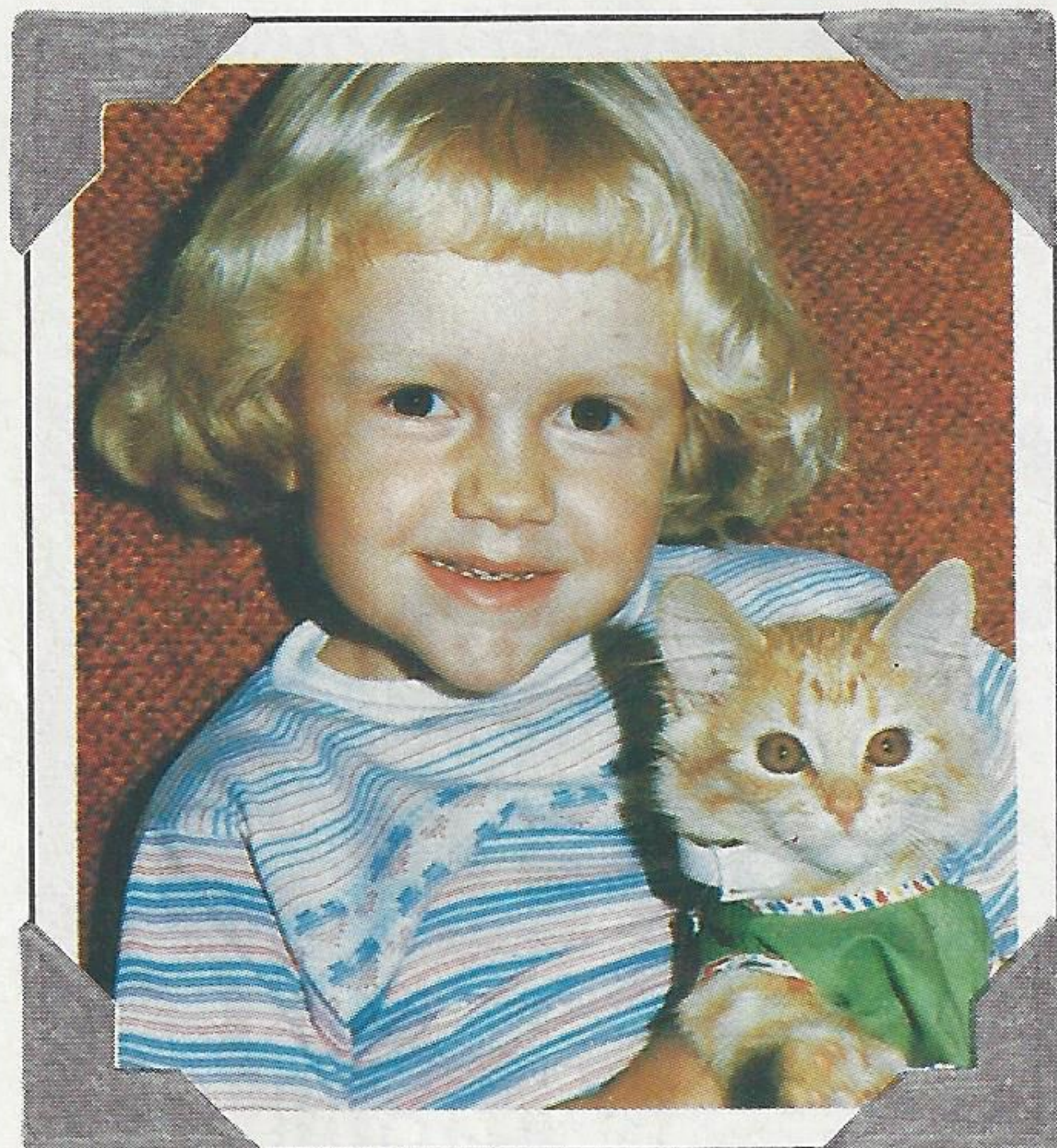
1. Before March, were you aware of plans to show "Splash" on The Disney Channel?
11- ☐ Yes ☐ No ☐ Didn't have The Disney Channel before March
2. Have you or any other member of your family watched "Splash" on The Disney Channel?
12- ☐ Yes ☐ No ☐ Not sure
3. How much value does a contemporary movie hit such as "Splash" add to your subscription to The Disney Channel?
13- ☐ A great deal of value ☐ Very little value ☐ Some value ☐ No value
4. How interested would you be in seeing more top quality movies such as "Splash" and "Never Cry Wolf" (coming next month) on The Disney Channel?
14- ☐ Very interested ☐ Somewhat interested ☐ Not at all interested

NOTE: A. C. Nielsen Viewing Diaries are sent monthly to a randomly selected group of Disney Channel subscriber households. If you receive one, we'd appreciate your taking the time to complete and return it to Nielsen. The diaries are another way you can help us schedule high-quality programming for your entire family on The Disney Channel. Thanks!

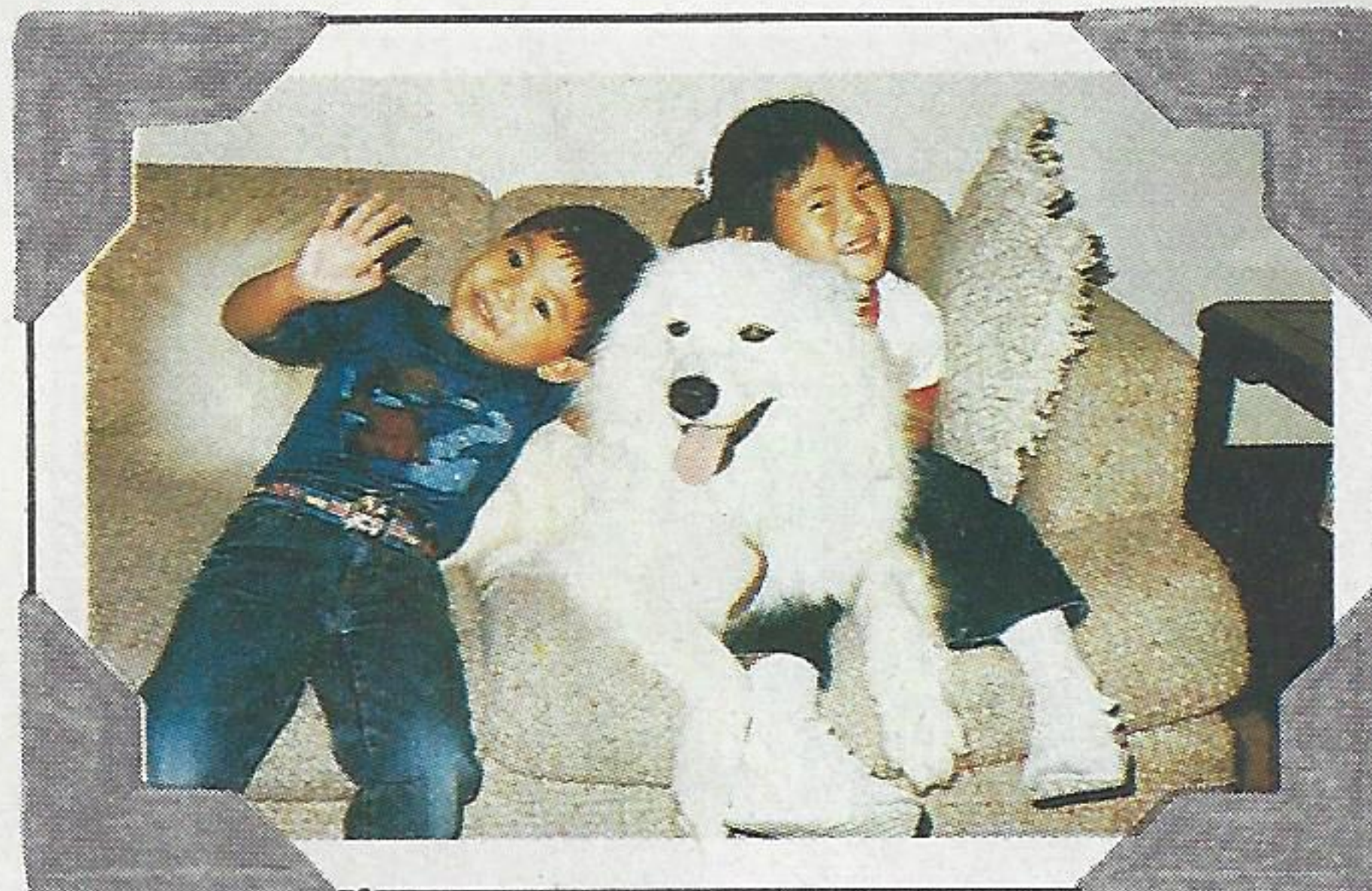


Pets & Pals

Nothing's cuter than a kid with a pet, so send us a color print or 35mm slide of your twosomes (or "more-somes") for possible use in "Pets & Pals" (showing after "Rin-Tin-Tin" throughout the week).



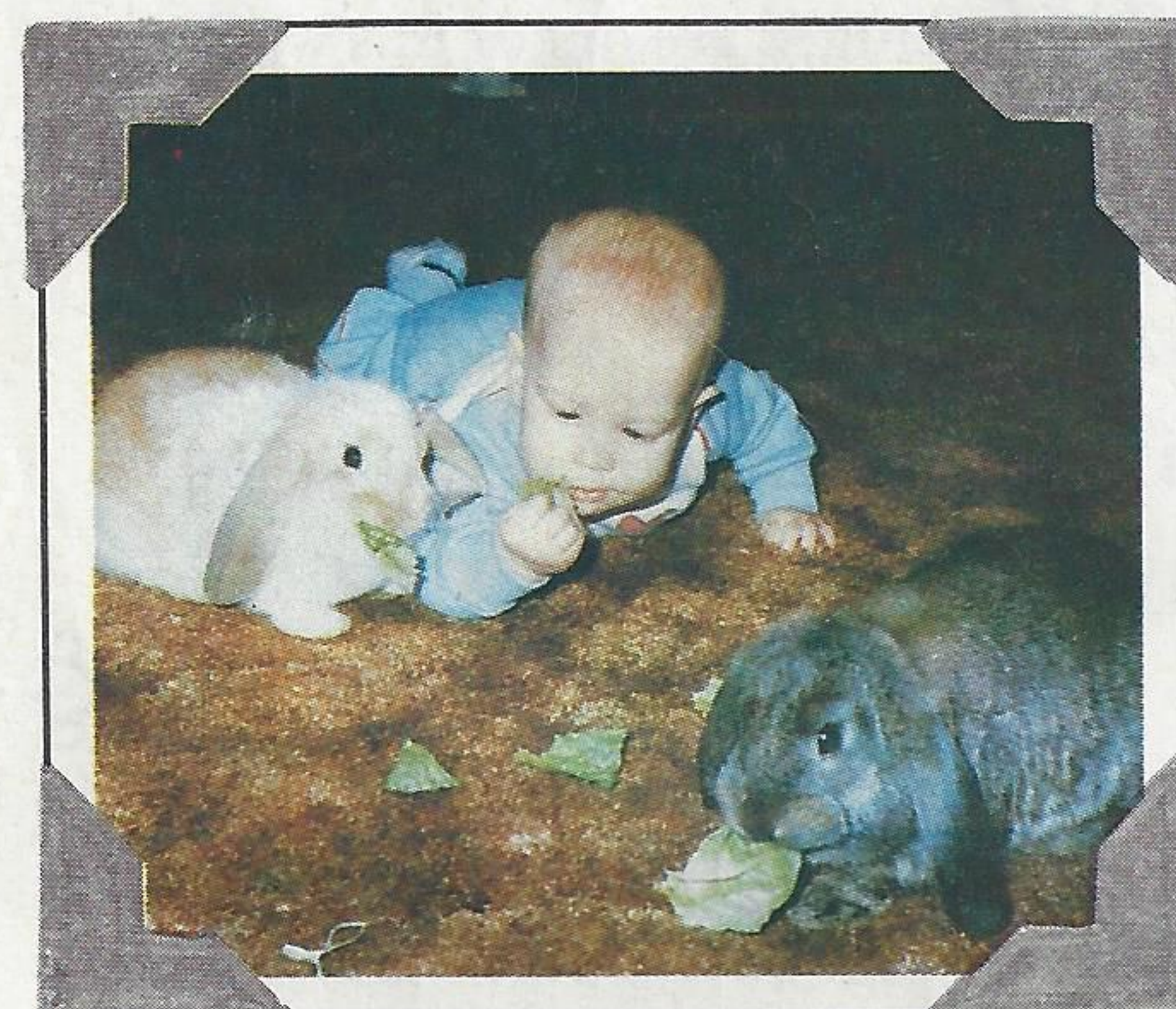
Rebecca Friedrich and Candy Apple of Grand Junction, CO



Michelle & Michael Wong & Frosty

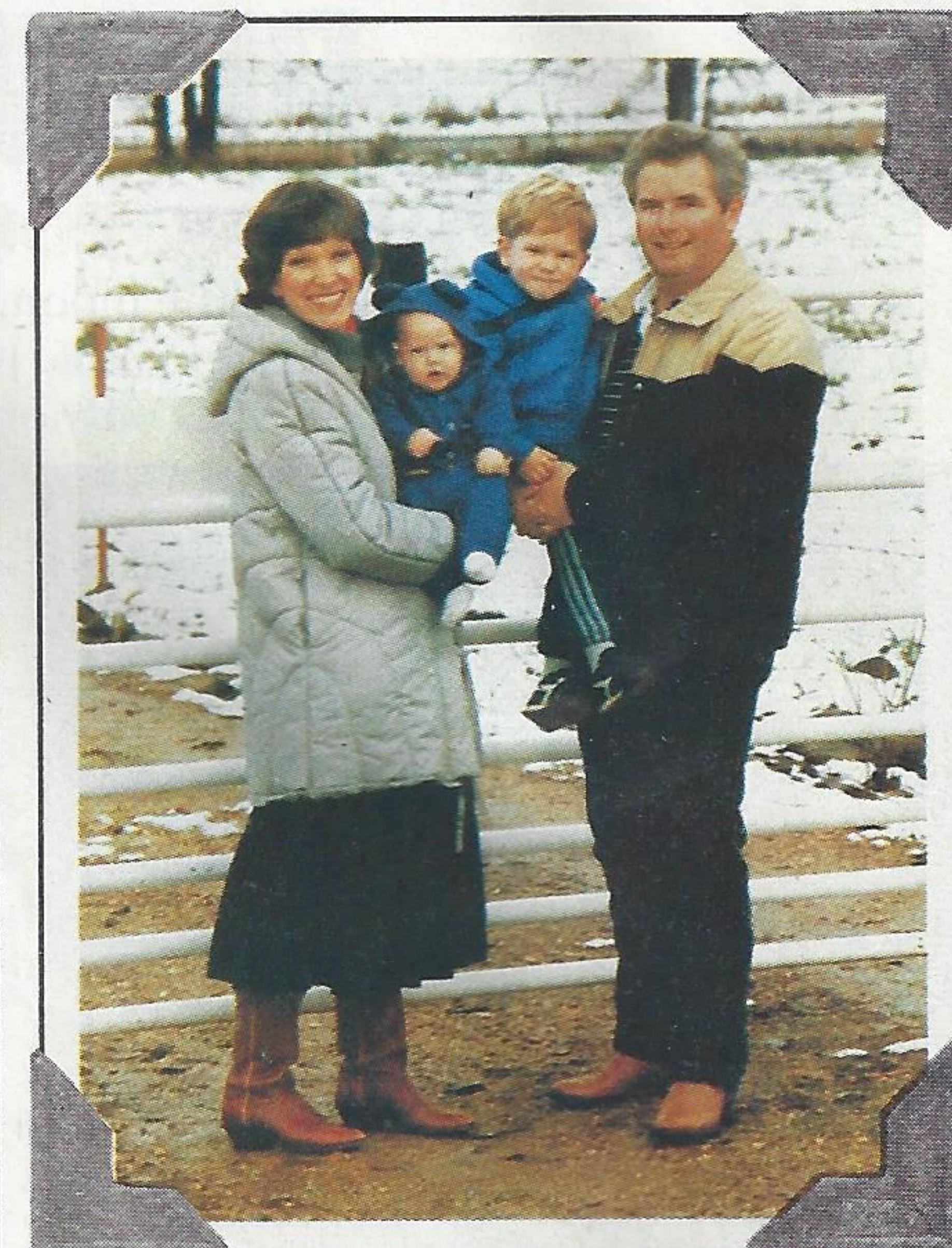


Jenny Lester, 11, and her pals



Tommy Coffaro & pets chow down

Mike, a 3 1/2-month-old cocker spaniel, and his pal Zachary, 7, who forgot to send in their last name and address

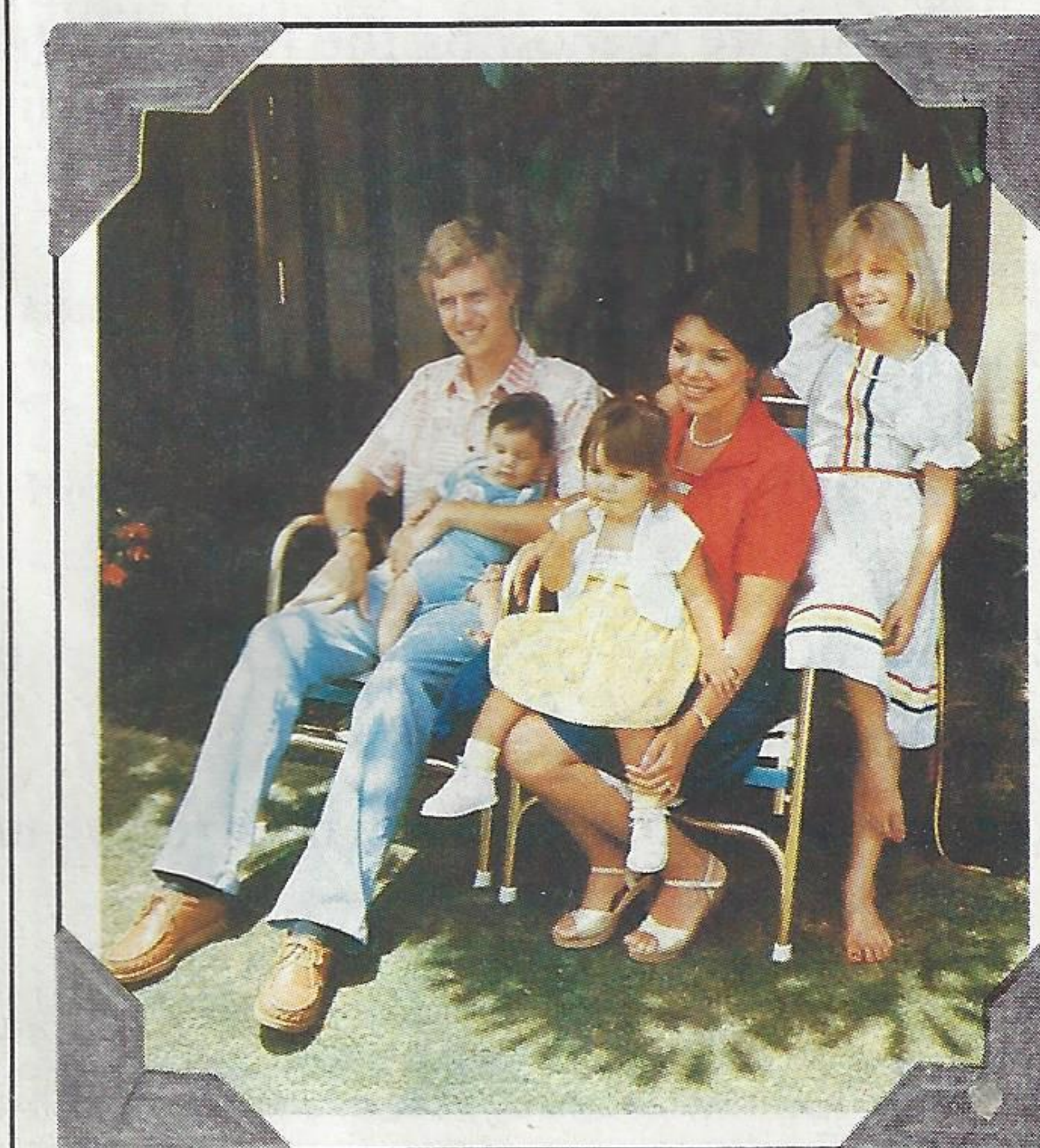


The Merediths: Colette, Royce (5 mos.), Cameron, 3, and Bart of Goleta, CA

Disney Family Gallery

Go on and brag a little! Send us a color print or 35mm slide of that beautiful family of yours for possible use in "Disney Family Gallery" (airing after "You and Me, Kid" during the week and "The Wonderful World of Disney" on Sundays).

See page 24 for details on submitting photographs.



The Mohlie family of Kacawa, HI



Save up your Disney Channel Savings Stamps—then send away for Disney treats at reduced prices. Mail order form to **Disney Channel Savings Stamps, 5933 Corvette Street, Commerce, CA 90040.**

DISNEY



**SAVINGS
STAMP**

Value: .1¢. Only one stamp per month valid for orders. Original stamps must accompany each order and may not be reproduced. March, 1985
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CHANNEL

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Thrill your birthday child with a personalized card from Mickey Mouse. To order, complete coupon and enclose \$1.00 per name. Make check or money order payable to Mickey's Birthday Wish. Allow 4-6 weeks for delivery.

Dear Mickey:
Please send a birthday card to:

Please send a birthday card to:

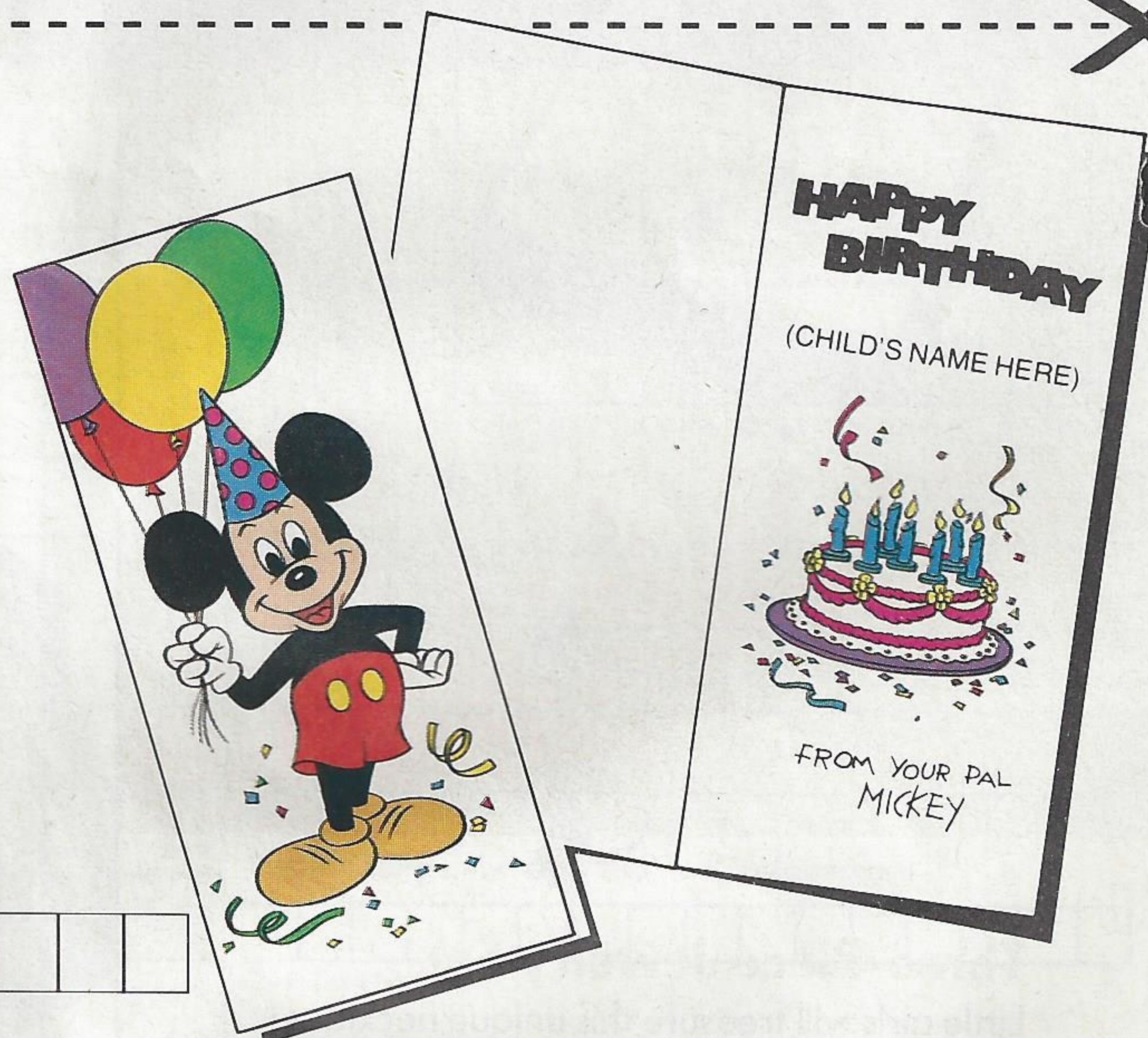
First name														Birthdate		
														Month	Date	Year

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City																				State		Zip					

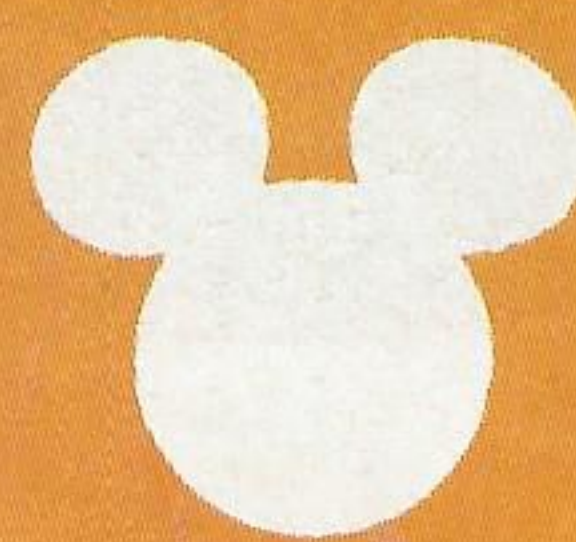
Please send a total of _____ card(s) at \$1.00 each. (NY & CA residents, please add applicable sales taxes.) Total enclosed: \$_____. Mail to: Mickey's Birthday Wish, P.O. Box 54588, Terminal Annex, Los Angeles, CA 90054.

Mickey's Birthday Wish is a division of and is distributed by Walt Disney Music Company. Offer good only in U.S.A and is subject to change without notice.





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unique top-quality items
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Emporium!



The Disney EMPORIUM

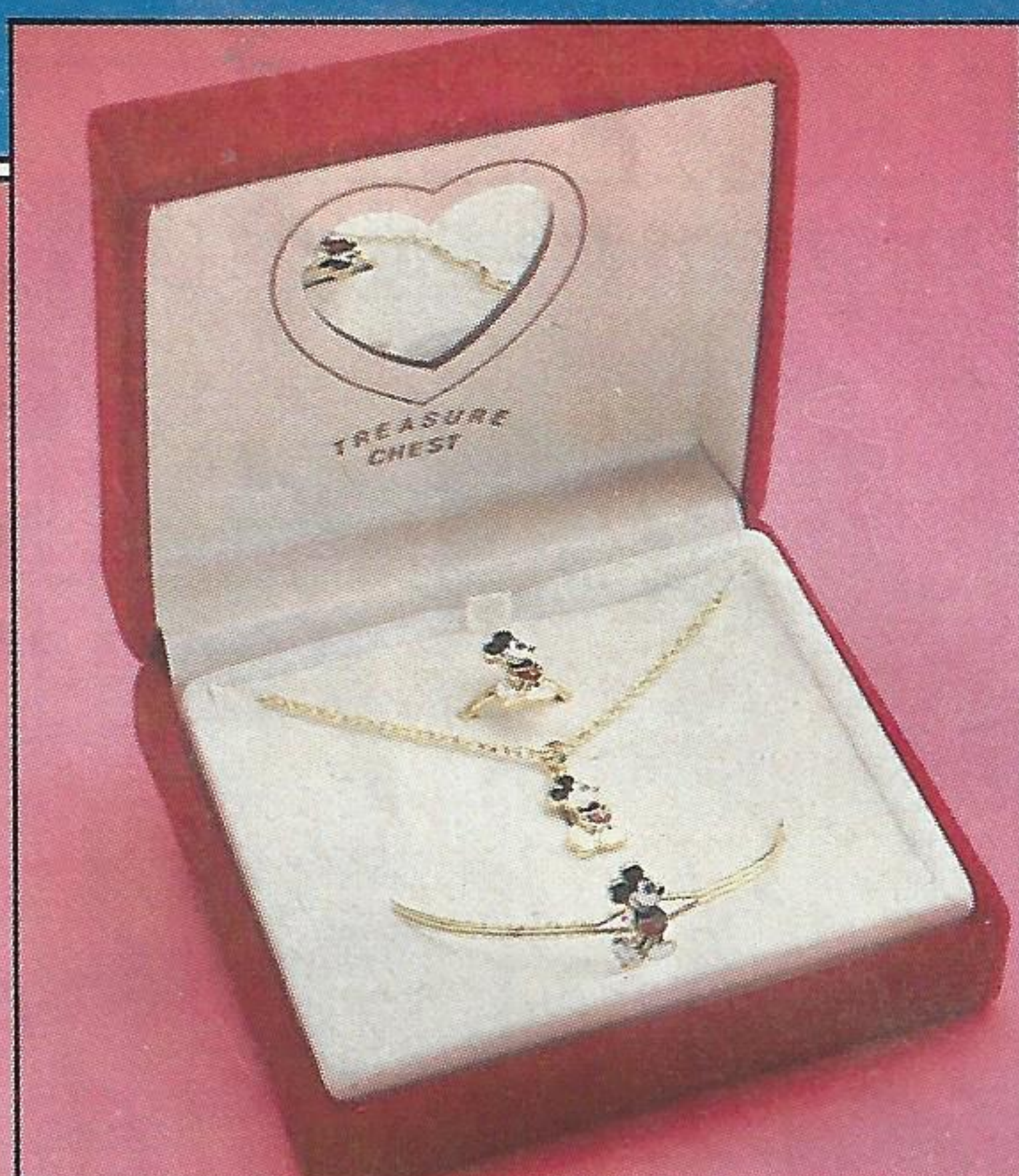


Director's Chair

Sturdy, versatile, and so much fun! Perfect for kids' rooms, TV room, any room.

Royal blue washable canvas with colorful Director Mickey design; high quality, varnished hardwood "pinch-proof" folding frame. 23½" size is just right for children ages 2-10, and 33" size fits older children and adults.

23½"—\$24.95 plus \$3.85 shipping and handling. Order # FCHRC
33"—\$34.95 plus \$4.85 shipping and handling. Order # FCHRA



Three-Piece Jewelry Set

Little girls will treasure this unique necklace, ring, and bracelet set. All three pieces feature a pretty gold-tone finish with an enamel Mickey Mouse design, and come in a handsome red velveteen jewelry box. Ring and bracelet are adjustable. \$7.95 plus \$1.85 shipping and handling. Order # DJEWL



Splash Beach 'n' Bath Towel

Big, plush towel, perfect for beach, pool, or after bath. 36" x 60" cotton/polyester velour. White with blue Splash logo. \$17.95 plus \$1.85 shipping and handling. Order # GBCH

Quilted Vest

Royal blue, with warm polyester fiberfill, covered in a 100% nylon shell. Machine washable, snap front, patch pockets, insulated standup collar. Accented with colorful Mickey Mouse design. Sure to be a hit.

Adult S(34-36), M(38-40), L(42-44), XL(46-48). Adult \$29.95 plus \$2.85 shipping and handling. Order # AVST





Sweatsuit



Cash or Credit

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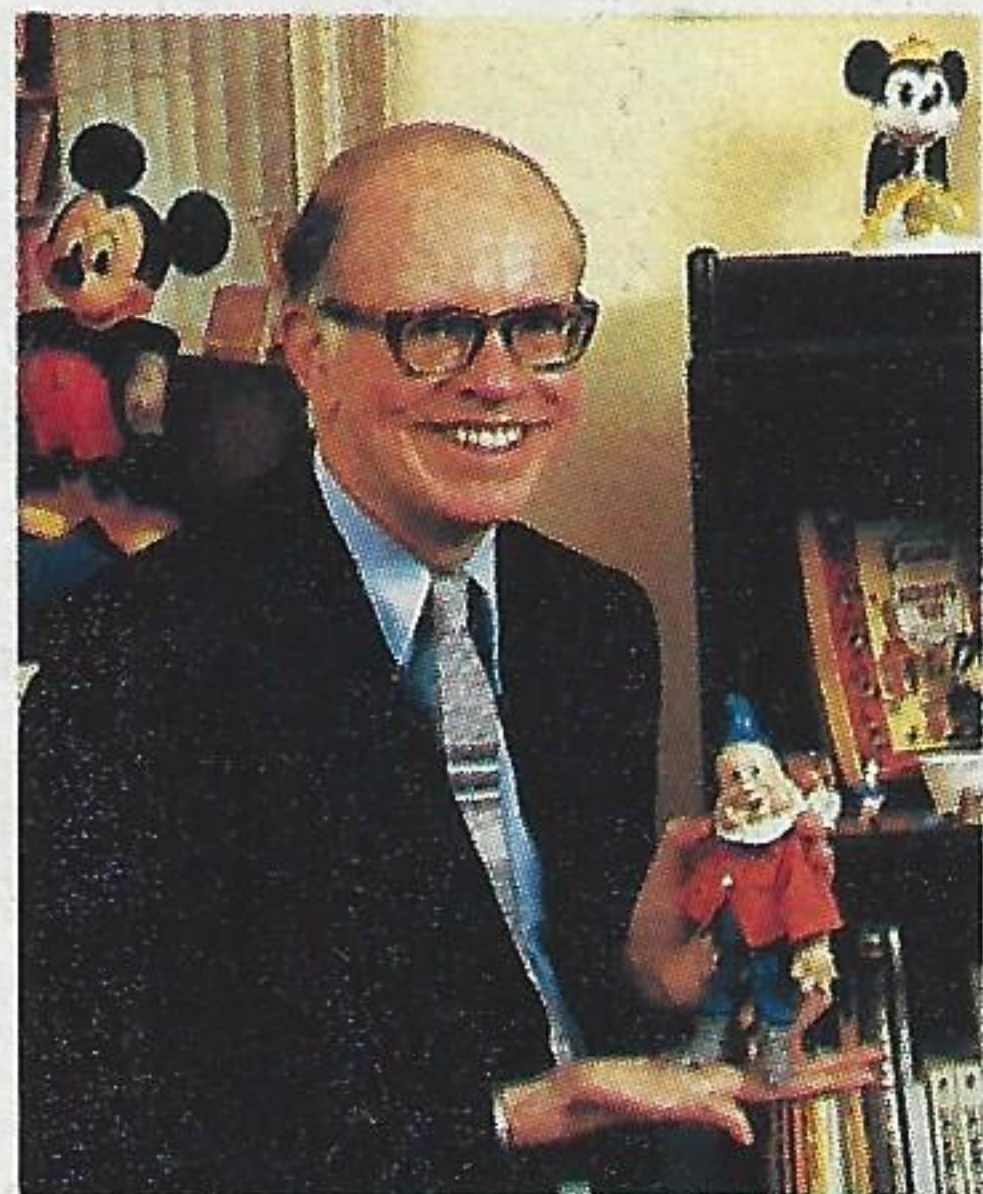
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Please allow 4—6 weeks for delivery. Offer expires April 30, 1985. Offer good only in U.S.A.



Exploring the Archives



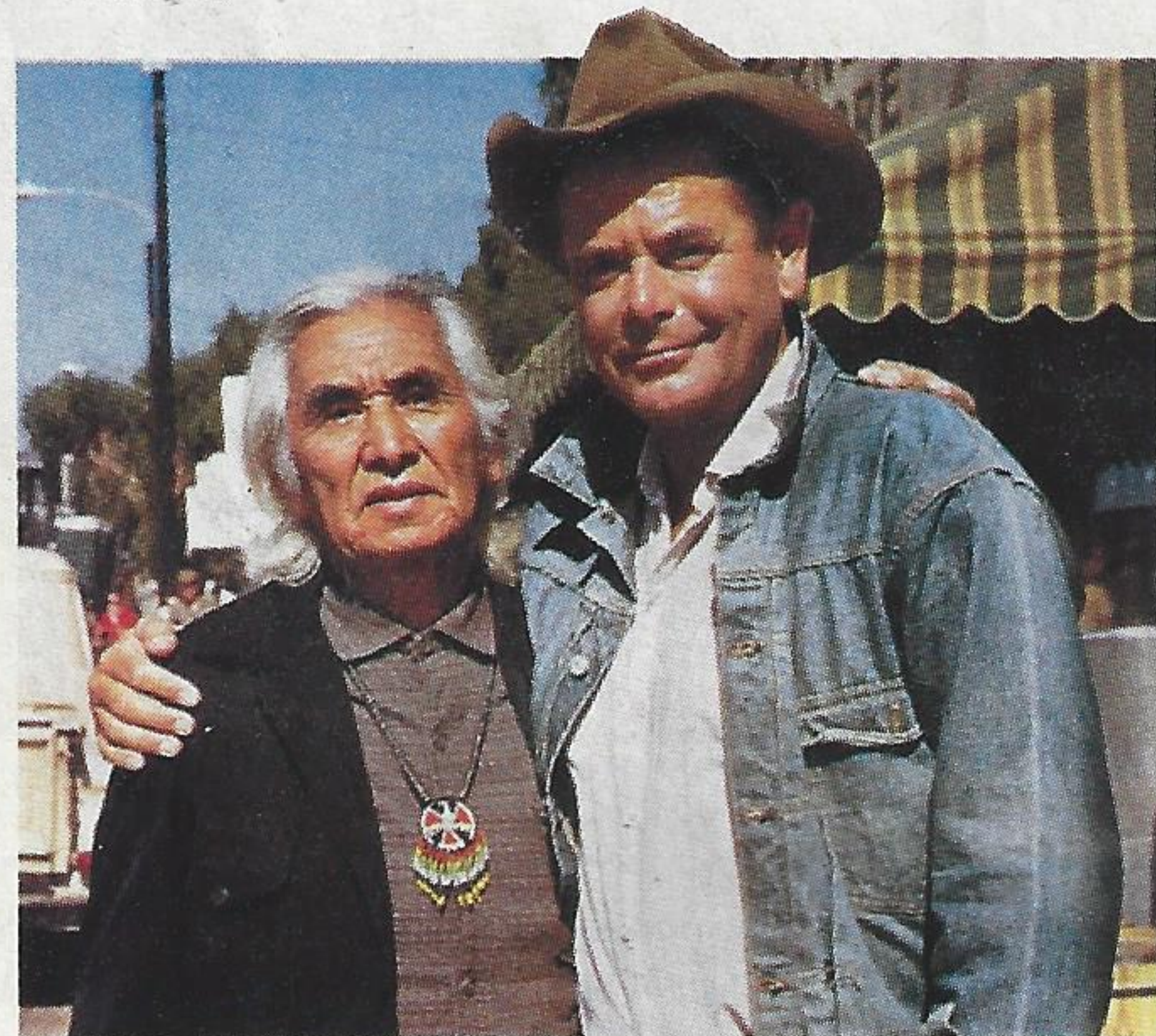
Dave Smith, head of Walt Disney Archives, has the facts on all things Disney. Letters concerning the history of the company and its productions are handled by the Archives.

Who was responsible for the often heard cry in the Disney cartoons when a character like Goofy fell off a cliff and yelled, "Wah-ha-ha-hooey"?—B.T., Pleasanton, Calif.

That famous yell was originated by Pinto Colvig, who was the original voice of Goofy. Others have copied it in recent years, and it remains a distinctive trademark of the Disney cartoons.

In how many Disney films did Chief Dan George appear?—A.K., Grand Junction, Colo.

He was in "The Bears and I" and "Smith."



Chief Dan George and Glenn Ford



Elias Disney with sons Roy and Walt

Is it true that Walt Disney built his studio so it could be turned into a hospital in case the company failed?—S.M., Brea, Calif.

No, that story is false. Actually what happened was this: When the studio was being built, Walt's father Elias, then 80 years old and a retired building contractor, came to visit. As Walt walked him through the unfinished animation building, Elias just could not imagine that such a grand building could be profitably devoted to making cartoons. Incredulously he asked, "But what can it be used for?" In order to pacify Elias, Walt, on the spur of the moment, came up with the hospital idea: "These rooms could be wards, and here would be the operating room, and here the examining room." Elias was satisfied then that his son had alternate plans for the building if the cartoon studio failed.

When I was a kid back in the 1930s, my friends and I used to collect Big Little Books just as today's kids collect comic books. I still have some of the Disney titles. Were there many?—B.E., Dallas, Texas

There were several dozen Disney Big Little Books published by Whitman Publishing Company from 1933 to 1950. The later ones were called Better Little Books. The original cost was a dime; today copies in fine condition are bringing around \$30 to \$40.

Even though most of the Disney feature films were in color, weren't there a few that were in black and white?—H.B., Amarillo, Texas

Yes, but so few you can count them on one hand: "The Shaggy Dog," "The Absent-Minded Professor," "Son of Flubber" and "The Sign of Zorro."

DISNEY CHANNEL TRIVIA

When "Secrets of Life" (see page 9) was originally shown in theaters, it had a unique method of presentation. The first part of the film was projected normal screen size, then for the last reel the picture impressively widened to CinemaScope.

"Greyfriars Bobby" (see page 8) is based on a true story; today the visitor to Edinburgh, Scotland can see a statue near the entrance to Greyfriars churchyard honoring the devoted Skye terrier.

Readers who have Disney-related questions can write to Dave Smith, c/o The Disney Channel Magazine, 4111 W. Alameda Avenue, Burbank, CA 91505

Table Talk

"A FRIEND IN NEED..."

What makes friendships so important in our lives? In "The Water Babies" (March 1, 3, 5, 8, 13, 17, 21, 26, and 29), Ellie befriends Tom just when he most needs someone who cares about him. After watching the movie, ask your family members to define what it means to be or have a friend. Use these questions as discussion-starters.

1) How do you make friends? What's the difference between being an acquaintance and a friend? What makes some people "best" friends?

2) How would you complete this sentence: "I am a good friend because_____."

3) Tom and Ellie become very close quickly. Why? Have you ever formed a bond with someone the moment you met? Who? Why?

4) Which of the following qualities do you most value in your friends? Rank

them in order of their importance to you.

- ___ Loyal
- ___ Trustworthy (keeps confidences)
- ___ Good sense of humor
- ___ Affectionate
- ___ Honest

5) What do you think this quote means: "There is a magnet in your heart that will attract true friends. That magnet is unselfishness, thinking of others first... When you learn to live for others, they will live for you." (Paramahansa Yogananda)



MICKEY'S Just for Kids SECTION

Top o' the month to you!

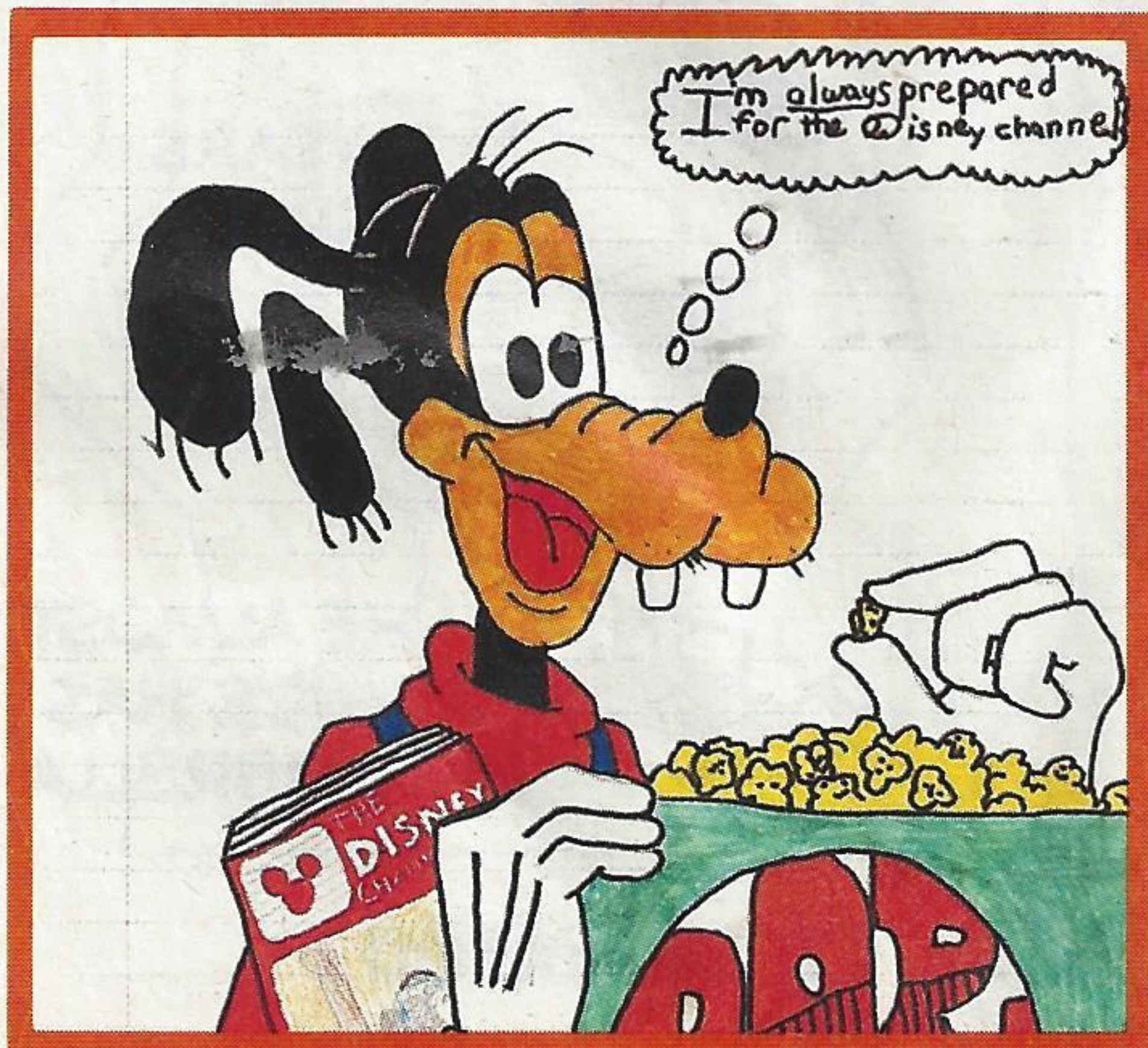
Here at The Disney Channel we've all been busy as leprechauns planning some pure gold entertainment for you with movies like "20,000 Leagues Under the Sea," "Secrets of Life" and "Greyfriars Bobby." Don't forget to join the Cleaver clan for more escapades in "Still the Beaver." And if you haven't met him yet, be sure to get to know "SuperTed," our animated pal from England and his sidekick, Spottyman.

Here's wishing you the "luck of the Irish" in all you do and a March full of high-as-a-kite good times!

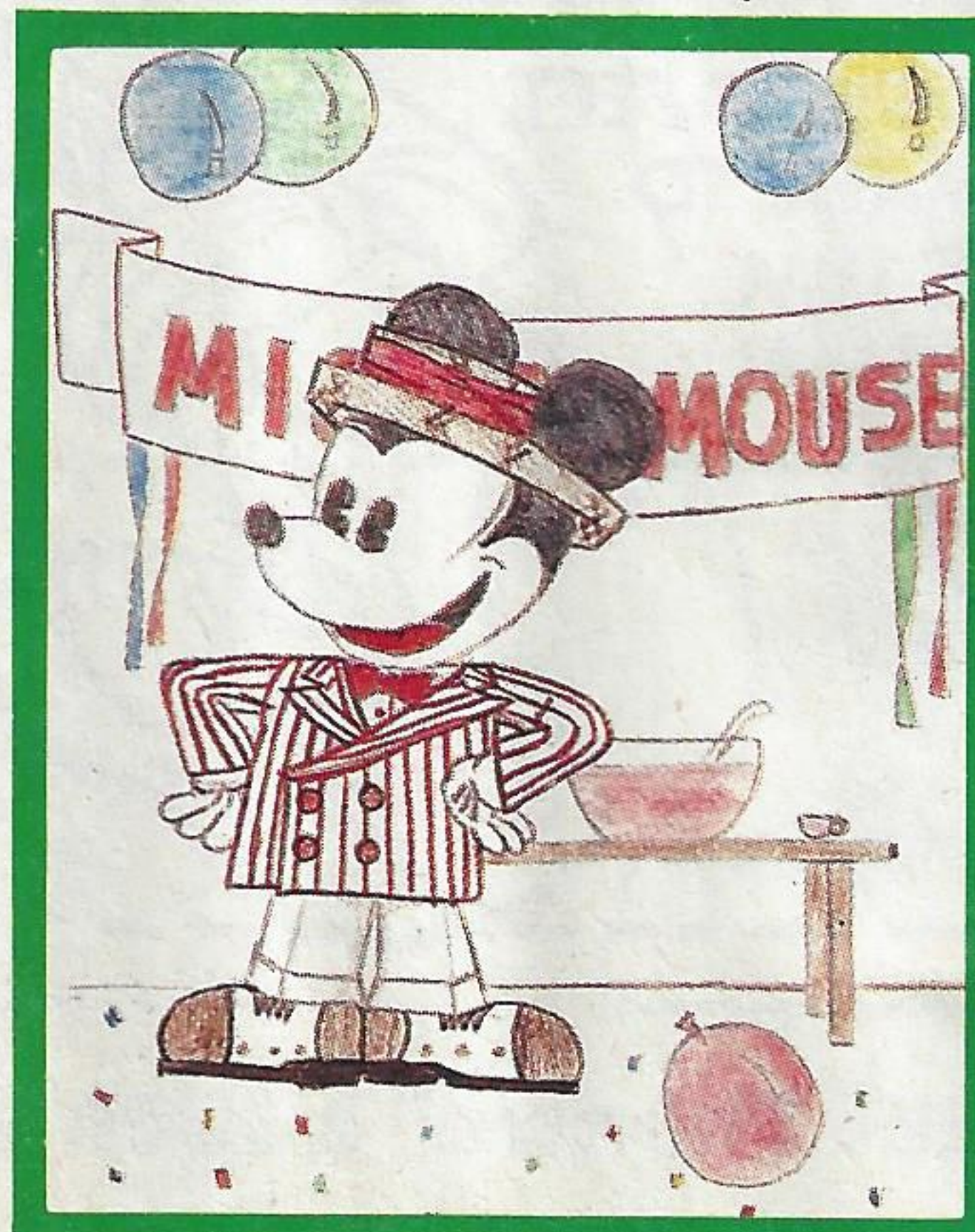
Your pal,

MICKEY MOUSE

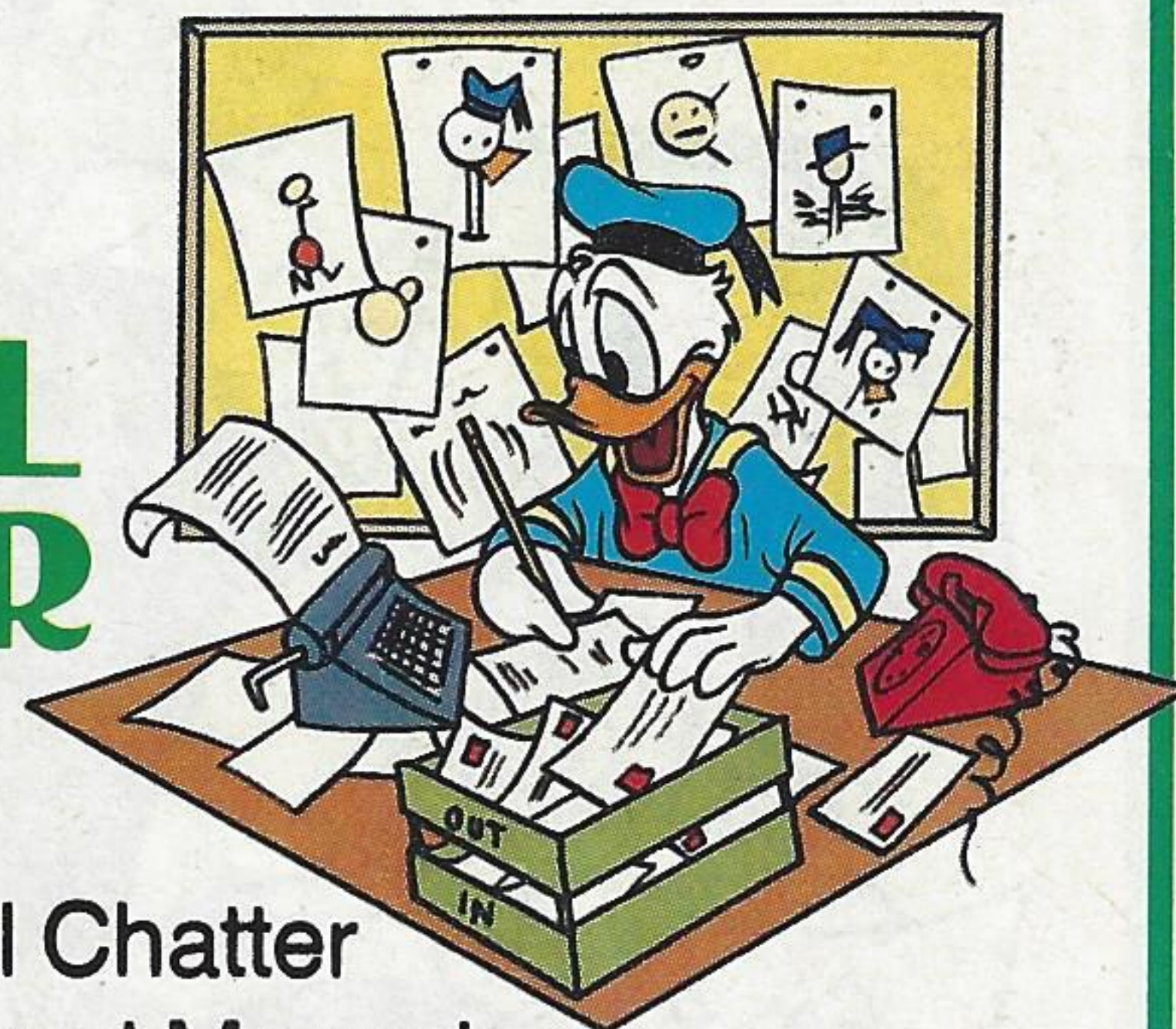
Jordan Brown, Age 10
Peru, IN



Jeff Dykes, Age 13
Opelika, AL



Donald's CHANNEL CHATTER



Write to:

Donald's Channel Chatter
The Disney Channel Magazine
P.O. Box 7790 Burbank, CA 91510

(All materials become the property of The Disney Channel.)
Please include your name, age, address and the name of your cable company on all your correspondence.

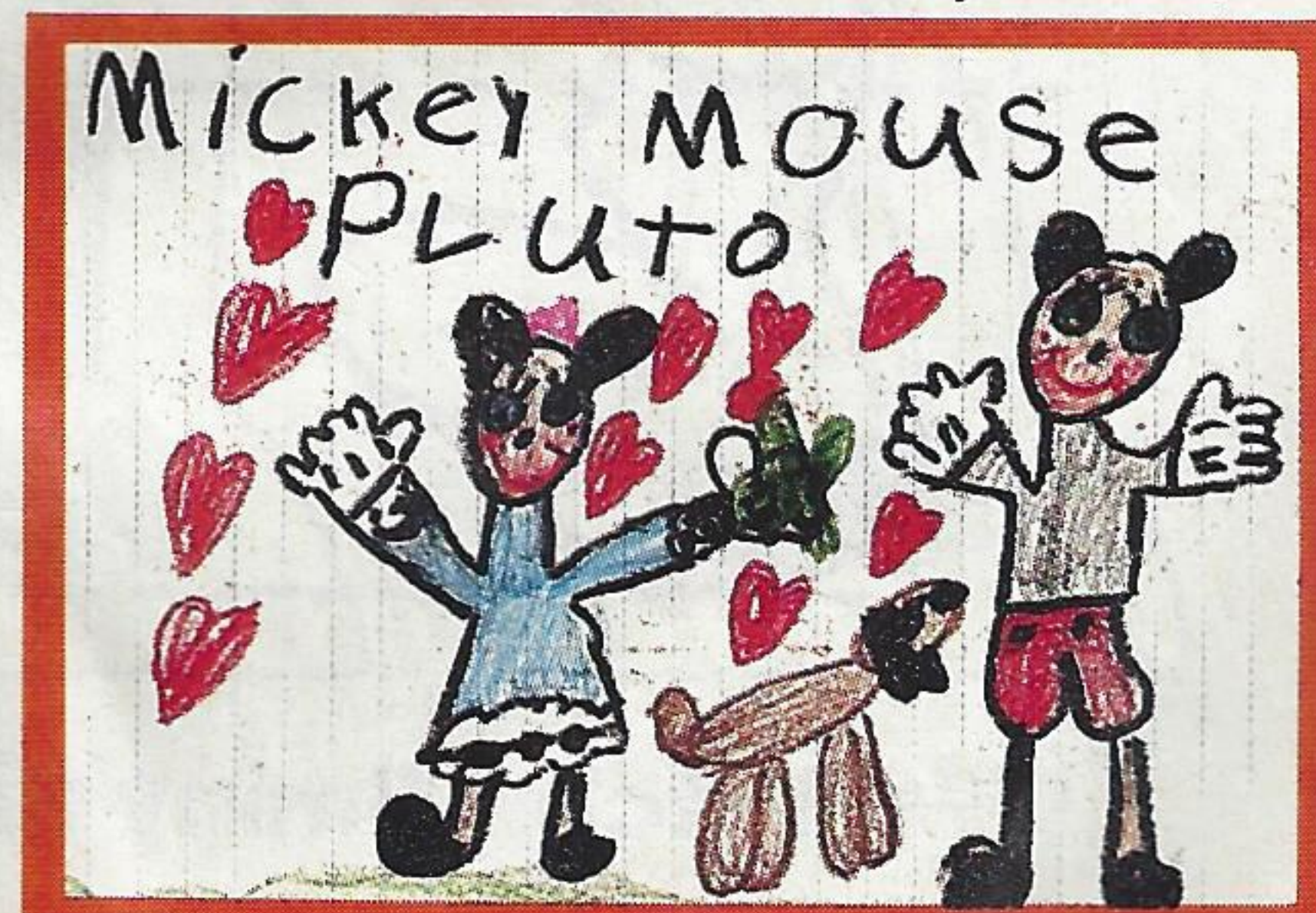
Mark Erickson, Age 11
Canton, MI



Jennifer Lynn Brengard &
Sharon Melissa Ollenschleger
Pompton Lakes, NJ

THE MAGIC ROCK
It is beautiful, you see.
But it is magic to me.
Maybe not to you,
but to Sharon too.
Some will say foo.
But not to me and you.
It's magic, can't you see?

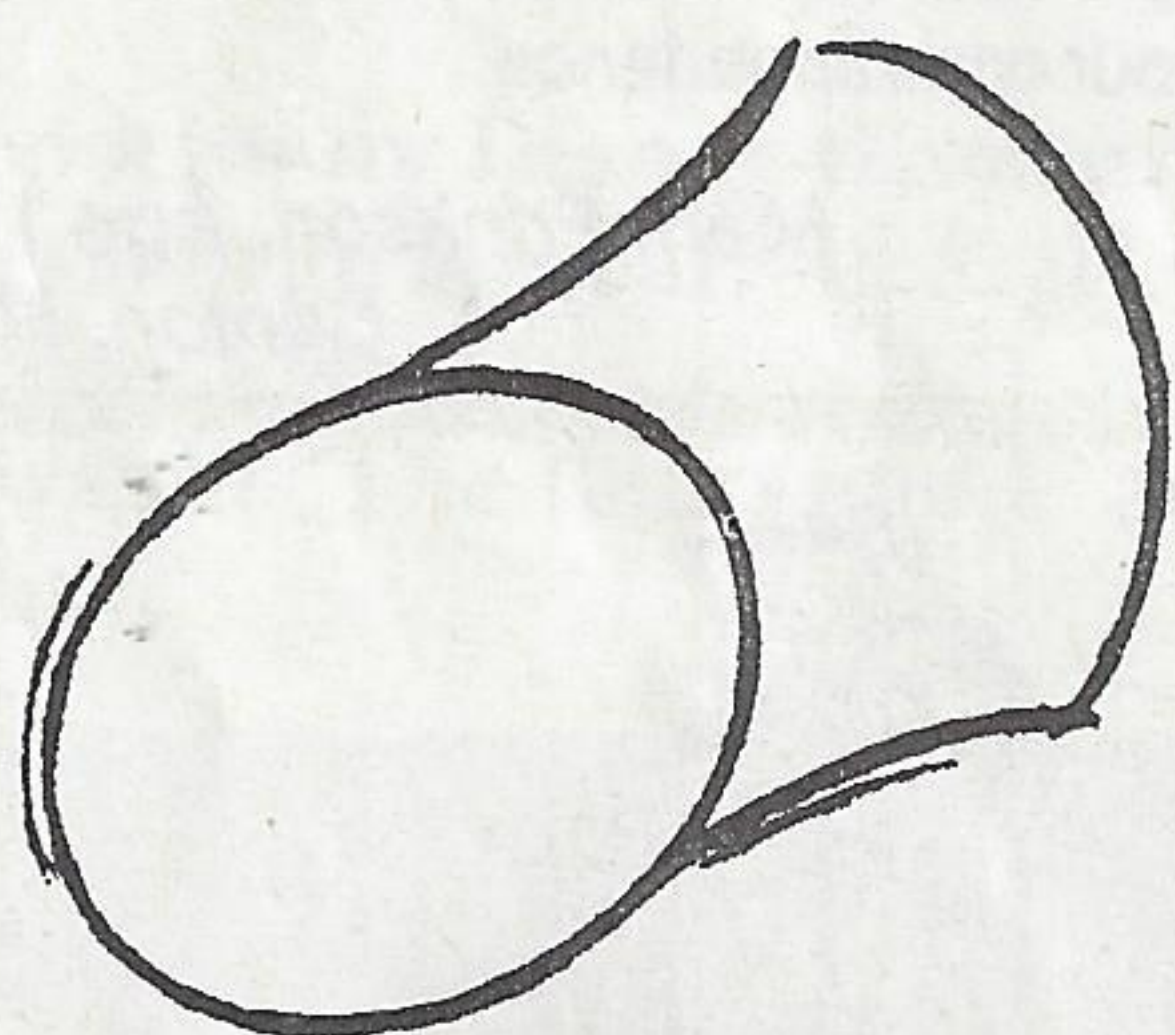
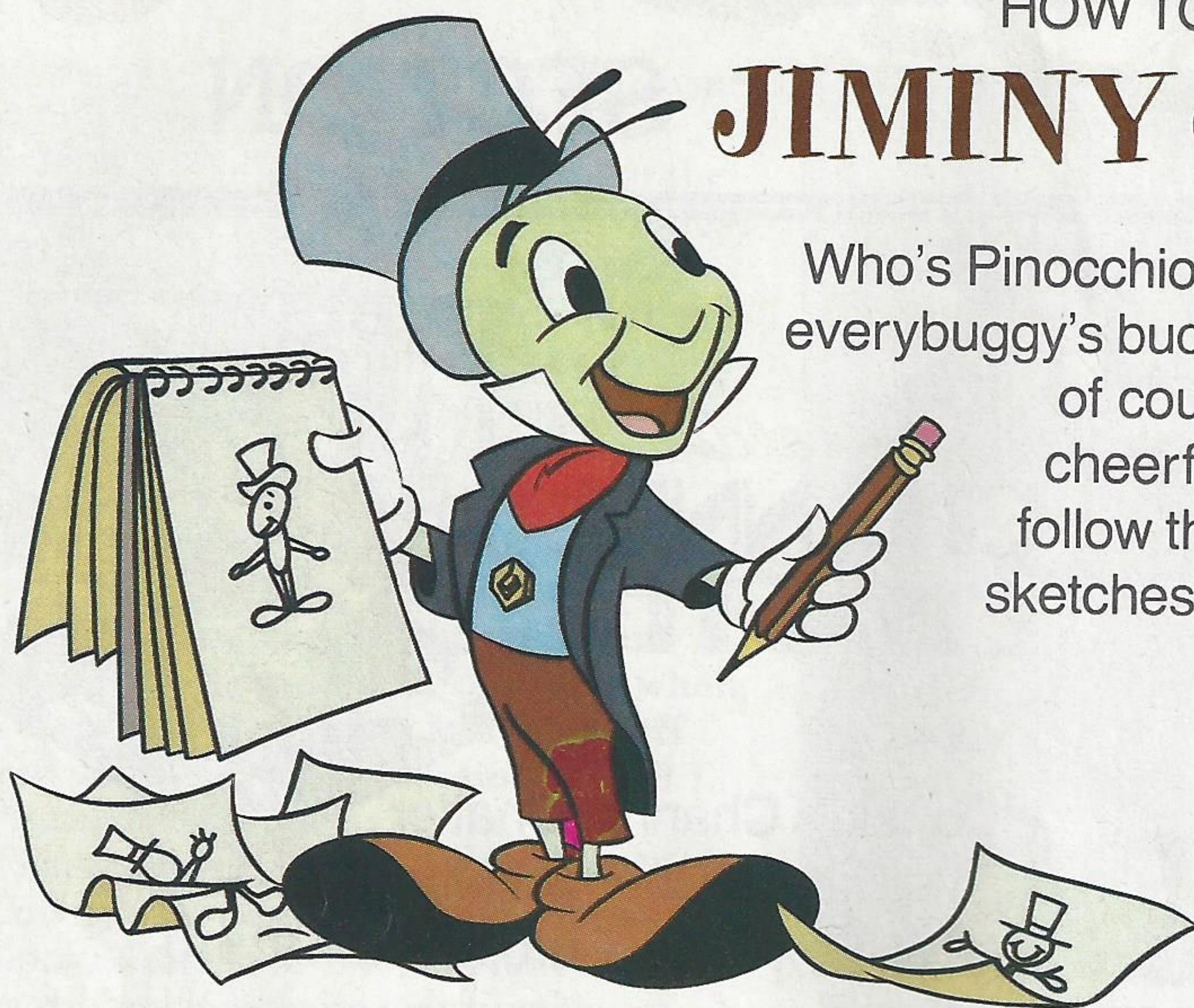
Lorie Porter, Age 7
Taylorsville, UT



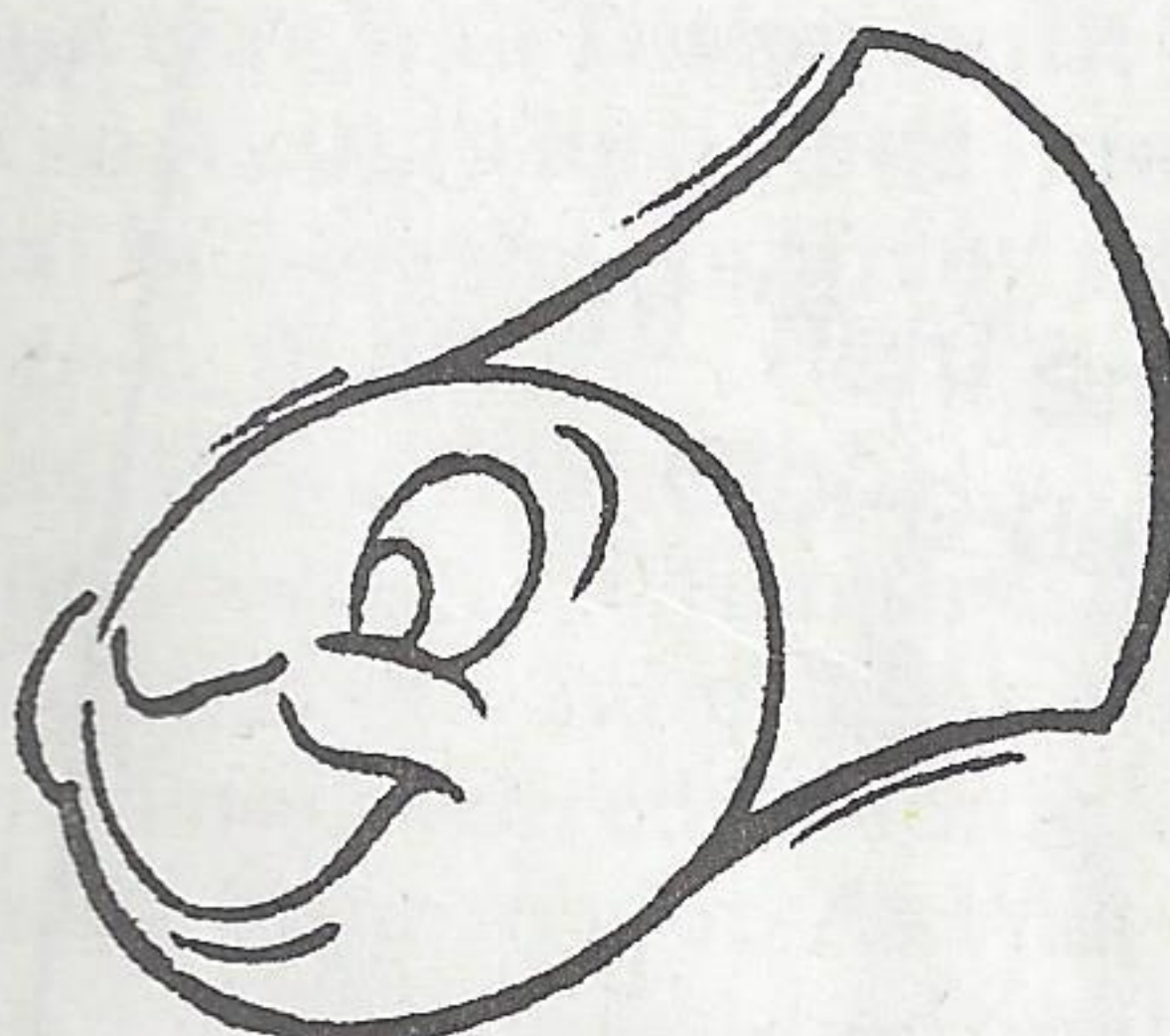
Just for Kids

HOW TO DRAW JIMINY CRICKET

Who's Pinocchio's conscience and everybuggy's buddy? Jiminy Cricket of course! To draw this cheerful little fellow, just follow the instructions and sketches below.



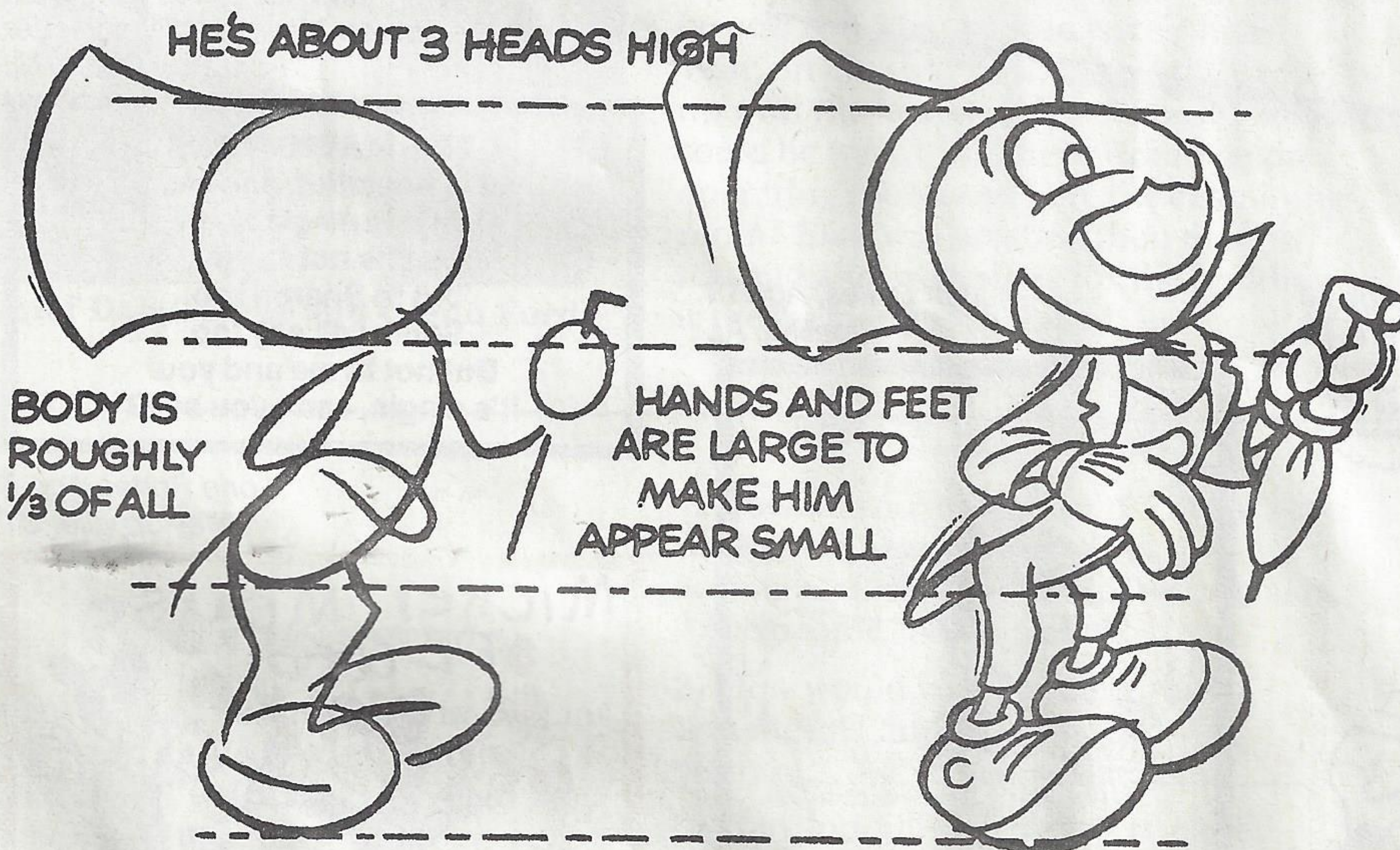
START WITH
SIMPLE SHAPE



ADD NOSE
AND EYES



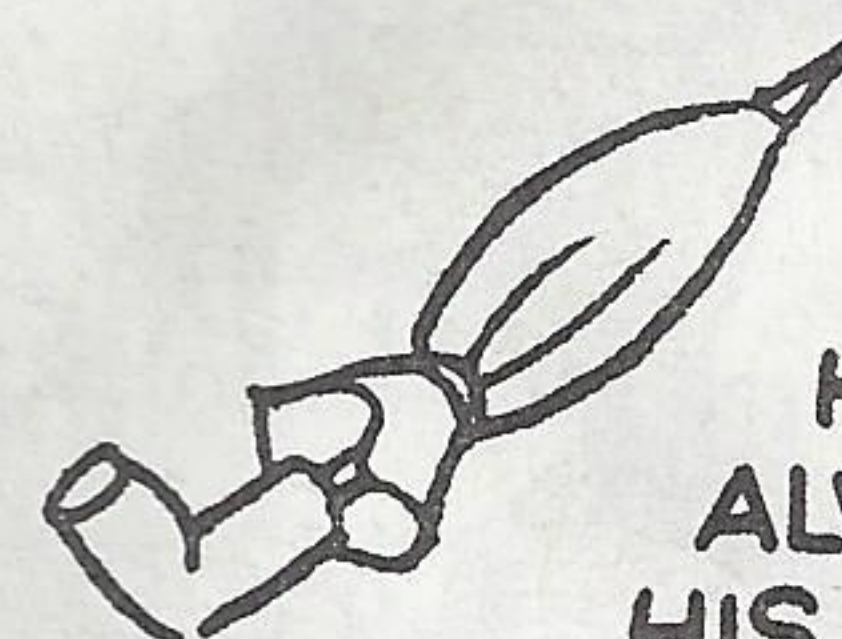
THEN ADD
COLLAR AND HAT



ALWAYS
WEARS
GLOVES



WEARS
SPATS



HE ALMOST
ALWAYS HAS
HIS UMBRELLA

Watch "Jiminy Cricket Theatre" March 2, 3, 9, 16, 17, 24 and 30

Just for Kids

Stage a Super Play with SuperTed "Cup-Pets"

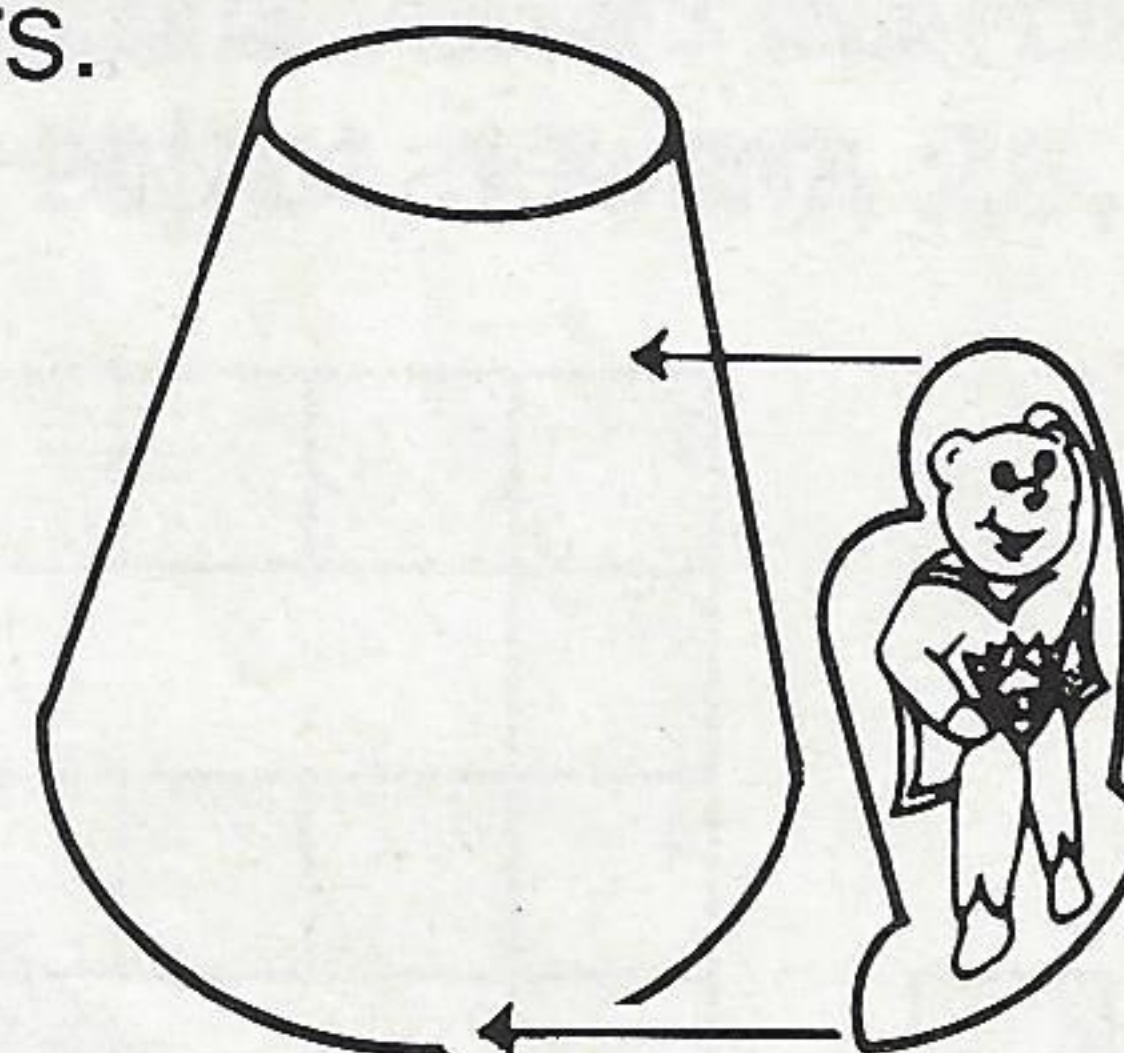


SuperTed

After you finish the activity on the other side, cut out SuperTed, Spottyman and the others.

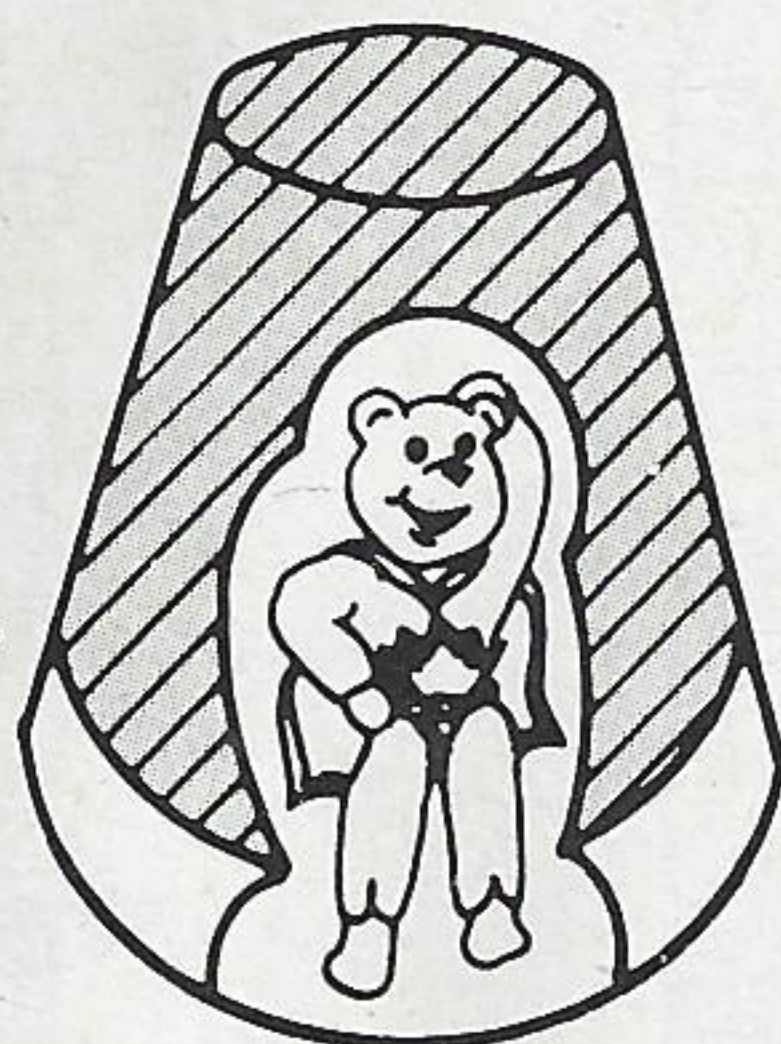
Glue the figures to paper or styrofoam cups as shown. Next, cut away most of the cup, leaving only a piece of the curved rim so your figures will stand alone.

Use your "cup-pets" to act out SuperTed's TV adventures, or make up new ones of your own!

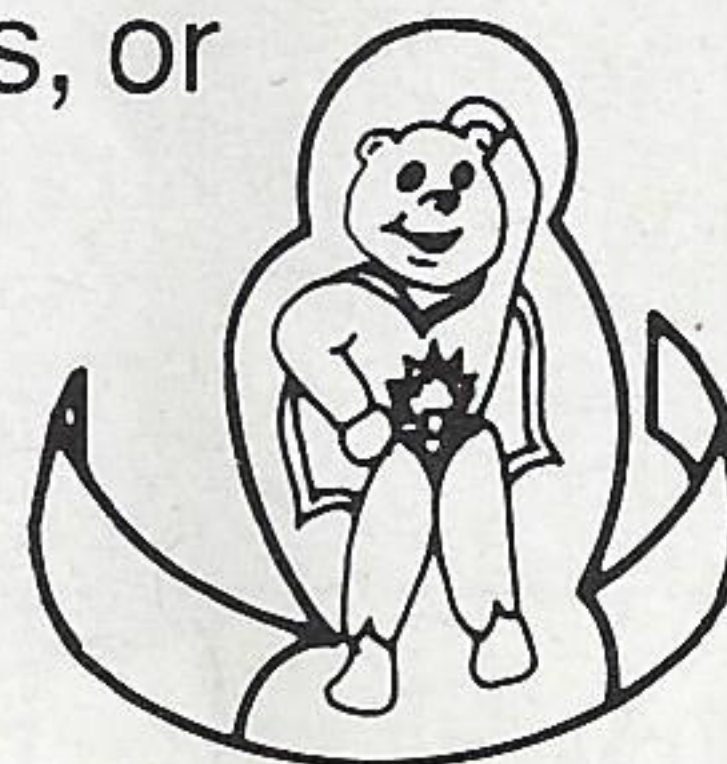


GLUE FIGURES TO CUPS

CUT AWAY SHADED AREA

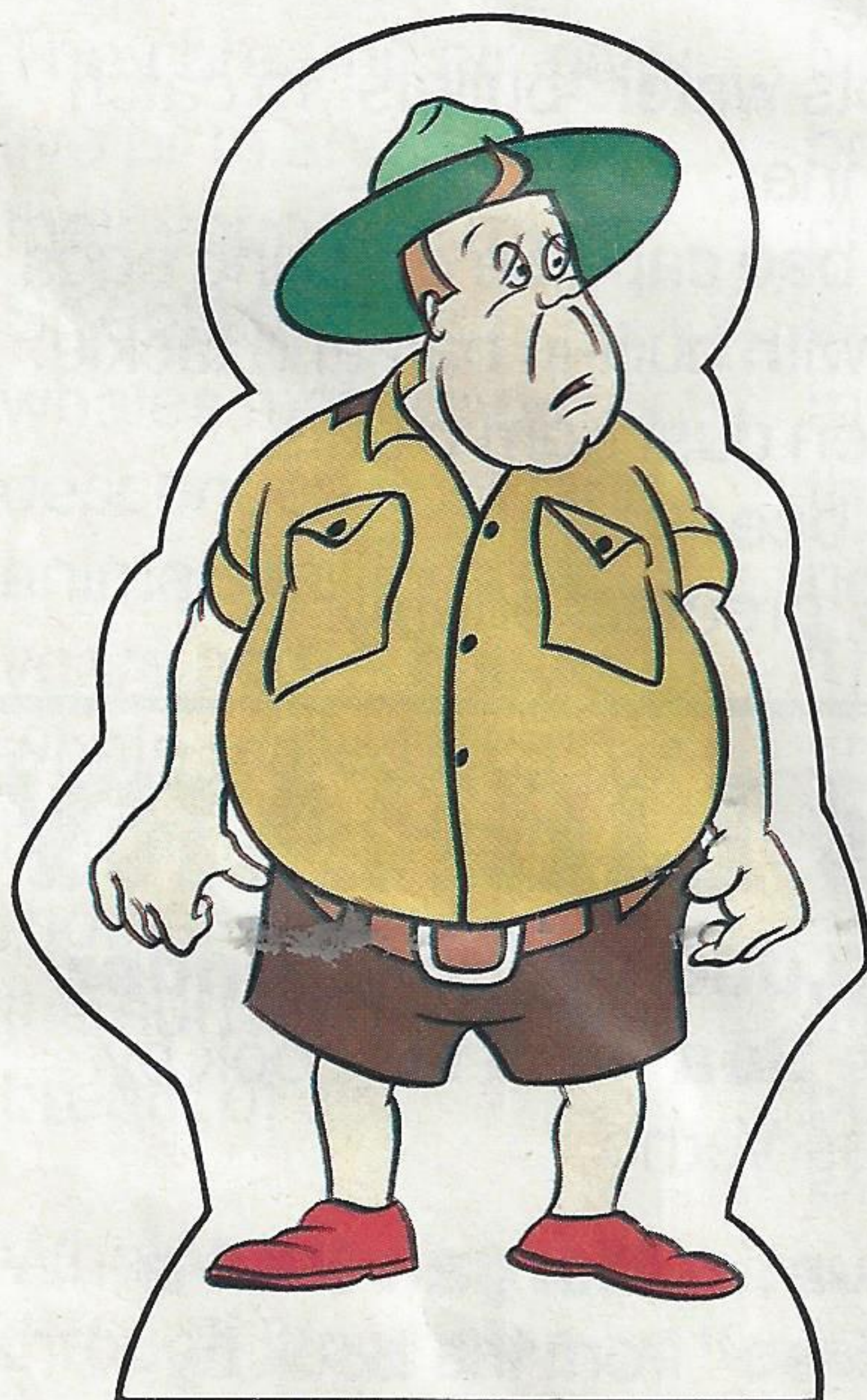


LEAVE A PIECE OF RIM

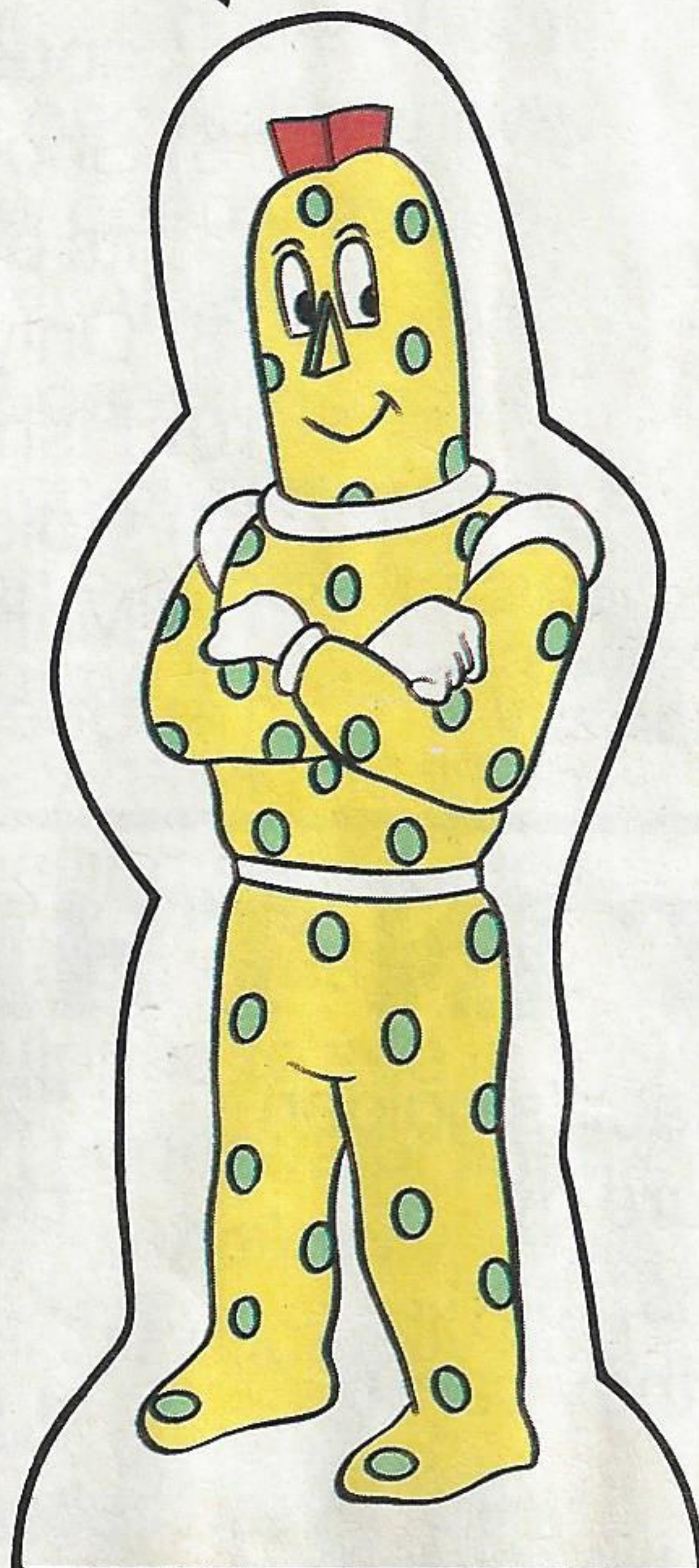


Watch "SuperTed" March 2, 3, 6, 12, 14, 16, 17, 21, 24, 27, and 30.

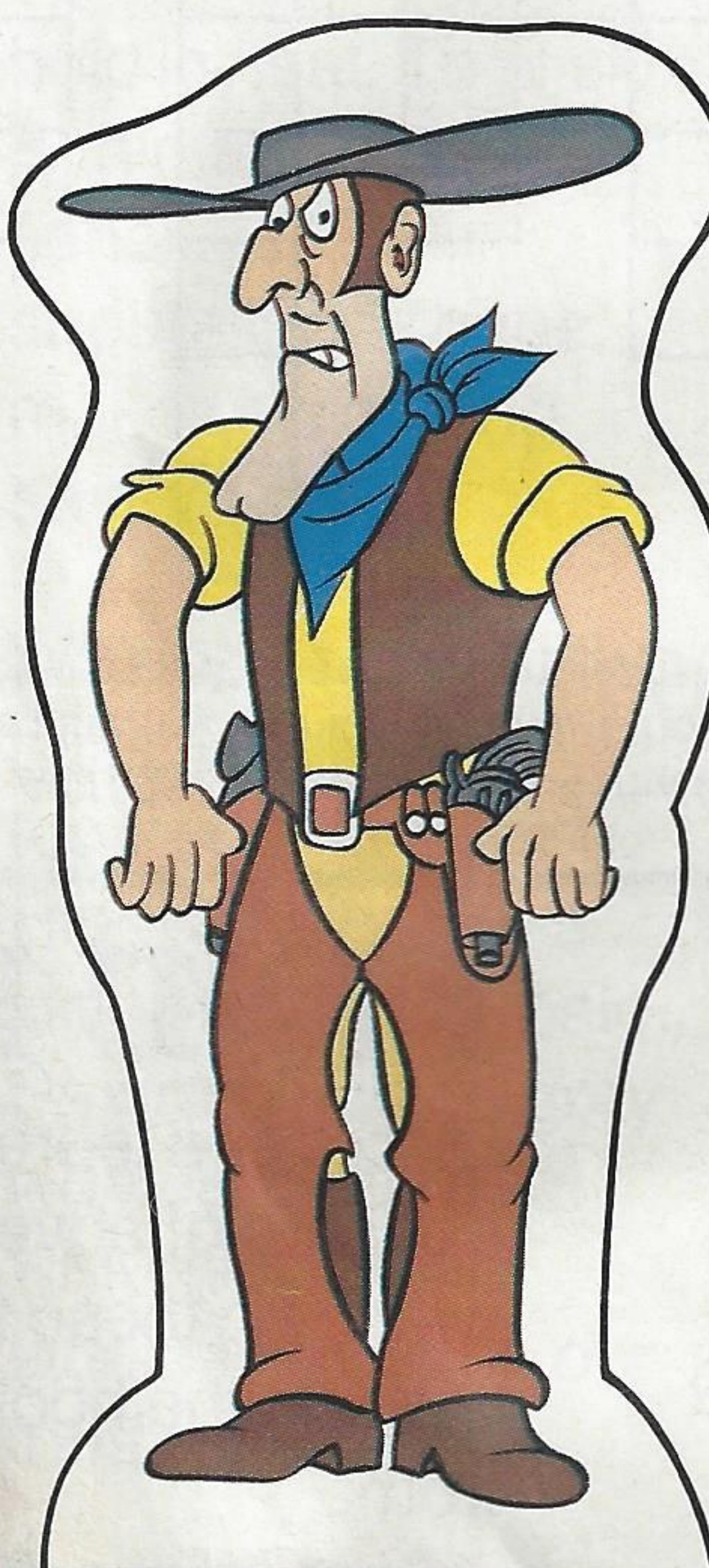
CUT ALONG BLACK LINES



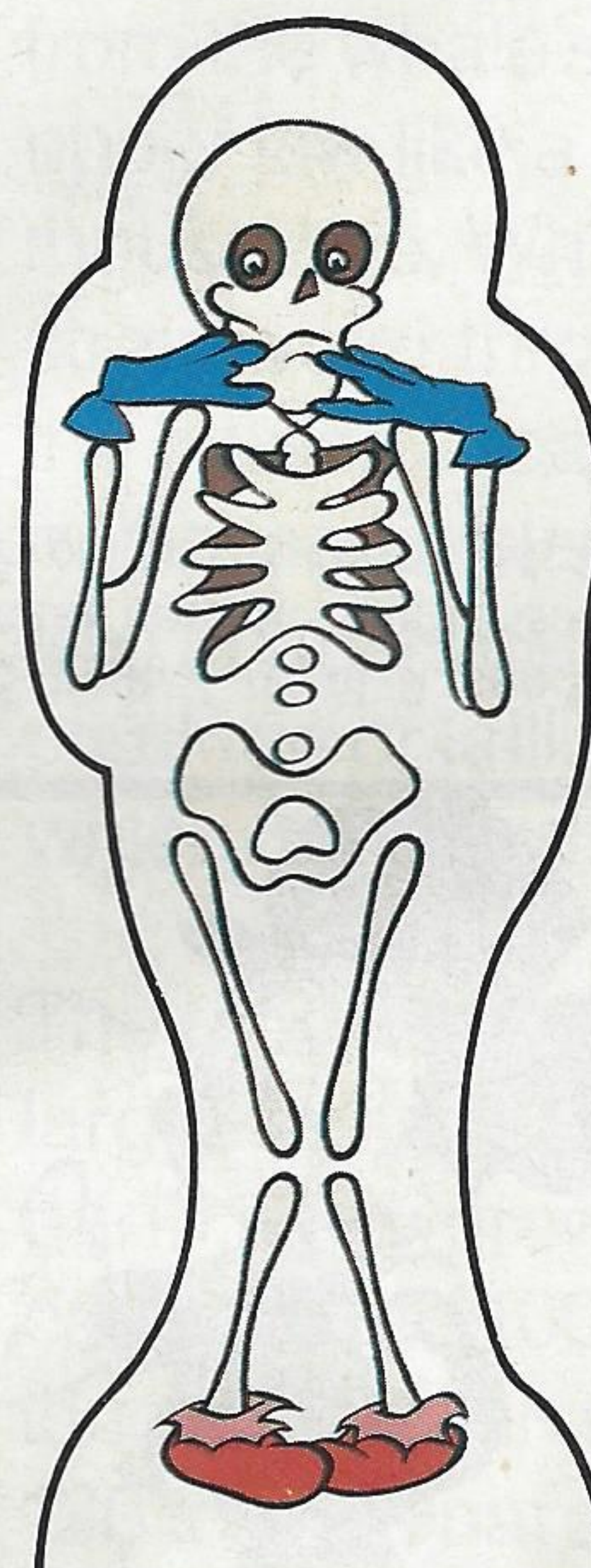
Bulk



Spottyman



Texas Pete

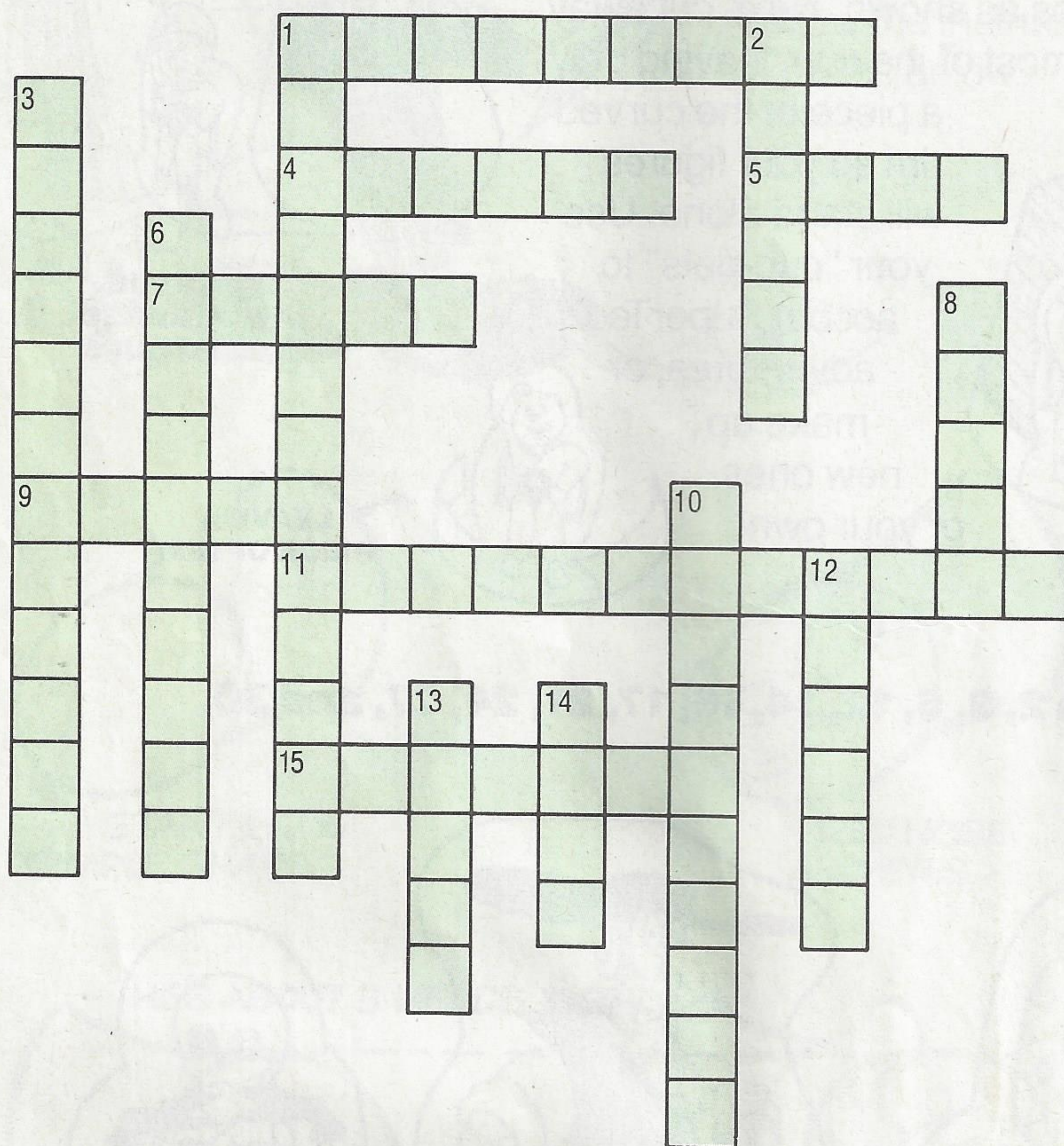
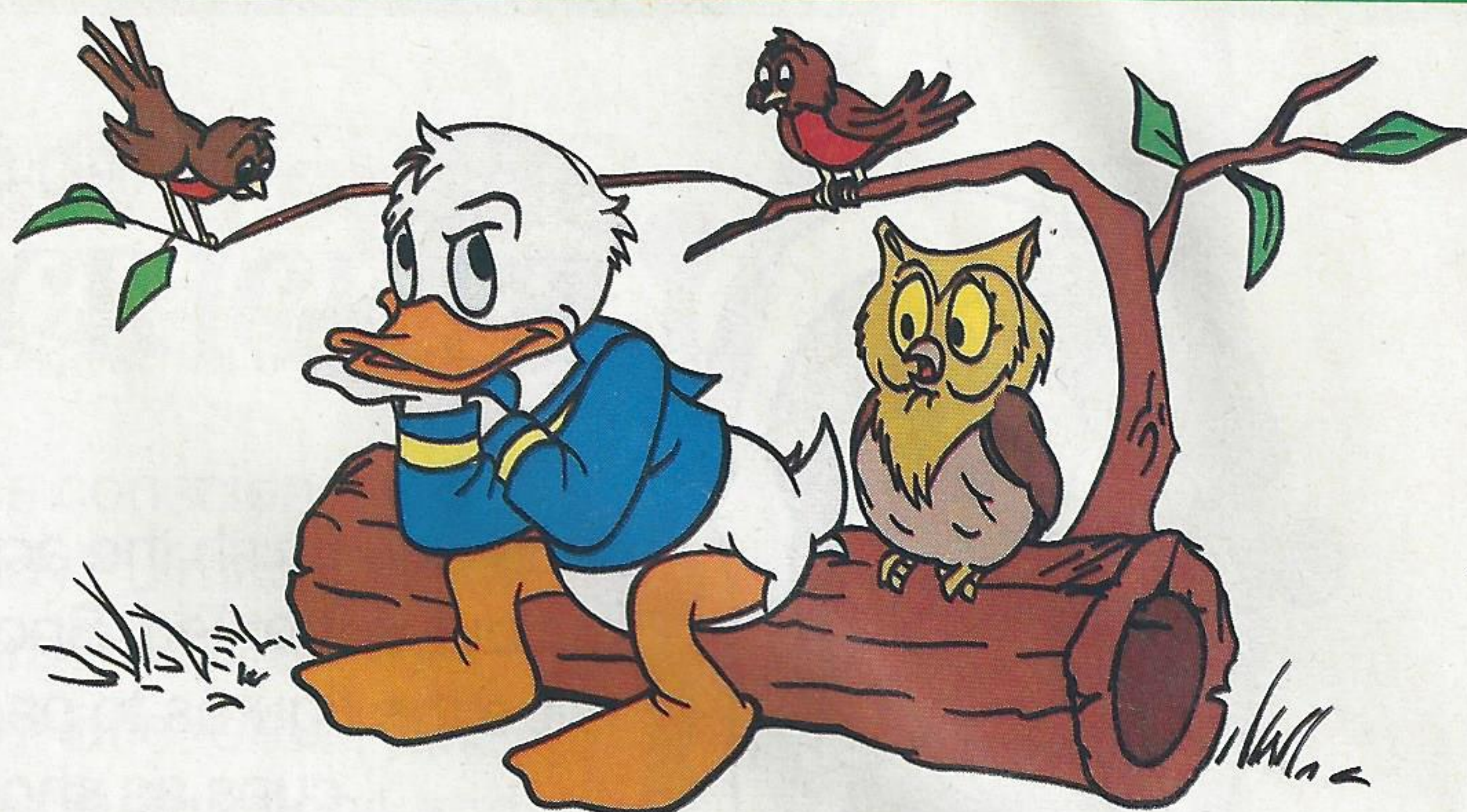


Skeleton

Just for Kids

Secrets of Life Crossword

Watch "Secrets of Life" March 4, 6, 9, 12, 14, 17, 22, 24, 28, and 31 to find the answers to this puzzle.



ACROSS

- 1) Shape of a honeycomb cell.
- 4) Fluid bees collect from flowers.
- 5) Bees' home.
- 7) Type of jelly fed to queen bee larvae.
- 9) Parts of plants that grow new plants.
- 11) Tree that must burn in order to release its seeds.
- 15) A pest ants help control.

DOWN

- 1) Ants which act as living food-storage containers.
- 2) Insects milked by ants.
- 3) Builder of an underwater air-bubble house.
- 6) Shoots water "bullets" to catch its dinner.
- 8) Only bee capable of laying eggs.
- 10) Fish with built-in bait and tackle.
- 12) Golden dust from plants.
- 13) Male bee.
- 14) Bees' greatest enemy.

ANSWERS: ACROSS: 1. hexagonal, 4. nectar, 5. hive, 7. royal, 9. seeds, 11. knobcone pine, 15. termite. DOWN: 1. honeycomb cell, 2. aphids, 3. diving spider, 6. archer fish, 8. queen, 10. angler fish, 12. pollen, 13. drone, 14. fire.



FIND IT IN THE LIBRARY!

Discover a leprechaun's golden treasure of adventure by watching these films, then reading the books they came from.

"Greyfriars Bobby" from the book by Eleanor Atkinson

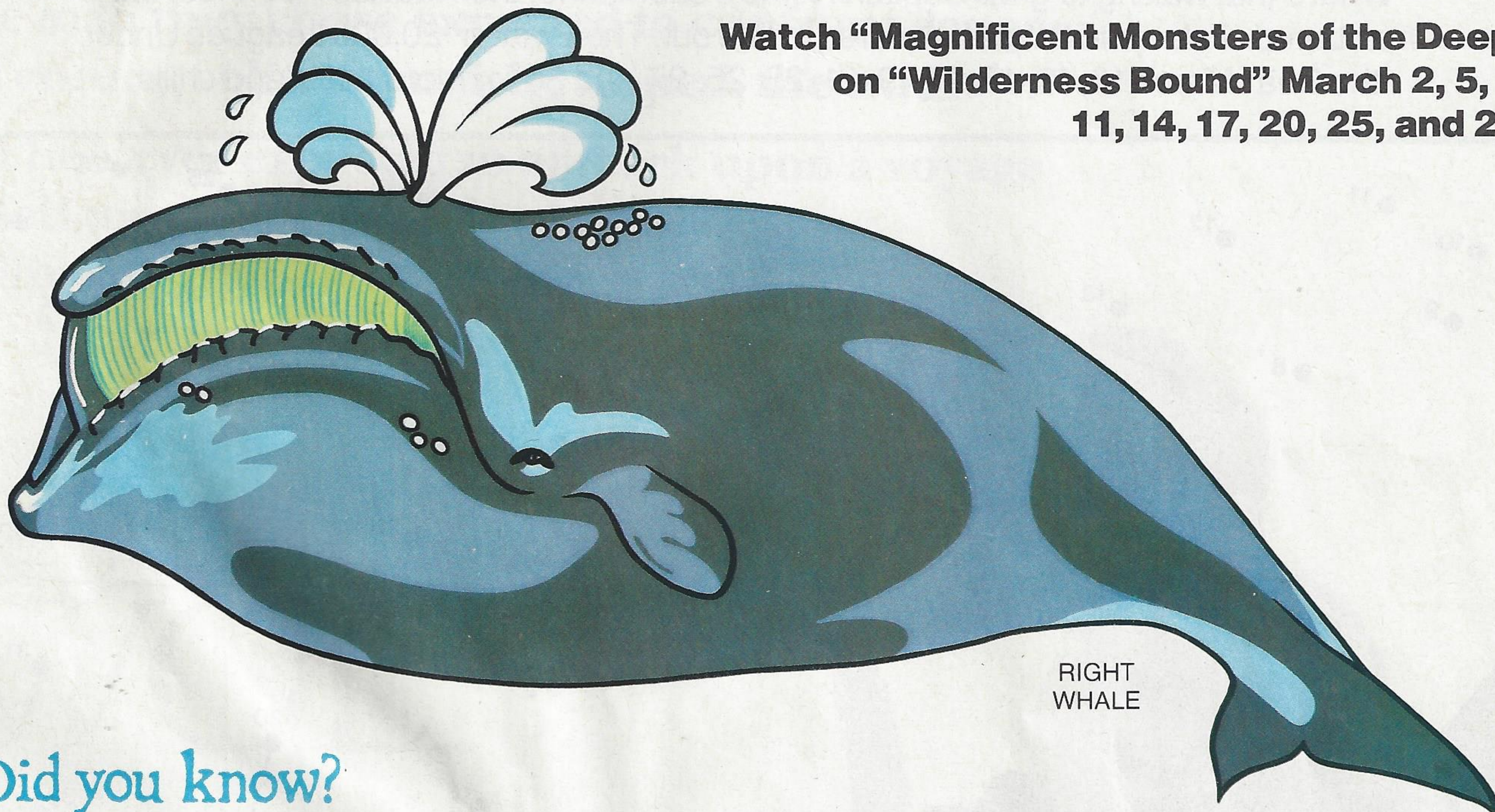
"20,000 Leagues Under the Sea" from the book by Jules Verne

"Justin Morgan Had a Horse" from the book by Marguerite Henry

Animal Fancier's Fact Sheet

Add this page to your collection of "Animal Facts." Clip and save it in a notebook or folder. Watch for more to come.

Watch "Magnificent Monsters of the Deep" on "Wilderness Bound" March 2, 5, 8, 11, 14, 17, 20, 25, and 29.



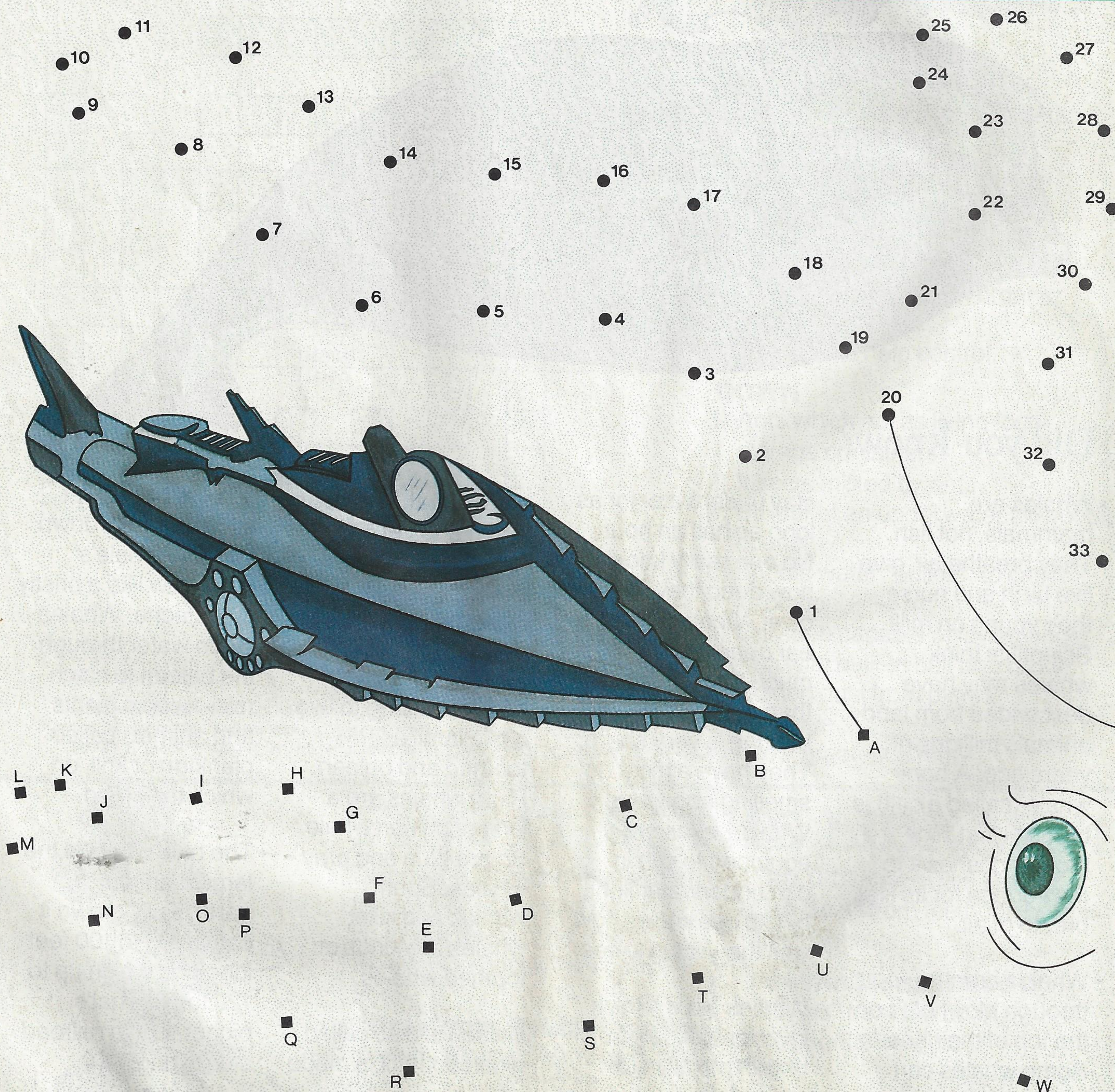
RIGHT
WHALE

Did you know?

- Whales are mammals, not fish. They breathe air, give live birth and nurse their young on milk. Scientists think whales may have descended from land animals millions of years ago. A baby whale (called a calf) is born tail first. The mother pushes it to the surface for its first breath of air.
- Whales breathe through blowholes on the top of their heads. Some whales can stay underwater for as long as half an hour. No one really knows how deep they can dive. Although their ear openings aren't much bigger around than a pencil, whales' hearing is very sharp. They have almost no smelling apparatus. Whales' eyes are equipped to see in dim underwater light, but no one knows how well they actually see.
- Whales have a thick layer of blubber (fat) under their skin to hold in heat. Their skin is thin and very sensitive. Their streamlined shape makes swimming easier.
- Whales belong to two basic families: toothed and baleen. Right whales are a kind of baleen whale. So are blue and grey whales. Sperm whales and killer whales are kinds of toothed whales.
- Baleen is also called whalebone. It is made of rows of stiff, flat strips hanging down from the whale's upper jaw like a bristly moustache. Whales strain water through the baleen to catch microscopic plants and animals called plankton or krill, on which they feed.
- The blue whale is the largest animal on earth. Fully grown it can be 85 to 100 feet long and weigh up to 120 tons. (That's bigger than a railroad steam engine.)

Underwater Danger Dot-to-Dot

What's that waiting to grab Captain Nemo's submarine, the Nautilus? Connect the numbered circles and lettered squares to find out. Then watch "20,000 Leagues Under the Sea" March 10, 13, 15, 17, 19, 21, 23, 25, 27, and 30 for more thrills and chills.



THEY THOUGHT HE COULDN'T DO THE JOB.
THAT'S WHY THEY CHOSE HIM.

Assignment: The Lupus Project

Purpose: To study Alaskan wolves and determine
if they were destroying the vanishing caribou deer.

The man they chose expected to confront danger,
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But he never expected to embark upon a voyage
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ultimately transform his life.

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Still the Beaver



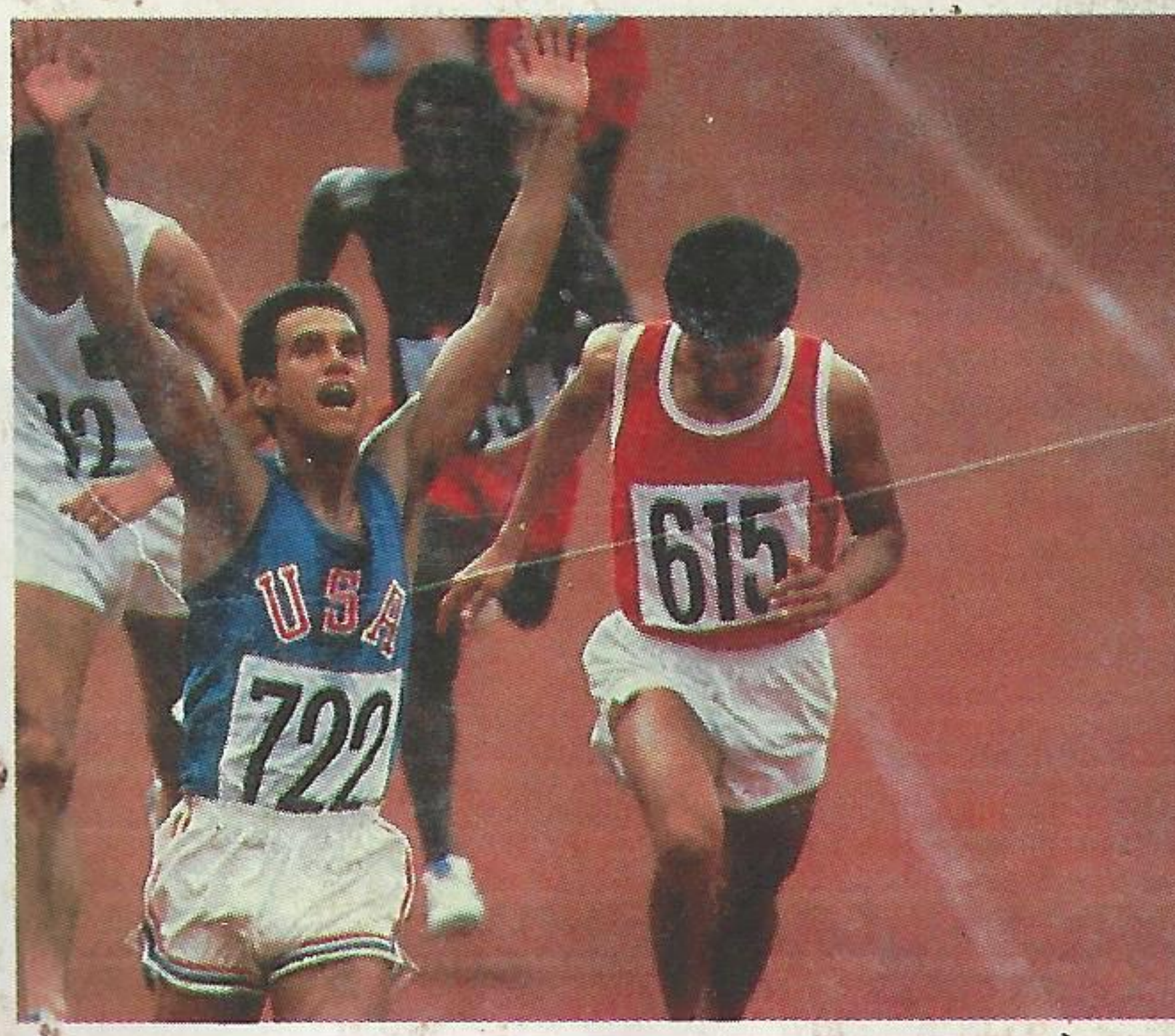
Make Mine Music



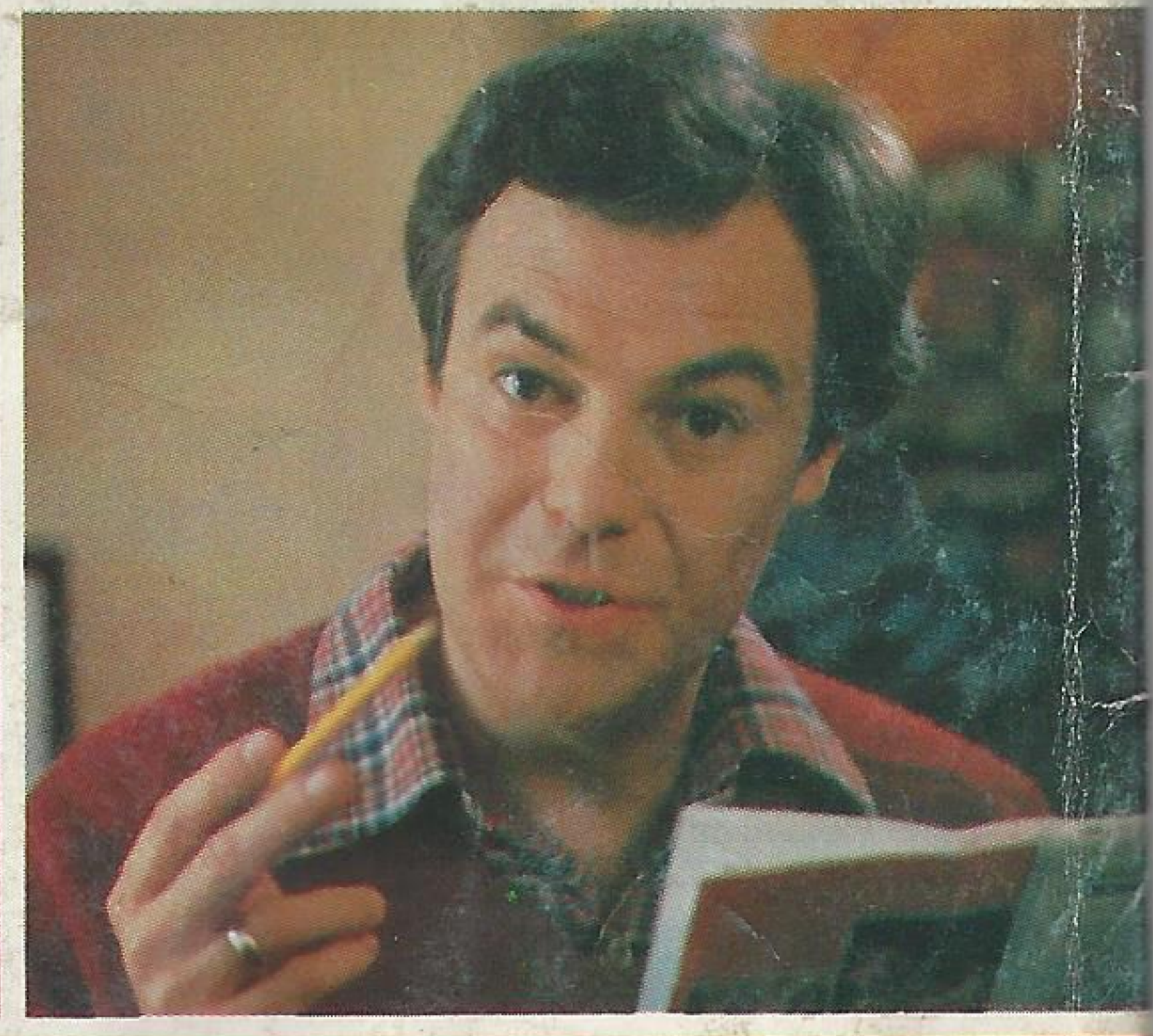
Never Cry Wolf



The Ugly Dachshund



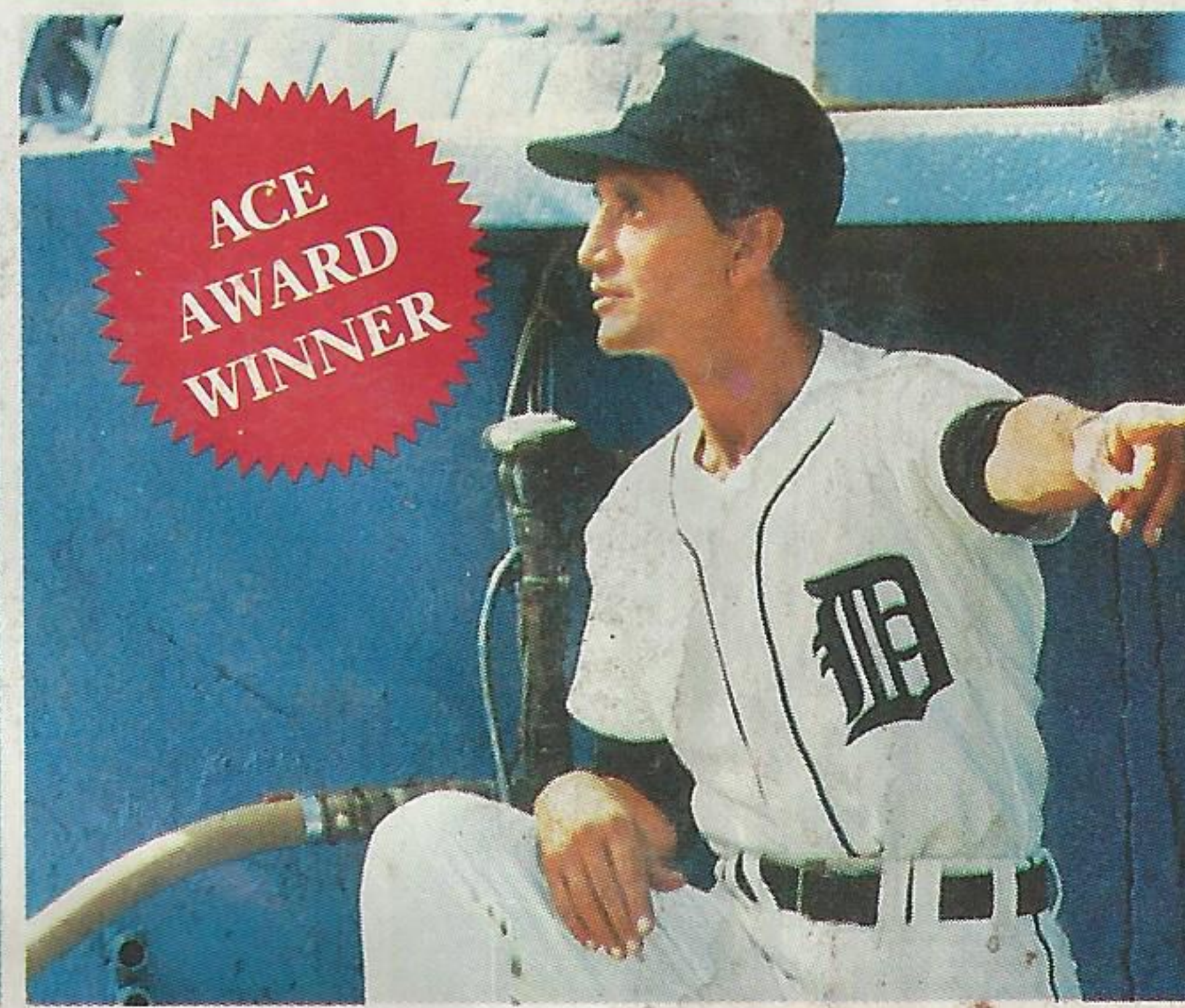
Running Brave



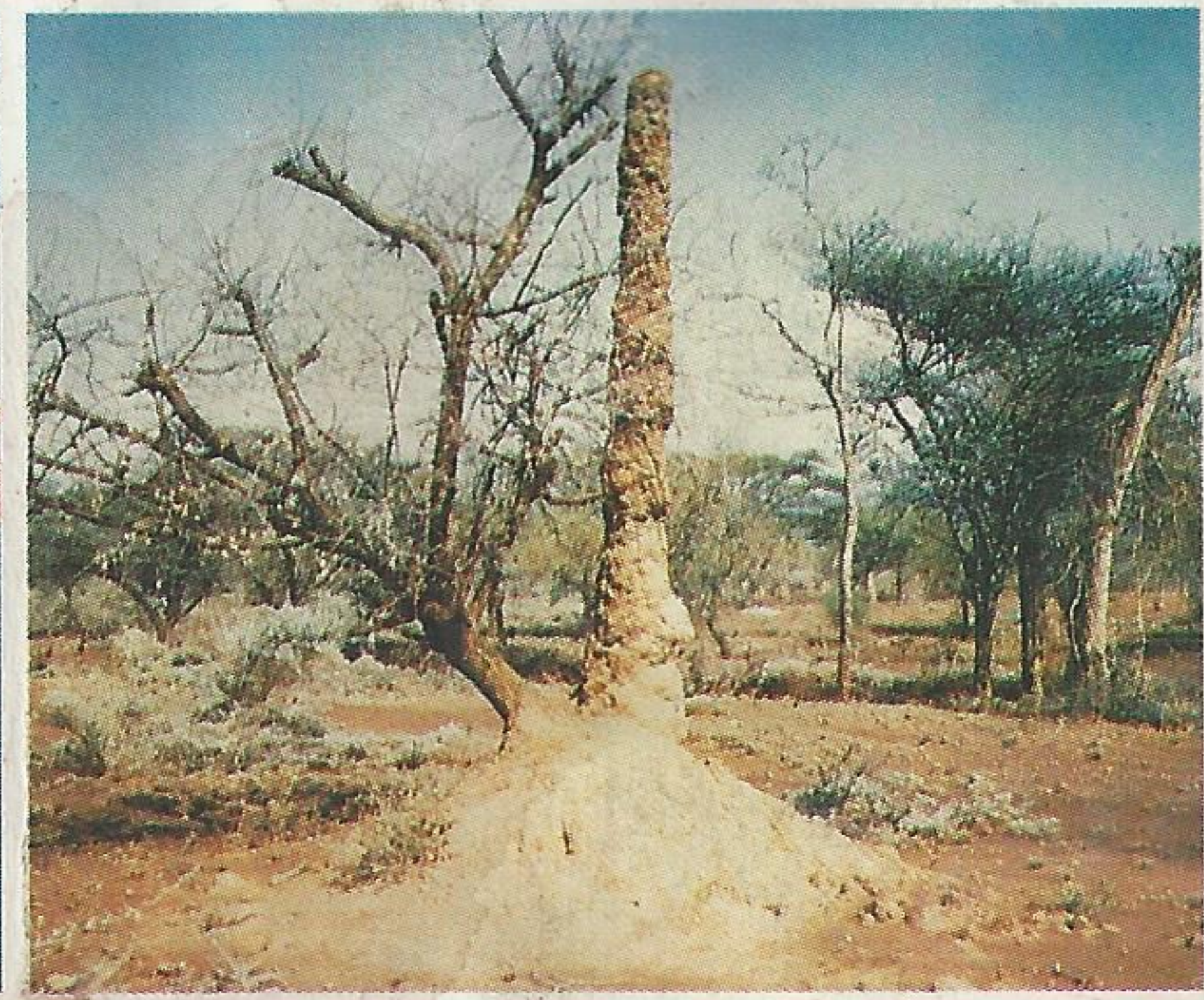
Pop Quiz



Perri



Tiger Town



Wilderness Bound

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